by **the polling company ™, inc.**
Kellyanne Conway, President and CEO

Completed Interviews:
800 Adults Nationwide (Margin of Error: ±3.5%)
700 Adults in California (Margin of Error: ±3.7%)

Field Dates: January 5-11, 2005

A. Are you 18 years of age or older?

>   100%   YES

B. Is there someone in the household I could speak with who is 18 or older?

>   100%   YES

Parental Threshold

Please think for a moment about the public schools in your area. For each of the following statements, please tell me whether knowing this fact would make you very, somewhat, just a little bit or not at all likely to move your child out of that school after learning this information. If you do not currently have children, please imagine a niece, nephew or child of a friend. (ROTATE)

1. The child is performing poorly academically

US	CA	
53%	**56%**	**LIKELY (NET)**
26%	30%	VERY LIKELY
27%	26%	SOMEWHAT LIKELY
37%	**35%**	**UNLIKELY (NET)**
9%	11%	JUST A LITTLE BIT LIKELY
28%	24%	NOT LIKELY AT ALL
10%	8%	DON'T KNOW/DEPENDS (VOLUNTEERED)
-	*	REFUSED (VOLUNTEERED)

2. The school is not meeting the standardized test score requirements set by the government

US   CA

65% 71% LIKELY (NET)
42% 44% VERY LIKELY
23% 27% SOMEWHAT LIKELY

29% 25% UNLIKELY (NET)
10%   6% JUST A LITTLE BIT LIKELY
19% 19% NOT LIKELY AT ALL

 6%   4% DON'T KNOW/DEPENDS (VOLUNTEERED)
 -    * REFUSED (VOLUNTEERED)

3. There is negative media coverage of the school

US   CA

48% 53% LIKELY (NET)
22% 26% VERY LIKELY
26% 27% SOMEWHAT LIKELY

42% 38% UNLIKELY (NET)
12% 10% JUST A LITTLE BIT LIKELY
30% 28% NOT LIKELY AT ALL

10%   9% DON'T KNOW/DEPENDS (VOLUNTEERED)
 *   - REFUSED (VOLUNTEERED)

4. The child feels unsafe while at school

US   CA

78% 83% LIKELY (NET)
62% 68% VERY LIKELY
16% 15% SOMEWHAT LIKELY

17% 12% UNLIKELY (NET)
 4%   4% JUST A LITTLE BIT LIKELY
13%   8% NOT LIKELY AT ALL

 5%   4% DON'T KNOW/DEPENDS (VOLUNTEERED)
 -    * REFUSED (VOLUNTEERED)

5. You are not able to communicate regularly with the teachers

US   CA

70%   75%   LIKELY (NET)
45%   46%   VERY LIKELY
25%   29%   SOMEWHAT LIKELY

24%   21%   UNLIKELY (NET)
 8%   8%   JUST A LITTLE BIT LIKELY
16%   13%   NOT LIKELY AT ALL

 5%   5%   DON'T KNOW/DEPENDS (VOLUNTEERED)
 *   *   REFUSED (VOLUNTEERED)

6. The school building and facilities are not well-maintained or in need of repair

US   CA

68%   71%   LIKELY (NET)
37%   42%   VERY LIKELY
31%   29%   SOMEWHAT LIKELY

27%   26%   UNLIKELY (NET)
10%   11%   JUST A LITTLE BIT LIKELY
17%   15%   NOT LIKELY AT ALL

 5%   4%   DON'T KNOW/DEPENDS (VOLUNTEERED)
 *   *   REFUSED (VOLUNTEERED)

7. There are not enough after-school activities

US   CA

43%   41%   LIKELY (NET)
17%   17%   VERY LIKELY
26%   24%   SOMEWHAT LIKELY

51%   56%   UNLIKELY (NET)
12%   15%   JUST A LITTLE BIT LIKELY
39%   41%   NOT LIKELY AT ALL

 6%   3%   DON'T KNOW/DEPENDS (VOLUNTEERED)
 -     *   REFUSED (VOLUNTEERED)

8. Other parents are moving their children to different schools

US   CA

39%	**40%**	**LIKELY (NET)**
13%	16%	VERY LIKELY
26%	24%	SOMEWHAT LIKELY

53%	**52%**	**UNLIKELY (NET)**
11%	13%	JUST A LITTLE BIT LIKELY
42%	39%	NOT LIKELY AT ALL

8%	9%	DON'T KNOW/DEPENDS (VOLUNTEERED)
-	*	REFUSED (VOLUNTEERED)

