

THE Center for Education Reform



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EDUCATION REFORM: THE HOTTEST NEW TOPIC IN THE NEWS

From the Supreme Court to the elections...It's everywhere!

Even before the fantastic news on Milwaukee surfaced, the newsweeklies were well on their way to making education reform one of the top stories in this week's editions (at your newsstands now!).

Three of the main newsmagazines -- *Time*, *U.S. News and World Report* and *Business Week* -- played to education coverage in their own unique ways, and *all three contain CER citations*.

Time's coverage is about Texas Governor George Bush, and his successful reelection campaign, which touted education reform as a primary factor for his victory in the Lonestar State;

U.S. News and World Report has a smaller, but still significant, story about the proliferation of charter schools;

And *Business Week* says vouchers work, but the obstacles (Read: BLOBs) might be insurmountable.

There are also a number of publications soon to be released where CER played a major role by suggesting the story, shaping the story, or providing information for the story:

We're very excited that *Reader's Digest* has chosen CER as the nation's primary resource, as will be indicated in a future article, on charter schools. The issue is due out in January;

Child Magazine will be highlighting the national charter school movement;

Working Woman Magazine will be profiling a charter school started by a woman and recommended by CER.

Additionally, we have been busy burning up the airwaves by providing help to, or appearing on numerous radio and TV programs including:

ABC News – 20/20
Fox News Channel
Business News Network
KGAM Radio – Palm Springs
WWL Radio – New Orleans
WZMX Radio – Hartford

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