Topline Data Charter School Survey Prepared for the Center for Education Reform

by the polling company TM, inc. Kellyanne Conway, President and CEO

Completed Interviews:

800 Adults Nationwide (Margin of Error: ±3.5%) 700 Adults in California (Margin of Error: ±3.7%) 500 Adults in Georgia (Margin of Error: ±4.38%) 500 Adults in Missouri (Margin of Error: ±4.38%)

Field Dates: January 5-11, 2005

A. Are you 18 years of age or older?

100% YES

B. Is there someone in the household I could speak with who is 18 or older?

100% YES

Parental Threshold

Please think for a moment about the public schools in your area. For each of the following statements, please tell me whether knowing this fact would make you very, somewhat, just a little bit or not at all likely to move your child out of that school after learning this information. If you do not currently have children, please imagine a niece, nephew or child of a friend. (ROTATE)

1. The child is performing poorly academically

US	CA	GA	MO	
<u>53%</u>	56%	51%	51%	LIKELY (NET)
26%	30%	27%	23%	VERY LIKELY
27%	26%	24%	28%	SOMEWHAT LIKELY
37%	35%	35%	39%	UNLIKELY (NET)
9%	11%	11%	10%	JUST A LITTLE BIT LIKELY
28%	24%	24%	29%	NOT LIKELY AT ALL
10%	8%	13%	9%	DON'T KNOW/DEPENDS (VOLUNTEERED)
-	*	-	*	REFUSED (VOLUNTEERED)

2. The school is not meeting the standardized test score requirements set by the government

US	CA	GA	MO	
<u>65%</u>	71%	73%	66%	LIKELY (NET)
42%	44%	45%	38%	VERY LIKELY
23%	27%	28%	28%	SOMEWHAT LIKELY
<u>29%</u>	25%	23%	29%	UNLIKELY (NET)
10%	6%	8%	11%	JUST A LITTLE BIT LIKELY
19%	19%	15%	18%	NOT LIKELY AT ALL
6%	4%	4%	5%	DON'T KNOW/DEPENDS (VOLUNTEERED)
-	*	-	1%	REFUSED (VOLUNTEERED)
				` '

3. There is negative media coverage of the school

US	CA	GA	MO	
<u>48%</u>	53%	49%	37%	LIKELY (NET)
22%	26%	22%	12%	VERY LIKELY
26%	27%	27%	25%	SOMEWHAT LIKELY
42%	38%	38%	53%	UNLIKELY (NET)
12%	10%	12%	16%	JUST A LITTLE BIT LIKELY
30%	28%	26%	37%	NOT LIKELY AT ALL
10%	9%	13%	9%	DON'T KNOW/DEPENDS (VOLUNTEERED)
*	-	-	*	REFUSED (VOLUNTEERED)

4. The child feels unsafe while at school

US	CA	GA	MO	
<u>78%</u>	83%	78%	79%	LIKELY (NET)
62%	68%	65%	60%	VERY LIKELY
16%	15%	13%	19%	SOMEWHAT LIKELY
<u>17%</u>	12%	16%	18%	UNLIKELY (NET)
4%	4%	8%	5%	JUST A LITTLE BIT LIKELY
13%	8%	8%	13%	NOT LIKELY AT ALL
5%	4%	6%	3%	DON'T KNOW/DEPENDS (VOLUNTEERED)
-	*	-	-	REFUSED (VOLUNTEERED)

5. You are not able to communicate regularly with the teachers

US	CA	GA	MO	
70%	75%	75%	65%	LIKELY (NET)
45%	46%	45%	38%	VERY LIKELY
25%	29%	30%	27%	SOMEWHAT LIKELY
24%	21%	200%	31%	UNLIKELY (NET)
<u>47/U</u>	41/0	<u> 40 / 0</u>	J1 /0	CIVELLE TALL
8%	8%			JUST A LITTLE BIT LIKELY
			11%	
8%	8%	6%	11%	JUST A LITTLE BIT LIKELY
8%	8%	6%	11%	JUST A LITTLE BIT LIKELY