9. The child expresses an interest in changing schools

US   CA

53%	**57%**	**LIKELY (NET)**
22%	24%	VERY LIKELY
31%	33%	SOMEWHAT LIKELY

38%	**35%**	**UNLIKELY (NET)**
13%	16%	JUST A LITTLE BIT LIKELY
25%	19%	NOT LIKELY AT ALL

10%	8%	DON'T KNOW/DEPENDS (VOLUNTEERED)
-	*	REFUSED (VOLUNTEERED)

Level of Impact of "Buzz" Words

I am now going to read to you a list of descriptive terms. For each, please tell me if you would feel favorable or unfavorable towards a public school that emphasized it. (And is that STRONGLY or just SOMEWHAT favorable/unfavorable)… [ROTATE 10-18]

10. "Control"

US	CA	
76%	**74%**	**FAVORABLE (NET)**
45%	41%	STRONGLY FAVORABLE
31%	33%	SOMEWHAT FAVORABLE
15%	**13%**	**UNFAVORABLE (NET)**
9%	7%	SOMEWHAT UNFAVORABLE
6%	6%	STRONGLY UNFAVORABLE
9%	12%	DON'T KNOW/DEPENDS (VOLUNTEERED)
*	*	REFUSED (VOLUNTEERED)

11. "Choice"

US	CA	
84%	**81%**	**FAVORABLE (NET)**
53%	54%	STRONGLY FAVORABLE
31%	27%	SOMEWHAT FAVORABLE
8%	**11%**	**UNFAVORABLE (NET)**
5%	6%	SOMEWHAT UNFAVORABLE
3%	5%	STRONGLY UNFAVORABLE
8%	8%	DON'T KNOW/DEPENDS (VOLUNTEERED)
1%	*	REFUSED (VOLUNTEERED)

12. "Options"

US	CA	
85%	**86%**	**FAVORABLE (NET)**
56%	54%	STRONGLY FAVORABLE
29%	32%	SOMEWHAT FAVORABLE
5%	**6%**	**UNFAVORABLE (NET)**
4%	4%	SOMEWHAT UNFAVORABLE
1%	2%	STRONGLY UNFAVORABLE
9%	8%	KNOW/DEPENDS (VOLUNTEERED)
*	*	REFUSED (VOLUNTEERED)

13. "Freedom"

US   CA

80%   78%   FAVORABLE (NET)
52%   48%   STRONGLY FAVORABLE
28%   30%   SOMEWHAT FAVORABLE

10%   11%   UNFAVORABLE (NET)
 7%   5%   SOMEWHAT UNFAVORABLE
 3%   6%   STRONGLY UNFAVORABLE

10%   11%   DON'T KNOW/DEPENDS (VOLUNTEERED)
 *   *   REFUSED (VOLUNTEERED)

14. "Autonomy"

US   CA

69%   67%   FAVORABLE (NET)
34%   36%   STRONGLY FAVORABLE
35%   31%   SOMEWHAT FAVORABLE

11%   14%   UNFAVORABLE (NET)
 8%   7%   SOMEWHAT UNFAVORABLE
 3%   7%   STRONGLY UNFAVORABLE

20%   17%   DON'T KNOW/DEPENDS (VOLUNTEERED)
 1%   1%   REFUSED (VOLUNTEERED)

15. "Regulation"

US   CA

83%   78%   FAVORABLE (NET)
52%   48%   STRONGLY FAVORABLE
31%   30%   SOMEWHAT FAVORABLE

9%   11%   UNFAVORABLE (NET)
 5%   7%   SOMEWHAT UNFAVORABLE
 4%   4%   STRONGLY UNFAVORABLE

 8%   10%   DON'T KNOW/DEPENDS (VOLUNTEERED)
 *   1%   REFUSED (VOLUNTEERED)

16. "Standards"

US	CA	
90%	**89%**	**FAVORABLE (NET)**
68%	66%	STRONGLY FAVORABLE
22%	23%	SOMEWHAT FAVORABLE
5%	**6%**	**UNFAVORABLE (NET)**
4%	3%	SOMEWHAT UNFAVORABLE
1%	3%	STRONGLY UNFAVORABLE
4%	5%	DON'T KNOW/DEPENDS (VOLUNTEERED)
*	*	REFUSED (VOLUNTEERED)

17. "Innovation"

