

MAJORITY OPINION
R E S E A R C H



Tennessee Education Survey

Conducted for



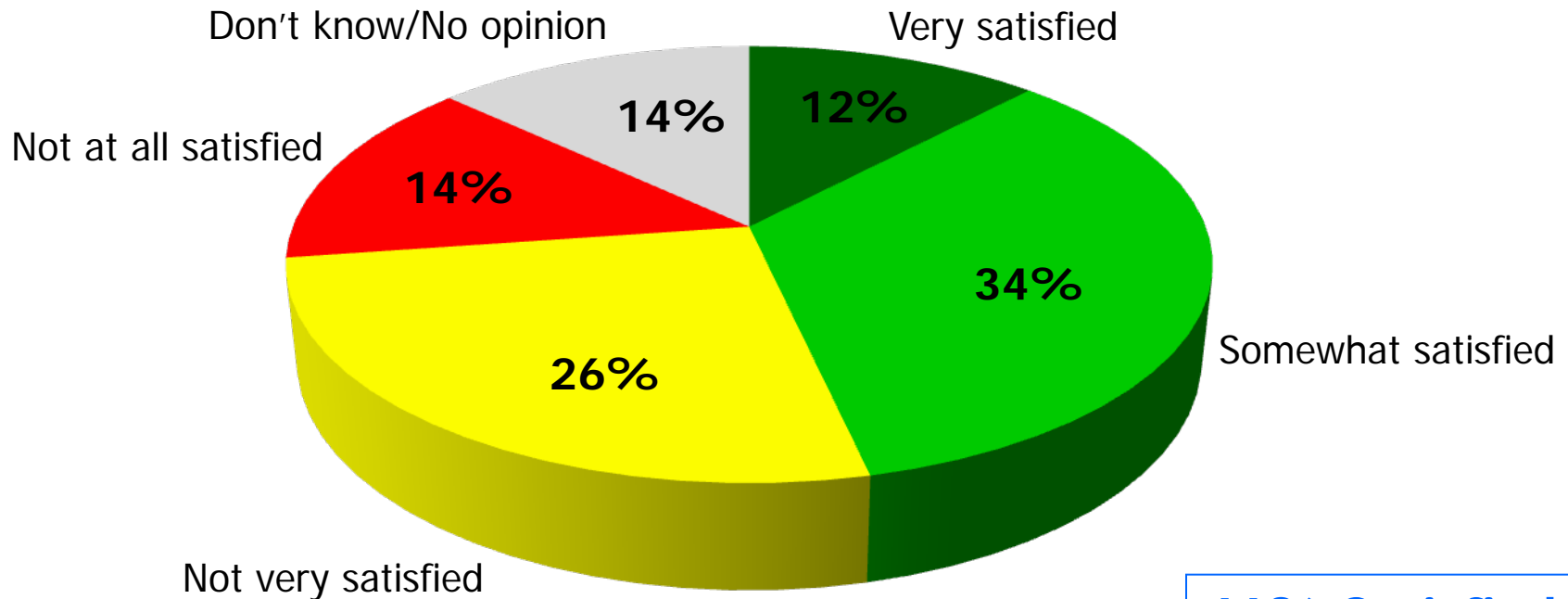
May 2012

Methodology

- Random telephone interviews were conducted with registered voters throughout the state of Tennessee
- 657 interviews were completed between May 3 and May 7, 2012
- Data is weighted by age, race, gender and political party affiliation
- Maximum sampling error is +/- 3.7%

Satisfaction with Tennessee Public Schools

(657 Registered Voters in Tennessee)