6. The school building and facilities are not well-maintained or in need of repair

US	CA	GA	MO	
<u>68%</u>	71%	66%	65%	LIKELY (NET)
37%	42%	36%	30%	VERY LIKELY
31%	29%	30%	35%	SOMEWHAT LIKELY
27%	26%	28%	31%	UNLIKELY (NET)
10%	11%	12%	10%	JUST A LITTLE BIT LIKELY
17%	15%	16%	21%	NOT LIKELY AT ALL
5%	4%	6%	5%	DON'T KNOW/DEPENDS (VOLUNTEERED)
*	*	-	-	REFUSED (VOLUNTEERED)

7. There are not enough after-school activities

	CA GA	CA	MO	
<u>43%</u>	41% 36%	41%	32%	LIKELY (NET)
17%	17% 14%	17%	8%	VERY LIKELY
26%	24% 22%	24%	24%	SOMEWHAT LIKELY
<u>51%</u>	56% 59%	56%	64%	UNLIKELY (NET)
12%	15% 12%	15%	14%	JUST A LITTLE BIT LIKELY
39%	41% 47%	41%	50%	NOT LIKELY AT ALL
37/0				
3770				
6%	3% 4%	3%	4%	DON'T KNOW/DEPENDS (VOLUNTEERED)
30%	41% 47%	41%	50%	NOT LIKELY AT ALL

8. Other parents are moving their children to different schools

US	CA	GA	MO	
39%	40%	34%	32%	LIKELY (NET)
13%	16%	10%	9%	VERY LIKELY
26%	24%	24%	23%	SOMEWHAT LIKELY
				TIME TEXAS AT (MINOR)
<u>53%</u>	<u>52%</u>	<u>54%</u>	61%	UNLIKELY (NET)
				UNLIKELY (NET) JUST A LITTLE BIT LIKELY
11%		15%	12%	<u> </u>
11%	13%	15%	12%	JUST A LITTLE BIT LIKELY
11%	13%	15%	12% 49%	JUST A LITTLE BIT LIKELY

9. The child expresses an interest in changing schools

US	CA	GA	MO	
53%	57%	51%	48%	LIKELY (NET)
22%	24%	19%	16%	VERY LIKELY
31%	33%	32%	32%	SOMEWHAT LIKELY
38%	35%	40%	44%	UNLIKELY (NET)
38% 13%	35% 16%	40% 17%		UNLIKELY (NET) JUST A LITTLE BIT LIKELY
13%	16%	17%	14%	JUST A LITTLE BIT LIKELY
13%	16%	17%	14% 30%	JUST A LITTLE BIT LIKELY NOT LIKELY AT ALL
13% 25%	16% 19%	17% 23%	14%	JUST A LITTLE BIT LIKELY

Level of Impact of "Buzz" Words

I am now going to read to you a list of descriptive terms. For each, please tell me if you would feel favorable or unfavorable towards a public school that emphasized it. (And is that STRONGLY or just SOMEWHAT favorable/unfavorable)... [ROTATE 10-18]