US	CA	
86%	**87%**	**FAVORABLE (NET)**
59%	61%	STRONGLY FAVORABLE
27%	26%	SOMEWHAT FAVORABLE
6%	**6%**	**UNFAVORABLE (NET)**
4%	3%	SOMEWHAT UNFAVORABLE
2%	3%	STRONGLY UNFAVORABLE
8%	8%	DON'T KNOW/DEPENDS (VOLUNTEERED)
*	*	REFUSED (VOLUNTEERED)

18. "Accountability"

US	CA	
92%	**91%**	**FAVORABLE (NET)**
74%	70%	STRONGLY FAVORABLE
18%	21%	SOMEWHAT FAVORABLE
3%	**4%**	**UNFAVORABLE (NET)**
1%	2%	SOMEWHAT UNFAVORABLE
2%	2%	STRONGLY UNFAVORABLE
5%	4%	DON'T KNOW/DEPENDS (VOLUNTEERED)
-	*	REFUSED (VOLUNTEERED)

Level of Support for Key Components of Education Reform

19. When you hear the term "charter schools" what is the first thing that you think of? How would you define or explain a "charter school?" (RECORD VERBATIM, OPEN ENDED, ANYTHING ELSE?)

CALIFORNIA RESPONSES

26%	**STRUCTURE (NET)**	*	NOT CRAMMED INTO CLASSROOMS
2%	PRIVATELY MAINTAINED		
2%	PARENTAL INVOLVEMENT	*	DRESS CODE/UNIFORM
2%	NOT PART OF STATE OR DISTRICT		
2%	HAS ITS OWN CURRICULUM	**25%**	**TYPE OF SCHOOL (NET)**
2%	HAS OWN STANDARDS	10%	PRIVATE SCHOOL
1%	WHEN IT IS NOT WORKING OUT IN PUBLIC SCHOOL	4%	SPECIALIZED
		3%	ALTERNATIVE SCHOOL
1%	GROUP WITH SPECIFIC GOAL IN SCHOOL	3%	PUBLIC SCHOOLS
		1%	HOME SCHOOL
1%	PART OF PUBLIC SCHOOL SYSTEM	1%	SOMEWHERE BETWEEN PUBLIC & PRIVATE
1%	SMALL CLASSES	1%	RELIGIOUS/PAROCHIAL SCHOOLS
1%	ONE ON ONE WITH TEACHERS	1%	MAGNET SCHOOLS
1%	ALTERNATIVE TO PUBLIC SCHOOLS	1%	NEW SCHOOLS
		*	VOCATIONAL SCHOOLS
1%	MEET GOVERNMENT STANDARDS	*	INDIAN RESERVATION SCHOOL
		*	BOARDING SCHOOL
1%	PARENTAL CONTROL	*	EXPERIMENT
1%	PARENTS AND TEACHERS WORK TOGETHER		
		20%	**POSITIVE (NET)**
1%	NEW PROGRAMS	3%	A GOOD THING
1%	ADVANCED PROGRAMS	3%	INDEPENDENT
1%	BASIC EDUCATION	2%	HAS HIGHER STANDARDS
1%	FOR AT RISK/TROUBLED KIDS	2%	ACADEMICALLY BETTER THAN PUBLIC SCHOOLS
1%	FOR ABOVE AVERAGE CHILDREN		
1%	CHILDREN WITH SPECIAL NEEDS/DISABILITY	2%	FREEDOM OF CHOICE
		2%	INNOVATIVE
1%	LOW-INCOME KIDS	1%	FAVOR THEM
*	OPTION OF PLACING CHILDREN IN SCHOOL OUT OF DISTRICT	1%	BETTER THAN PUBLIC SCHOOL
		1%	AUTONOMOUS
*	NOT ACCOUNTABLE TO SCHOOL BOARD	1%	OUTSTANDING/EXCELLENT
		1%	SAFE/SECURE
*	FORM CHARTER FROM STATE	*	ACHIEVEMENT/ ACCOMPLISHMENT
*	SET UP BY BUSINESSES		
*	COMMUNITY CONTROLLED	*	HAS BETTER TEACHERS
*	OPTION FOR PARENTS	*	HIGH TEST SCORES
*	RUN BY STATE	*	DOING A GOOD JOB
*	MODEL PROGRAMS FOR OTHER SCHOOLS	*	GOOD IF DONE RIGHT
		*	BEST FOR CHILD
*	LIMITED STRUCTURE PROGRAM	*	GIVES OPPORTUNITY
*	STUDENTS LEARNING AT OWN PACE	*	ACADEMIC FREEDOM
		*	FOCUSED
*	ADDITIONAL ARTS		
*	MORE DISCIPLINED ENVIRONMENT		