46% Satisfied
40% Not Satisfied
14% Don't know

Q. How satisfied are you with the public schools in the state of Tennessee?

Satisfaction with Tennessee Public Schools

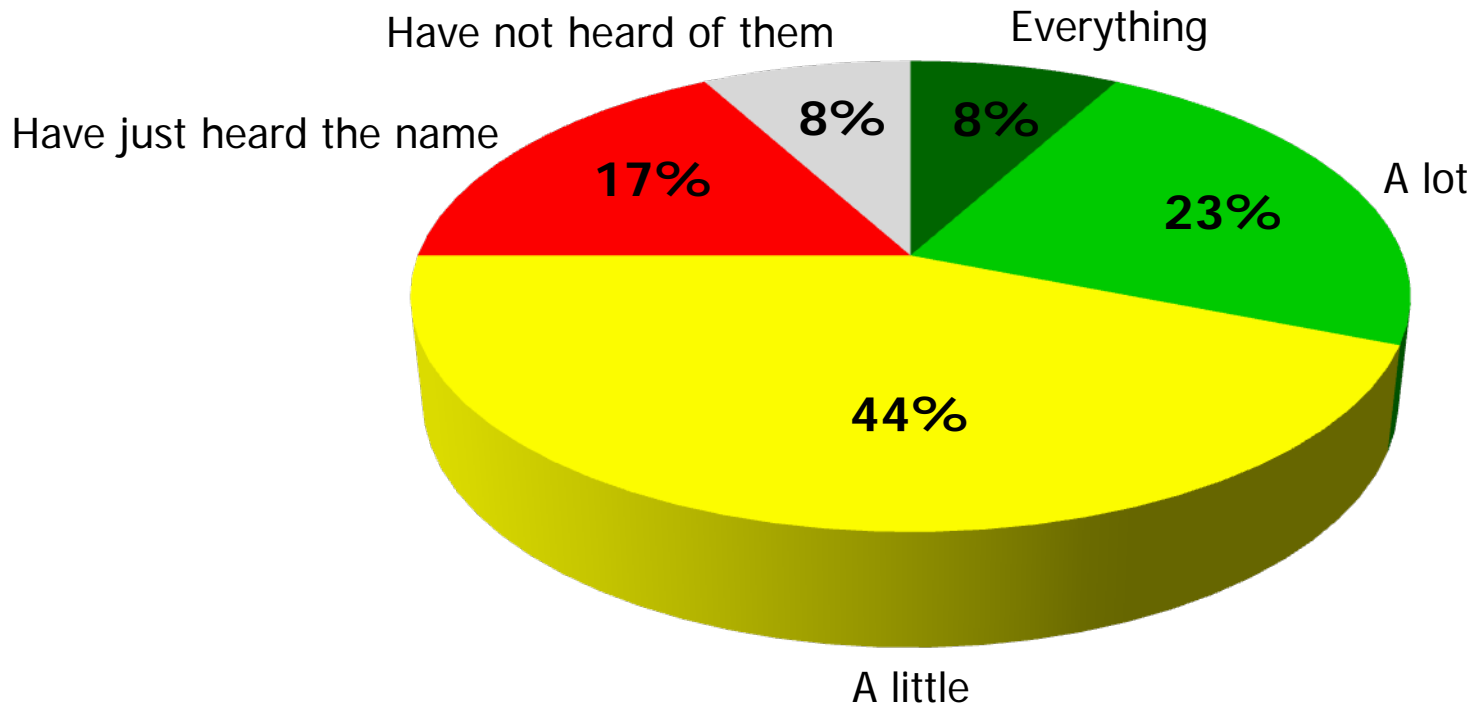
(657 Registered Voters in Tennessee)

	<u>Total</u>	<u>Children Under Age 18 in Household</u>		<u>Political Party Affiliation</u>			<u>Gender</u>		<u>Race</u>	
		<u>Yes</u>	<u>No</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Male</u>	<u>Female</u>	<u>White</u>	<u>Black</u>
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Very satisfied	12	13	12	12	17	9	13	12	12	12
Somewhat satisfied	34	34	34	37	35	29	37	31	36	31
Not very satisfied	26	26	26	20	22	38	26	26	26	20
Not at all satisfied	14	20	10	15	14	14	13	15	14	17
Don't know	14	7	18	16	12	11	10	16	12	21

Q. How satisfied are you with the public schools in the state of Tennessee?

Know About Charter Schools

(657 Registered Voters in Tennessee)