1 ()	"Control	22
10.	Ontrol	
IV.	Comuoi	

US	CA	GA	MO	
76%	74%	77%	74%	FAVORABLE (NET)
45%	41%	43%	43%	STRONGLY FAVORABLE
31%	33%	34%	31%	SOMEWHAT FAVORABLE
<u>15%</u>	13%	14%	16%	UNFAVORABLE (NET)
9%	7%	7%	10%	SOMEWHAT UNFAVORABLE
6%	6%	7%	6%	STRONGLY UNFAVORABLE
9%	12%	8%	10%	DON'T KNOW/DEPENDS (VOLUNTEERED)
*	*	-	*	REFUSED (VOLUNTEERED)
11. "C	Choice"			
US	CA	GA	MO	
84%	81%	83%	83%	FAVORABLE (NET)
53%	54%	48%	51%	STRONGLY FAVORABLE
31%	27%	35%	32%	SOMEWHAT FAVORABLE
8%	11%	7%	7%	UNFAVORABLE (NET)
5%	6%	3%	3%	SOMEWHAT UNFAVORABLE
5% 3%	6% 5%	3% 4%	3% 4%	SOMEWHAT UNFAVORABLE STRONGLY UNFAVORABLE
3%			4%	STRONGLY UNFAVORABLE
	5%	4%		
3% 8% 1%	5% 8%	4% 10% -	4% 10%	STRONGLY UNFAVORABLE DON'T KNOW/DEPENDS (VOLUNTEERED)
3% 8% 1%	5% 8% *	4% 10% -	4% 10%	STRONGLY UNFAVORABLE DON'T KNOW/DEPENDS (VOLUNTEERED)
3% 8% 1% 12. "C	5% 8% *	4% 10% -	4% 10% *	STRONGLY UNFAVORABLE DON'T KNOW/DEPENDS (VOLUNTEERED)
3% 8% 1% 12. "C <u>US</u>	5% 8% * Options'	4% 10% - GA	4% 10% * <u>MO</u>	STRONGLY UNFAVORABLE DON'T KNOW/DEPENDS (VOLUNTEERED) REFUSED (VOLUNTEERED)
3% 8% 1% 12. "C <u>US</u> 85%	5% 8% * Options' CA 86%	4% 10% - GA 85%	4% 10% * MO 85%	STRONGLY UNFAVORABLE DON'T KNOW/DEPENDS (VOLUNTEERED) REFUSED (VOLUNTEERED) FAVORABLE (NET)
3% 8% 1% 12. "C US 85% 56%	5% 8% * Options' CA 86% 54%	4% 10% - GA 85% 53%	4% 10% * MO 85% 52%	STRONGLY UNFAVORABLE DON'T KNOW/DEPENDS (VOLUNTEERED) REFUSED (VOLUNTEERED) FAVORABLE (NET) STRONGLY FAVORABLE
3% 8% 1% 12. "C US 85% 56% 29%	5% 8% * Options' CA 86% 54% 32%	4% 10% - GA 85% 53% 32%	4% 10% * MO 85% 52% 33%	STRONGLY UNFAVORABLE DON'T KNOW/DEPENDS (VOLUNTEERED) REFUSED (VOLUNTEERED) FAVORABLE (NET) STRONGLY FAVORABLE SOMEWHAT FAVORABLE
3% 8% 1% 12. "C US 85% 56% 29%	5% 8% * Options" <u>CA</u> 86% 54% 32% 6%	4% 10% - GA 85% 32% 7%	4% 10% * MO 85% 52% 33% 9%	STRONGLY UNFAVORABLE DON'T KNOW/DEPENDS (VOLUNTEERED) REFUSED (VOLUNTEERED) FAVORABLE (NET) STRONGLY FAVORABLE SOMEWHAT FAVORABLE UNFAVORABLE (NET)
3% 8% 1% 12. "CUS 85% 56% 29% 5% 4%	5% 8% * Options' CA 86% 54% 32% 6% 4%	4% 10% - GA 85% 53% 32% 7% 4%	4% 10% * MO 85% 52% 33% 9% 5%	STRONGLY UNFAVORABLE DON'T KNOW/DEPENDS (VOLUNTEERED) REFUSED (VOLUNTEERED) FAVORABLE (NET) STRONGLY FAVORABLE SOMEWHAT FAVORABLE UNFAVORABLE (NET) SOMEWHAT UNFAVORABLE

13. "Freedom"