5%	**MONEY/FUNDING (NET)**		4%	**MISCELLANEOUS**
2%	PAY TO ATTEND		2%	PEOPLE BEING BUSSED IN
1%	A LOT OF MONEY		1%	PICK UP SLACK FOR PUBLIC
1%	PUBLICLY FUNDED PRIVATE			SCHOOLS
	SCHOOL		1%	SELECTIVE
1%	FOR UPPER INCOME PEOPLE		*	HAVE CHILDREN THERE
*	RUN FOR PROFIT		*	NOT FOR EVERYONE
*	SUCCESSFUL PEOPLE PAY		*	COMPETITIVE
*	TAKE MONEY FROM PUBLIC		*	NON-GOVERNMENT SPONSORED
	SCHOOLS		*	PRESTIGIOUS/ELITE
*	WASTE OF MONEY		*	RACIAL SCHOOL

4%	**NEGATIVE**		28%	**DON'T KNOW/NO ANSWER**
1%	UNREGULATED			
1%	DON'T LIKE THEM/BAD IDEA			
1%	NOT SURE OF QUALITY			
1%	UNNECESSARY			
*	LOWER CLASS SCHOOLS			
*	HARD TO RUN			
*	LACK OF ACCOUNTABILITY			
*	UNQUALIFIED STAFF			
*	DON'T HAVE TO BE ACCREDITED			
*	DISCRIMINATORY			
*	UPPITY			
*	TOO MUCH FREEDOM			
*	EASY WAY OUT			
*	UNSTABLE/UNSUCCESSFUL			
*	POLITICALLY MOTIVATED			
*	TAKES LONGER TO GET TO			
	SCHOOL			
*	FAR FROM CHILDREN'S HOMES			

20. How would you classify charter schools—as (ROTATE) public schools, private schools, religious/parochial schools, or magnet schools?

US   CA

38%	33%	PRIVATE SCHOOL
20%	29%	PUBLIC SCHOOL
16%	15%	MAGNET SCHOOL
5%	4%	RELIGIOUS/PAROCHIAL SCHOOL
3%	2%	OTHER (VOLUNTEERED)
17%	16%	DO NOT KNOW (VOLUNTEERED)
*	1%	REFUSED (VOLUNTEERED)

21. Do you support or oppose allowing communities to create new public schools - called charter schools - that would be held accountable for student results and would be required to meet the same academic standards/testing requirements as other public schools but not cost taxpayers any additional money?

[PROBE: AND DO YOU STRONGLY OR SOMEWHAT SUPPORT/OPPOSE?]

US   CA

78%	**81%**	**SUPPORT (NET)**
56%	56%	STRONGLY SUPPORT
22%	25%	SOMEWHAT SUPPORT
15%	**13%**	**OPPOSE (NET)**
6%	4%	SOMEWHAT OPPOSE
9%	9%	STRONGLY OPPOSE
6%	6%	DON'T KNOW (VOLUNTEERED)
*	*	REFUSED (VOLUNTEERED)

22. Recently there have been reports, based on information collected by the federal government, of students' academic performance in conventional public and charter schools. These data show that students in charter schools are sometimes slightly behind students in other public schools academically. Knowing this, with which of the following opinions comes closest to your own? (ROTATE)

Person 1: Reports from the government that some charter school students are performing less well compared to conventional public school students concerns me when thinking about the quality of charter schools.

Person 2: There is other, more reliable information about charter schools besides government-based data that should be considered when thinking about the quality of such schools.

[PROBE: And would that be STRONGLY or SOMEWHAT agree with Person 1/2?]

US   CA

31%   30%   PERSON ONE (NET)
15%   16%   STRONGLY AGREE WITH PERSON ONE
16%   14%   SOMEWHAT AGREE WITH PERSON ONE

55%   57%   PERSON TWO (NET)
29%   26%   SOMEWHAT AGREE WITH PERSON TWO
26%   31%   STRONGLY AGREE WITH PERSON TWO

 4%   4%   NO DIFFERENCE (VOLUNTEERED)
10%   8%   DON'T KNOW/DEPENDS (VOLUNTEERED)
 *   1%   REFUSED (VOLUNTEERED)

23. Do you (ROTATE) support or oppose considering student performance when deciding how to compensate teachers? Under this plan, a teacher whose students actually perform well would receive a higher salary and additional financial rewards.