Q. How much would you say you know about "charter schools?"

Know About Charter Schools

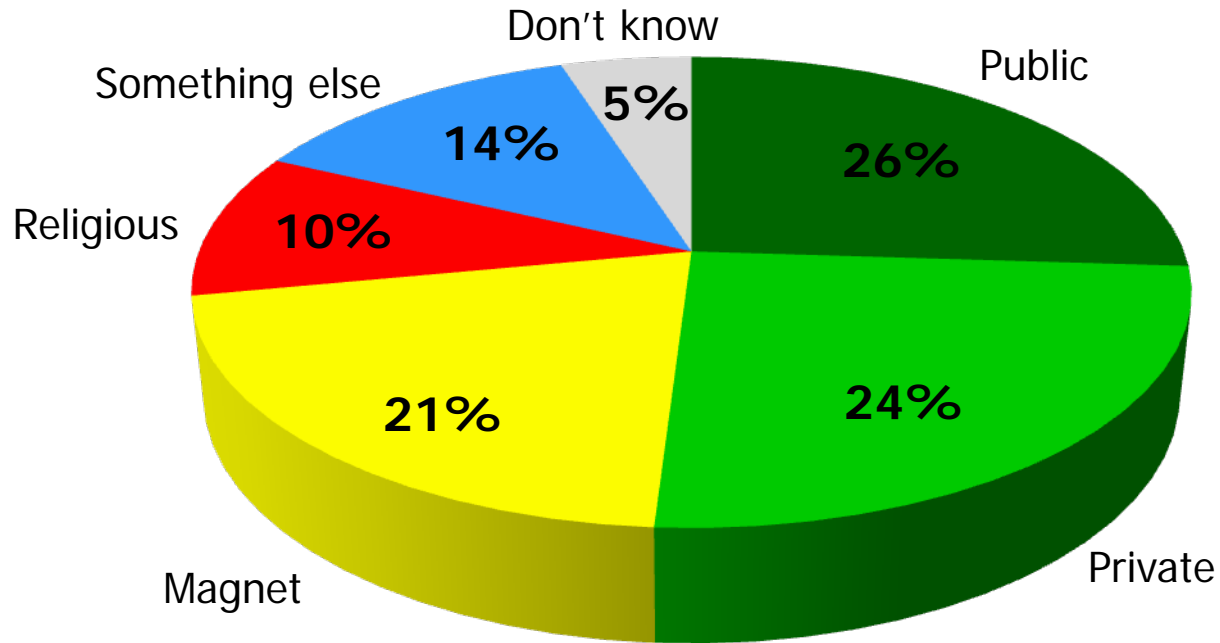
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	<u>Total</u>	<u>Yes</u>	<u>No</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Male</u>	<u>Female</u>	<u>White</u>	<u>Black</u>
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Everything	8	10	6	6	8	8	10	5	6	10
A lot	23	26	20	25	23	20	22	23	25	16
A little	44	42	46	38	47	50	42	46	41	58
Just the name	17	13	20	22	17	12	15	20	19	13
Have not heard of	8	9	7	9	4	11	10	6	9	3

Q. How much would you say you know about "charter schools?"

Perceived Classification of Charter Schools

(490 Registered Voters in Tennessee who know at least a little about charter schools)



Q. How would you classify charter schools? Would you say that they are public schools, private schools, religious schools, magnet schools or something else?

Perceived Classification of Charter Schools

(490 Registered Voters in Tennessee who know at least a little about charter schools)