		_		
US	CA	GA	MO	
80%	78%	80%	80%	FAVORABLE (NET)
52%	48%	47%	49%	STRONGLY FAVORABLE
28%	30%	33%	31%	SOMEWHAT FAVORABLE
2070	3070	3370	3170	SOME WILL TAY ORABLE
<u>10%</u>	11%	10%	11%	UNFAVORABLE (NET)
7%	5%	6%	6%	SOMEWHAT UNFAVORABLE
3%	6%	4%	5%	STRONGLY UNFAVORABLE
100/	110/	100/	00/	DOLLE MANAGEMENTS (MOLES TEEPED)
10%	11%	10%	9%	DON'T KNOW/DEPENDS (VOLUNTEERED)
*	*	-	*	REFUSED (VOLUNTEERED)
14 " A	Autonon	ov,"		
14. P	Lutonon	Пу		
US	CA	GA	MO	
<u>69%</u>				FAVORABLE (NET)
34%	36%	36%	33%	STRONGLY FAVORABLE
35%	31%	31%	33%	SOMEWHAT FAVORABLE
110/	14%	14%	14%	UNFAVORABLE (NET)
11% 8%	7%	7%	8%	SOMEWHAT UNFAVORABLE
3%	7%	7%	6%	STRONGLY UNFAVORABLE
370	/ 70	/ 70	070	SIKUNULI UNFAVORABLE
20%	17%	19%	19%	DON'T KNOW/DEPENDS (VOLUNTEERED)
1%	1%	_	1%	REFUSED (VOLUNTEERED)
				,
15. "R	Regulati	on"		
	Ū			
US	CA	GA	MO	
83%	78%	78%	78%	FAVORABLE (NET)
52%	48%	50%	46%	STRONGLY FAVORABLE
31%	30%	28%	32%	SOMEWHAT FAVORABLE
00/	440/	120/	440/	ADJE (AVOD A DA EL (AVETE)
9%	11%	13%	11%	UNFAVORABLE (NET)
5%	7%	8%	7%	SOMEWHAT UNFAVORABLE
4%	4%	5%	4%	STRONGLY UNFAVORABLE
8%	10%	10%	11%	DON'T KNOW/DEPENDS (VOLUNTEERED)
*	1%	*	*	REFUSED (VOLUNTEERED)
				,

16. "Standards"

US	CA	GA	MO	
90%	89%	91%	89%	FAVORABLE (NET)
68%	66%	67%	66%	STRONGLY FAVORABLE
22%	23%	24%	23%	SOMEWHAT FAVORABLE
5%	6%	5%	5%	UNFAVORABLE (NET)
4%	3%	3%	3%	SOMEWHAT UNFAVORABLE
1%	3%	2%	2%	STRONGLY UNFAVORABLE
4%	5%	5%	5%	DON'T KNOW/DEPENDS (VOLUNTEERED)
*	*	-	*	REFUSED (VOLUNTEERED)

17. "Innovation"

<u>US</u>	CA	GA	MO	
86%	87%	85%	86%	FAVORABLE (NET)
59%	61%	59%	58%	STRONGLY FAVORABLE
27%	26%	26%	28%	SOMEWHAT FAVORABLE
60 /				
6%	6%	7%	5%	UNFAVORABLE (NET)
4%	<u>6%</u> 3%			UNFAVORABLE (NET) SOMEWHAT UNFAVORABLE
			3%	
4%	3%	5%	3% 2%	SOMEWHAT UNFAVORABLE

18. "Accountability"

US	CA	GA	MO
\sim	\sim_{I}	011	1110

<u>92%</u>	91%	92%	92%	FAVORABLE (NET)
74%	70%	76%	75%	STRONGLY FAVORABLE
18%	21%	16%	17%	SOMEWHAT FAVORABLE
3%	4%	5%	5%	UNFAVORABLE (NET)
1%	2%	2%	2%	SOMEWHAT UNFAVORABLE
2%	2%	3%	3%	STRONGLY UNFAVORABLE
5%	4%	3%	3%	DON'T KNOW/DEPENDS (VOLUNTEERED)
-	*	-	*	REFUSED (VOLUNTEERED)

Level of Support for Key Components of Education Reform

19. When you hear the term "charter schools" what is the first thing that you think of? How would you define or explain a "charter school?" (RECORD VERBATIM, OPEN ENDED, ANYTHING ELSE?)