[PROBE: AND DO YOU STRONGLY OR SOMEWHAT SUPPORT/OPPOSE?]

US   CA

59%   54%   SUPPORT (NET)
40%   34%   STRONGLY SUPPORT
19%   20%   SOMEWHAT SUPPORT

34%   40%   OPPOSE (NET)
13%   11%   SOMEWHAT OPPOSE
21%   29%   STRONGLY OPPOSE

 5%   5%   DON'T KNOW (VOLUNTEERED)
 *   1%   REFUSED (VOLUNTEERED)

24. I am now going to read you the opinions of two individuals, please tell me with which one you agree more.

Person 1: "In order to meet the required state standards, all schools should use the same educational program that is mandated by their local district or state so that there is continuity among schools and students."

Person 2: "As long as the school still meets the standards set by the state, schools should have the opportunity to select their own education programs based on what might be best for the students, even if it differs from other schools in their area."

(And do you STRONGLY or just SOMEWHAT agree with PERSON 1/2?)

US   CA

30%   27%   PERSON ONE (NET)
20%   17%   STRONGLY AGREE WITH PERSON ONE
10%   10%   SOMEWHAT AGREE WITH PERSON ONE

63%   69%   PERSON TWO (NET)
21%   23%   SOMEWHAT AGREE WITH PERSON TWO
42%   46%   STRONGLY AGREE WITH PERSON TWO

 3%   2%   BOTH (VOLUNTEERED)
 2%   1%   NEITHER (VOLUNTEERED)
 2%   2%   DON'T KNOW/DEPENDS (VOLUNTEERED)
 1%   *   REFUSED (VOLUNTEERED)

25. Currently, children attending public schools are assigned to the school they attend by the school district based on where they live. Some have suggested, however, that parents should have the option to send their children to a number of different public schools, with no additional cost, based on which is the best match for the child. Which do you believe is better: assigning children to one public school based solely on where they live or allowing the parent to choose from a number of public schools?

US   CA

69%   71%   A NUMBER OF DIFFERENT SCHOOLS
24%   22%   ONE SCHOOL

 7%   6%   DEPENDS/UNSURE/ DON'T KNOW (VOLUNTEERED)
 *   1%   REFUSED (VOLUNTEERED)

Demographics

Now I have a few more questions for statistical purposes...

26. What is your age, please?   (CODE RESPONSE)

US	CA	
13%	14%	18-24
9%	9%	25-29
10%	8%	30-34
10%	12%	35-39
11%	15%	40-44
9%	7%	45-49
9%	9%	50-54
11%	11%	55-64
12%	9%	65-74
5%	5%	75+
2%	1%	REFUSED (VOLUNTEERED)

27. Are you currently registered to vote as a (ROTATE) Republican, Democrat, Independent or are you not registered at all?

US	CA	
28%	31%	REPUBLICAN
32%	39%	DEMOCRAT
20%	13%	INDEPENDENT/UNAFFILIATED
13%	11%	NOT REGISTERED
2%	1%	OTHER (RECORD VERBATIM, VOLUNTEERED)
5%	4%	DON'T KNOW (VOLUNTEERED)

28. Thinking for a moment about your social, economic, and political views, do you generally consider yourself to be conservative or liberal?

[IF CONSERVATIVE/LIBERAL, ASK] And would you consider yourself to be VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

US	CA	
19%	17%	VERY CONSERVATIVE
25%	22%	SOMEWHAT CONSERVATIVE
22%	25%	MODERATE
17%	19%	SOMEWHAT LIBERAL
9%	11%	VERY LIBERAL
1%	1%	OTHER (VOLUNTEERED)
5%	4%	DON'T KNOW (VOLUNTEERED)
2%	1%	REFUSED (VOLUNTEERED)

29. Are you currently . . . (CODE "ENGAGED" AS "SINGLE") (CODE "LIVING WITH SIGNIFICANT OTHER" AS "SINGLE")

US   CA

57%   57%   MARRIED
22%   27%   SINGLE
 9%   7%   DIVORCED
 2%   1%   SEPARATED
 7%   6%   WIDOWED

 2%   1%   REFUSED (VOLUNTEERED)