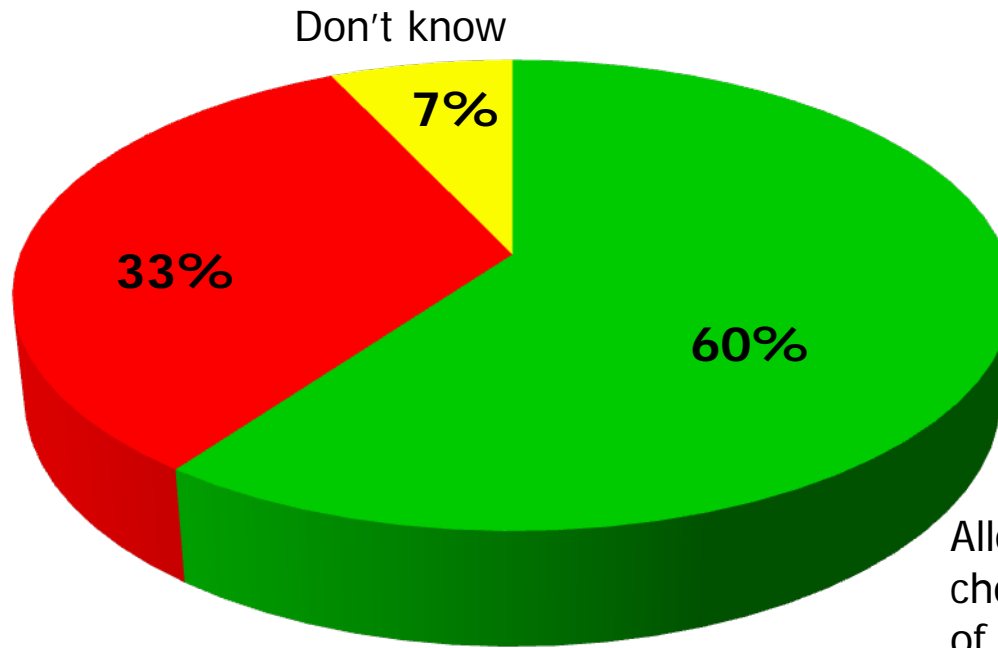
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	<u>Total</u>	<u>Yes</u>	<u>No</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Male</u>	<u>Female</u>	<u>White</u>	<u>Black</u>
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Public	26	27	26	31	20	26	24	28	27	19
Private	24	25	24	25	30	18	30	20	26	24
Magnet	21	20	21	20	22	21	18	23	22	22
Religious	10	12	8	9	4	16	11	9	7	9
Something else	14	13	15	10	20	11	13	14	12	23
Don't know	5	4	6	5	3	8	4	6	6	4

Q. How would you classify charter schools? Would you say that they are public schools, private schools, religious schools, magnet schools or something else?

Best Way to Assign Students to Schools

(657 Registered Voters in Tennessee)

Assigning children to one public school based solely on where they live



Allowing the parent to choose from a number of public schools

Q. Currently, children attending public schools are assigned to the school they attend by the school district based on where they live. Some have suggested that parents should have the option to send their children to a number of different public schools, with no additional cost, based on which is the best match for the child. Which do you believe is better: assigning children to one public school based solely on where they live or allowing the parent to choose from a number of public schools?