NATIONAL RESPONSES

13% PRIVATE SCHOOL 3% PRIVATELY MAINTAINED SPECIALIZING IN FIELD OR SUBJECT 1% OPTION OF PLACING CHILDREN IN SCHOOL OUT OF DISTRICT IN PUBLIC SCHOOL IN PUBLIC SCHOOL IN PORTOR OUT IN PUBLIC SCHOOL IN PUBLIC SCHOOL IN PORTOR OUT IN PUBLIC SCHOOL IN PART OF THE STATE IN PART OF THE STATE IN PART OF THE STATE IN PORTOR OUT IN PROBLEM IN PART OF THE STATE IN PART OF THE	24%	TYPE OF SCHOOL (NET)	16%	STRUCTURE (NET)
SUBJECT ALTERNATIVE SCHOOL PUBLIC SCHOOL SOMEWHERE BETWEEN PUBLIC & 1% WHEN IT IS NOT WORKING OUT IN PUBLIC SCHOOL SOMEWHERE BETWEEN PUBLIC & 1% GROUP WITH SPECIFIC GOAL IN A SCHOOL SOMEWHERE SCHOOL SOMEWHERE BETWEEN PUBLIC & 1% GROUP WITH SPECIFIC GOAL IN A SCHOOL SOMEWHERE SCHOOL SOMEWHERE SCHOOL SOMEWHERE SCHOOL SOMEWHERE BETWEEN PUBLIC & 1% GROUP WITH SPECIFIC GOAL IN A SCHOOL SCHOOL SCHOOL SOMEWHERE SCHOOL COMMUNITY CONTROLLED COMMUNITY CONTROLLED SOMEWHERE SCHOOL SOMEWHER	13%		3%	
SUBJECT ALTERNATIVE SCHOOL PUBLIC SCHOOL SOMEWHERE BETWEEN PUBLIC & 1% WHEN IT IS NOT WORKING OUT IN PUBLIC SCHOOL SOMEWHERE BETWEEN PUBLIC & 1% GROUP WITH SPECIFIC GOAL IN A SCHOOL SOMEWHERE SCHOOL SOMEWHERE BETWEEN PUBLIC & 1% GROUP WITH SPECIFIC GOAL IN A SCHOOL SOMEWHERE SCHOOL SOMEWHERE SCHOOL SOMEWHERE SCHOOL SOMEWHERE BETWEEN PUBLIC & 1% GROUP WITH SPECIFIC GOAL IN A SCHOOL SCHOOL SCHOOL SOMEWHERE SCHOOL COMMUNITY CONTROLLED COMMUNITY CONTROLLED SOMEWHERE SCHOOL SOMEWHER	3%	SPECIALIZING IN FIELD OR	2%	PARENTAL INVOLVEMENT
29% PUBLIC SCHOOL 11% HOME SCHOOL 11% HOME SCHOOL 11% HOME SCHOOL 11% GROUP WITH SPECIFIC GOAL IN A SCHOOL 12% RELIGIOUS SCHOOLS 13% RELIGIOUS SCHOOLS 14% RELIGIOUS SCHOOLS 15% RAGNET SCHOOLS 15% RAGNET SCHOOLS 16% RAGNET SCHOOLS 16% RAGNET SCHOOLS 17% DIFFERENT TYPE OF SCHOOL 18% ROVENNMENT SPONSORED 18% SCHOOL DISTRICT 18% SCHOOL DISTRICT USES AS 19% HOW IT IS MANAGED 19% RAS BOARDING SCHOOL 19% FOR ABOVE AVERAGE CHILDREN 19% BOARDING SCHOOL 19% FOR ABOVE AVERAGE CHILDREN 19% BOARDING SCHOOL 19% FOR ABOVE AVERAGE CHILDREN 19% ROSITIVE (NET) 29% ROSITIVE (NET) 29% BETTER THAN PUBLIC SCHOOLS 29% FREEDOM OF CHOICE 29% FREEDOM OF CHOICE 29% INDEPENDENT 19% HAS BETTER TEACHERS 19% FAVOR THEM 19% SMALL CLASSES 19% ONE ON ONE WITH TEACHERS 29% RAVOR THEM 29% ONE ON ONE WITH TEACHERS 29% INDEPENDENT 29% RELIGIOUS STANDARDS THAT 29% CHILDREN HAVE TO LIVE UP TO 29% BETTER MORALS & VALUES 29% HORE SUBJECTS/CLASSES 29% OPPORTUNITY 29% ONE ON ONE WITH TEACHERS 29% ONE ON