30. What is the last grade of formal education you completed?

US   CA

 6%   3%   LESS THAN HIGH SCHOOL
25%   18%   HIGH SCHOOL GRADUATE
28%   30%   SOME COLLEGE/VOCATIONAL SCHOOL
26%   31%   COLLEGE GRADUATE
14%   17%   POST GRADUATE

 1%   1%   DON'T KNOW/REFUSED (VOLUNTEERED)

31. And thinking back to when you were in elementary, middle, and high school, what type of school did you attend? (READ AND ROTATE LIST, MULTIPLE RESPONSES ACCEPTED)

US   CA

86%   83%   PUBLIC
 8%   10%   PRIVATE
 8%   10%   RELIGIOUS
 1%   *   HOME-SCHOOLED

 1%   2%   OTHER (RECORD VERBATIM) (VOLUNTEERED)
 *   -   DID NOT ATTEND SCHOOL (VOLUNTEERED)
 *   1%   DON'T KNOW (VOLUNTEERED)
 1%   *   REFUSED (VOLUNTEERED)

32. Which of the following media sources do you consider your primary source of news and information? Would it be…?

US   CA

26%   20%   YOUR LOCAL EVENING TV NEWS
26%   23%   A LOCAL NEWSPAPER
13%   13%   CABLE TELEVISION NEWS CHANNELS
 8%   11%   RADIO
 6%   11%   INTERNET
 7%   7%   NATIONAL NETWORK EVENING NEWS
 3%   4%   A NATIONAL NEWSPAPER SUCH AS USA TODAY

 8%   10%   ALL (VOLUNTEERED)
 1%   2%   NONE (VOLUNTEERED)
 *   *   DON'T KNOW (VOLUNTEERED)
 1%   *   REFUSED (VOLUNTEERED)

33. Do you have any children? (IF YES: HOW MANY?)

US   CA

75%   69%   YES (NET)
19%   17%   YES, 1 (ASK Q 35)
27%   28%   YES, 2 (ASK Q 35)
29%   24%   YES, 3 OR MORE (ASK Q 35)

25%   31%   NO (ASK Q 34)

 1%   1%   REFUSED (VOLUNTEERED)

34. How likely are you to have children in the next five years?

US   CA
N=196 N=216

39%   39%   LIKELY (NET)
18%   24%   VERY LIKELY
21%   15%   SOMEWHAT LIKELY

50%   51%   UNLIKELY (NET)
 6%   4%   JUST A LITTLE BIT LIKELY
44%   47% NOT LIKELY AT ALL

 7%   7%   DON'T KNOW/DEPENDS (VOLUNTEERED)
 4%   3%   REFUSED (VOLUNTEERED)

35. (ASK ONLY TO RESPONDENTS WITH CHILDREN) And what are the ages of
    your children? (MULTIPLE RESPONSES ACCEPTED)

US   CA
N=593 N=478

US	CA	
18%	19%	3 YEARS AND YOUNGER
16%	21%	4-6 YEARS OLD
15%	19%	7-9 YEARS OLD
18%	20%	10-12 YEARS OLD
17%	15%	13-15 YEARS OLD
17%	13%	16-18 YEARS OLD
25%	22%	19-24 YEARS OLD
35%	27%	25-34 YEARS OLD
30%	26%	35-44 YEARS OLD
16%	16%	45-54 YEARS OLD
3%	2%	55 YEARS AND OLDER
5%	8%	REFUSED

36. (ASK ONLY TO RESPONDENTS WITH CHILDREN) What type of school do your
    children currently attend or what type of school did they attend when they were
    younger? (READ AND ROTATE LIST, ACCEPT MULTIPLE RESPONSES)

US   CA
N=593 N=478

US	CA	
77%	78%	PUBLIC
11%	13%	PRIVATE
6%	8%	RELIGIOUS
2%	2%	HOME-SCHOOLED
4%	2%	OTHER (RECORD VERBATIM) (VOLUNTEERED)
6%	5%	DO NOT ATTEND SCHOOL (VOLUNTEERED)
*	*	DON'T KNOW (VOLUNTEERED)
2%	*	REFUSED (VOLUNTEERED)

37. Do you have any grandchildren? (IF YES: HOW MANY?)

US   CA

32% 25% YES (NET)
 5%   5%   YES, 1
 6%   5%   YES, 2
21% 15% YES, 3 OR MORE

66% 75% NO

 2%   1%   REFUSED (VOLUNTEER)