Best Way to Assign Students to Schools

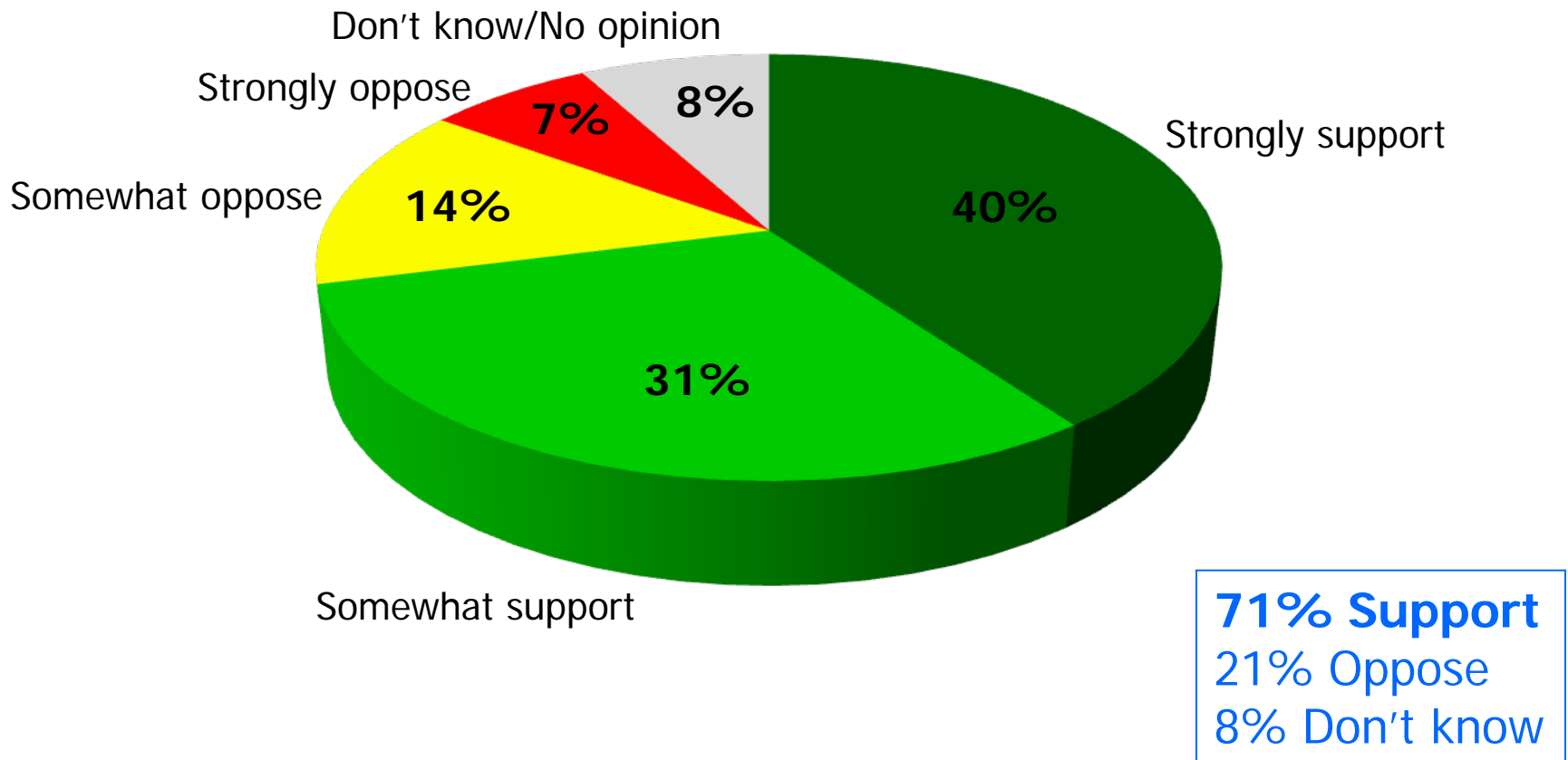
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	Total %	Children Under Age 18 in Household		Political Party Affiliation			Gender		Race	
		Yes %	No %	Republican %	Democrat %	Independent %	Male %	Female %	White %	Black %
Parents allowed to choose	60	70 ←	54	62	59	58	52	→ 67	60	→ 70
Assigned to school based on location	33	24	39	31	37	31	39	27	34	27
Don't know	7	6	7	7	4	11	9	5	6	3

Q. Currently, children attending public schools are assigned to the school they attend by the school district based on where they live. Some have suggested that parents should have the option to send their children to a number of different public schools, with no additional cost, based on which is the best match for the child. Which do you believe is better: assigning children to one public school based solely on where they live or allowing the parent to choose from a number of public schools?

Support Communities Creating Charter Schools

(657 Registered Voters in Tennessee)



Q. How much do you support or oppose allowing communities to create new public schools - called charter schools - that give parents a choice of where they send their children that would be held accountable for student results and that would be required to meet the same academic standards/testing requirements as other public schools but not cost taxpayers any additional money?