ONE WITH TEACHERS 29% ROSITIVE ONE OF THE STANDARDS 29% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 29% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 29% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 29% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 29% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 39% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 49% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 49% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 49% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 49% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 49% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 49% ROSITIVE ONE OF CHILDREN HAVE TO LIVE UP TO 49% ROSITIVE ONE O		SUBJECT	1%	OPTION OF PLACING CHILDREN
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19% HOME SCHOOL IN PUBLIC SCHOOL SOMEWHERE BETWEEN PUBLIC & PRIVATE SCHOOL	2%		1%	
19% SOMEWHERE BETWEEN PUBLIC & PRIVATE PRIVATE SCHOOL 19% MAGNET SCHOOL 19% MAGNET SCHOOL 20 DIFFERENT TYPE OF SCHOOL 21 SCHOOLS 22 DIFFERENT TYPE OF SCHOOL 23 SCHOOLS 24 DIFFERENT TYPE OF SCHOOL 25 SCHOOLS 26 OVERNMENT SPONSORED 27 SCHOOL DISTRICT USES AS 27 EXAMPLE 28 SCHOOL DISTRICT USES AS 28 EXAMPLE 29 BOARDING SCHOOL 20 UTSIDE OF PRIMARY SCHOOL 29 INNER CITY SCHOOL 20 UTSIDE OF PRIMARY SCHOOL 20 UTSIDE OF PRIMARY SCHOOL 21 FOR ABOVE AVERAGE CHILDREN 25 INNER CITY SCHOOL 26 FOR CHILDREN WHO ARE 27 FOR CHILDREN WHO ARE 28 FAILING IN PUBLIC SCHOOLS 29 BETTER THAN PUBLIC SCHOOLS 29 BETTER THAN PUBLIC SCHOOLS 29 FREEDOM OF CHOICE 29 INDEPENDENT 29 BETTER TEACHERS 29 FARED FOR CHARTER FROM STATE 29 INDEPENDENT 29 HAS BETTER TEACHERS 29 FAVOR THEM 29 FAVOR THEM 29 GIFTED 30 ONE ON ONE WITH SPECIAL ONE DISTRICT 31 SCHOOLS 31 HAS SCHOOLS 32 FOR ABOVE AVERAGE CHILDREN 31 HAS HIGHER STANDARDS 32 FOR CHILDREN WHO ARE 33 FOR CHILDREN WHO ARE 4 FAILING IN PUBLIC SCHOOL 35 SYSTEM 4 PART OF PUBLIC SCHOOL 35 SYSTEM 4 PART OF THE STATE 4 NOT ACCOUNTABLE TO SCHOOL 36 BOARD 37 BOARD 38 FORM CHARTER FROM STATE 4 MEET GOVERNMENT 5 STANDARDS 5 PARENTAL CONTROL 5 WELL SCHOOLS 5 PARENTAL CONTROL 6 WORD ON ONE WITH TEACHERS 6 ONE ON ONE WITH TEACHERS 7 SCHOOLS 7 SCH				
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1% RELIGIOUS SCHOOL 1% ALTERNATIVE TO PUBLIC SCHOOLS 1% MAGNET SCHOOLS 1% NOT PART OF THE STATE OR DISTRICT 1% COMMUNITY CONTROLLED 1% FOR ABOVE AVERAGE CHILDREN 18 HAS ITS OWN CURRICULUM 18 HAS OWN CURRICULUM 18 HAS ITS OWN CURRICULUM 18 HAS OWN STANDARDS 18 HAS IGHER STANDARDS 18				