38. Would you describe your racial or ethnic background as:

US   CA

74% 48% WHITE/CAUCASIAN
11%   7%   BLACK/AFRICAN-AMERICAN
 7% 28% HISPANIC/LATINO
 2% 11% ASIAN
 *   1%   MIDDLE EASTERN
 2%   1%   NATIVE AMERICAN

 2%   2%   OTHER (VOLUNTEERED)
 2%   2%   DON'T KNOW/REFUSED (VOLUNTEERED)

39. Are you…? (READ CATEGORIES)

US   CA

25% 30% CATHOLIC
46% 32% PROTESTANT
 2%   3%   JEWISH
 2%   7%   AGNOSTIC/ATHEIST
 *   1%   MUSLIM
 3%   3%   MORMON

 9%   9%   OTHER (SPECIFY) (VOLUNTEERED)
 8% 11% NONE/UNAFFILIATED (VOLUNTEERED)
 4%   4%   REFUSED (VOLUNTEERED)

40. How often do you attend religious services?

US   CA

 2%   3%   EVERY DAY
30%   22%   A FEW TIMES PER WEEK
24%   21%   A FEW TIMES PER MONTH
14%   15%   A FEW TIMES PER YEAR
25%   34%   SELDOM/NEVER

 5%   5%   DON'T KNOW/REFUSED (VOLUNTEERED)

41. How would you describe the community in which you live?
        (READ & ROTATE CATEGORIES)

US   CA

29%   34%   URBAN
40%   50%   SUBURBAN
27%   14%   RURAL

 3%   2%   DON'T KNOW (VOLUNTEERED)
 1%   1%   REFUSED (VOLUNTEERED)

42. Which of the following best describes your current work status or occupation?
      (READ RESPONSES AND ACCEPT ONE ONLY, UNLESS RESPONDENT
      SAYS "STUDENT" AND ANOTHER CATEGORY)

US   CA

27%   34%   PROFESSIONAL/EXECUTIVE/OWNER
12%   12%   WHITE COLLAR/ ADMINISTRATIVE/ CLERICAL
14%   11%   BLUE COLLAR/ SERVICE/ MANUFACTURING
 5%   6%   PART TIME WORK OUTSIDE OF THE HOME
 8%   9%   STAY AT HOME/ DO NOT WORK
 4%   2%   UNEMPLOYED
 5%   7%   STUDENT
19%   15%   RETIRED

 2%   2%   OTHER (RECORD VERBATIM-VOLUNTEERED)
 *   *   NOT SURE (VOLUNTEERED)
 2%   1%   REFUSED (VOLUNTEERED)

43. Do you, or does anyone in your household, belong to a labor union or teachers' association? [IF YES] And do they work in the PUBLIC SECTOR or the PRIVATE SECTOR?

US   CA

20% 23% TOTAL UNION
16% 18% YES, PUBLIC SECTOR UNION
 4%   5% YES, PRIVATE SECTOR UNION

73% 71% NOT A MEMBER OF A LABOR UNION

 5%   5% DON'T KNOW (VOLUNTEERED)
 2%   2% REFUSED (VOLUNTEERED)

44. And regarding your family's annual income…Please tell me which of the following categories best describes your family's total annual household income before taxes.

US   CA

14%   9% LESS THAN $25,000
10%   6% $25,000 TO $29,999
11%   8% $30,000 TO $39,999
10%   7% $40,000 TO $49,999
 9%   9% $50,000 TO $59,999
 7%   8% $60,000 TO $69,999
 5%   6% $70,000 TO $79,999
 4%   5% $80,000 TO $89,999
12% 21% $90,000 OR HIGHER

 5%   5% DO NOT KNOW (VOLUNTEERED)
14% 15% REFUSED (VOLUNTEERED)

45. Do you currently hold any investments in stocks or stock mutual funds either directly or through a 401k or pension plan?

US   CA

50% 57% YES
43% 36% NO

 7%   8% DON'T KNOW/REFUSED (VOLUNTEERED)

46. Region (National Survey Only)

  6%   NEW ENGLAND
15%   MID-ATLANTIC
17%   EAST NORTH CENTRAL
  7%   WEST NORTH CENTRAL
18%   SOUTH ATLANTIC
  6%   EAST SOUTH CENTRAL
  9%   WEST SOUTH CENTRAL
  6%   MOUNTAIN
16%   PACIFIC

47. GENDER

US	CA	
48%	49%	MALE
52%	51%	FEMALE