Support Communities Creating Charter Schools

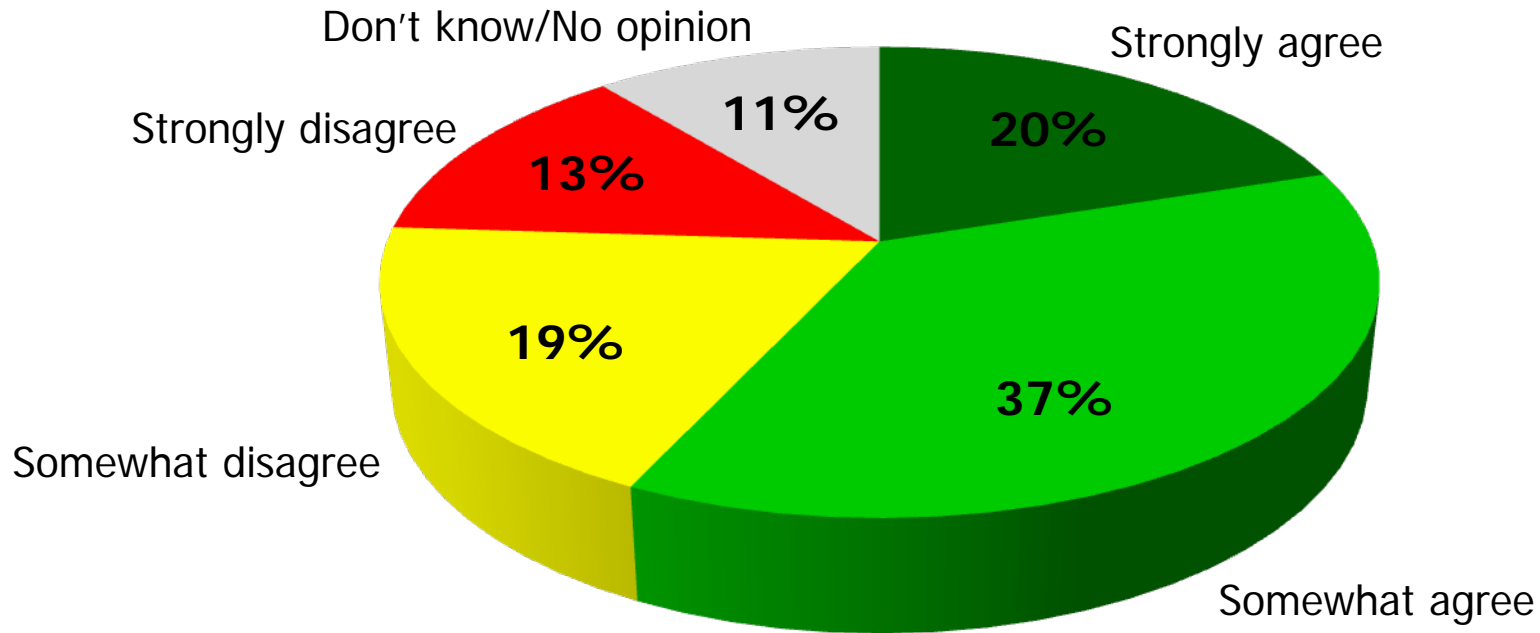
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	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Strongly support	40	49	34	47	36	35	39	41	41	37
Somewhat support	31	29	32	32	30	30	36	26	31	35
Somewhat oppose	14	12	14	9	17	16	14	13	11	15
Strongly oppose	7	5	9	4	9	9	7	7	8	3
Don't know	8	5	11	8	7	10	4	13	8	10

Q. How much do you support or oppose allowing communities to create new public schools - called charter schools - that give parents a choice of where they send their children that would be held accountable for student results and that would be required to meet the same academic standards/testing requirements as other public schools but not cost taxpayers any additional money?

Authority to Approve Charter Schools

(657 Registered Voters in Tennessee)



Q. Other states allow entities such as universities, mayors and independent commissions to approve and help monitor charter schools. In addition to local school boards, how much do you agree or disagree that the legislature should allow other entities the authority to approve the creation of charter schools in Tennessee?

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		<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Strongly agree	20	27 ←	15	25	21	12	21	20	20	23
Somewhat agree	37	42 ←	33	32	38	41	34	39	36 →	50
Somewhat disagree	19	14 →	23	19	18	21	26 ←	13	18 ←	10
Strongly disagree	13	9 →	16	12	12	15	14	12	15 ←	4
Don't know	11	8 →	13	11	11	10	5 →	17	11	13

Q. Other states allow entities such as universities, mayors and independent commissions to approve and help monitor charter schools. In addition to local school boards, how much do you agree or disagree that the legislature should allow other entities the authority to approve the creation of charter schools in Tennessee?

For Additional Information Contact:

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