MAGNET SCHOOLS SCHOOLS	1%		1%	ALTERNATIVE TO PUBLIC
* DIFFERNT TYPE OF SCHOOL * GOVERNMENT SPONSORED * SPECIALIZED * SPECIALIZED * SCHOOL DISTRICT USES AS EXAMPLE * SMALL SCHOOL * SMALL SCHOOL * BOARDING SCHOOL * OUTSIDE OF PRIMARY SCHOOL * INNER CITY SCHOOL * NEW SCHOOLS * ACADEMIC SCHOOLS * ACADEMIC SCHOOLS * BETTER THAN PUBLIC SCHOOLS * POSITIVE (NET) 2% BETTER THAN PUBLIC SCHOOLS * PREEDOM OF CHOICE * INDEPENDENT * MAS BETTER TEACHERS 19% HAS BITTER TEACHERS 19% HAS HIGHER STANDARDS 19% FAVOR THEM * MODEL PROGRAMS FOR OTHER * MON STANDARDS * PART OF THE STATE * MODEL PROGRAMS FOR OTHER * MODEL PROGRAMS * PARTOTHER * MODEL PROGRAMS * PARTOTHER * MODEL PROGRAMS * STANDARDS * PARTOTHER * MODEL PROGRAMS FOR OTHER * SCHOOLS * MORE SUBJECTS/CLASSES * MORE SUBJECTS/CLASSES * MORE DOUGRAMS * BETTER MORALS & VALUES * GIVES OPPORTUNITY * MEET GOOD IN PUBLIC SCHOOLS * MORE SUBJECTS/CLASSES * MORE SUBJECTS/CLASSES * MORE DISCIPLINED * EXCELLENT * MODEL PROGRAMS * ADDITIONAL ARTS * MORE DISCIPLINED * ENVIRONMENT * EXCELLENT * MORE DISCIPLINED * MEET SNEEDS OF CHILDREN IN PROGRAM * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * GOOD IN PUBLIC SCHOOLS * MEETS NEEDS OF CHILDREN IN PROGRAM * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * AUTONOMOUS * SCIENCE CLASSES				
* GOVERNMENT SPONSORED 1% COMMUNITY CONTROLLED * SPECIALIZED 1% COMMUNITY CONTROLLED * SCHOOL DISTRICT USES AS 1% HOW IT IS MANAGED EXAMPLE 1% HAS ITS OWN CURRICULUM * SMALL SCHOOL 1% FOR ABOVE AVERAGE CHILDREN * BOARDING SCHOOL 1% FOR ABOVE AVERAGE CHILDREN * OUTSIDE OF PRIMARY SCHOOL 1% FOR AT RISK/TROUBLED KIDS * INNER CITY SCHOOL 1% FOR CHILDREN WHO ARE * NEW SCHOOLS FAILING IN PUBLIC SCHOOL * NEW SCHOOLS 5 FAILING IN PUBLIC SCHOOL * PART OF PUBLIC SCHOOL SYSTEM * ACADEMIC ALLY BETTER THAN NOT ACCOUNTABLE TO SCHOOL BOARD PUBLIC SCHOOLS 5 FORM CHARTER FROM STATE * PART OF PUBLIC SCHOOL BOARD * PART OF PUBLIC SCHOOL SYSTEM * PART OF THE STATE * NOT ACCOUNTABLE TO SCHOOL BOARD * PART OF PUBLIC SCHOOL SYSTEM * PART OF THE STATE * NOT ACCOUNTABLE TO SCHOOL BOARD * PART OF THE STATE * STANDARDS * PART OF THE STATE * STANDARDS * PART OF THE STATE * STANDARDS * PART OF THE STATE * OOD ON OHOICE * FORM CHARTER FROM STATE * MEET GOVERNMENT * MEET GOVERNMENT * MEET GOVERNMENT * MEET GOVERNMENT * RUN BY THE STATE * GIFTED * SCHOOLS * MORE SUBJECTS/CLASSES * MORE SUBJECTS/CLASSE			1%	
* SPECIALIZED * SCHOOL DISTRICT USES AS EXAMPLE * SCHOOL DISTRICT USES AS EXAMPLE * SMALL SCHOOL * BOARDING SCHOOL * BOARDING SCHOOL * OUTSIDE OF PRIMARY SCHOOL * INNER CITY SCHOOL * NEW SCHOOLS * ACADEMIC SCHOOLS * ACADEMIC SCHOOLS * ACADEMIC SCHOOLS * BETTER THAN PUBLIC SCHOOLS * PART OF PUBLIC SCHOOL * POSITIVE (NET) 2% BETTER THAN PUBLIC SCHOOLS * PART OF THE STATE 2% ACADEMICALLY BETTER THAN PUBLIC SCHOOLS * PART OF THE STATE 2% INDEPENDENT 1% HAS BETTER TEACHERS 1% HAS HIGHER STANDARDS 1% FAVOR THEM 1% FAVOR THEM * MODEL PROGRAMS FOR OTHER 1% GIFTED * WALL CLASSES * MORE SUBJECTS/CLASSES 1% ONE ON ONE WITH TEACHERS 1% BETTER MORALS & VALUES * BETTER MORALS & VALUES * BETTER MORALS & VALUES * GOOD IN PUBLIC SCHOOLS * MEETS NEEDS OF CHILDREN IN PROGRAM * WELL MAINTAINED * WELL MAINTAINED * WELL KNOWN * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * AUTONOMOUS * PREPOWN CURRICULUM * PREP FOR PROFESSIONAL LIFE * PORM CHARTER TEADS * SPECIALIZED EDUCATION FOR COLLEGE PREP * MORE DISCIPLINED * MEETS NEEDS OF CHILDREN IN PROGRAM * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE	*		-, •	
* SCHOOL DISTRICT USES AS EXAMPLE * SMALL SCHOOL * SMALL SCHOOL * BOARDING SCHOOL * OUTSIDE OF PRIMARY SCHOOL * INNER CITY SCHOOL * NEW SCHOOLS * ACADEMIC SCHOOLS * ACADEMIC SCHOOLS * BETTER THAN PUBLIC SCHOOLS 2% BETTER THAN PUBLIC SCHOOLS 2% FREEDOM OF CHOICE * INDEPENDENT * HAS BETTER TEACHERS 1% HAS HIGHER STANDARDS 1% FAILING IN PUBLIC SCHOOL * PART OF PUBLIC SCHOOL * POSITIVE (NET) 2% FREEDOM OF CHOICE 4 FORM CHARTER FROM STATE 2% INDEPENDENT 5 FAREDOM OF CHOICE 4 FORM CHARTER FROM STATE 4 HAS BETTER TEACHERS 1% HAS HIGHER STANDARDS 1% HAS HIGHER STANDARDS 1% FAVOR THEM 5 FAVOR THEM 6 GIFTED 1% SMALL CLASSES 1% ONE ON ONE WITH TEACHERS 1% INNOVATIVE 1% INNOVATIVE CHILDREN HAVE TO LIVE UP TO 8 BETTER MORALS & VALUES 8 GIVES OPPORTUNITY 8 BETTER MORALS & VALUES 8 GOOD IN PUBLIC SCHOOLS 1% WELL MAINTAINED 8 WELL MAINTAINED 8 WELL MAINTAINED 8 WELL KNOWN 1 PREP FOR PROFESSIONAL LIFE 1 PROR AT RISK/TROUBLED AVERAGE CHILDREN 1 PFOR AT RISK/TROUBLED AVERAGE CHILDREN IN PROGRAM 1 PART OF THE STATE 1 NOT ACCOUNTABLE TO SCHOOL 1 MODEL PROGRAMS 1 MORE SUBJECTS/CLASSES 1 MORE SUBJECTS/CLASSES 1 MORE DISCIPLINED 2 NEW PROGRAMS 4 ADDITIONAL ARTS 5 TUDENTS LEARN AT OWN PACE 1 NEW PROGRAMS 4 DAVANCED PROGRAMS 5 PARENTAL CONTROL 4 ADVANCED PROGRAMS 5 PARENTAL CONTROL 5 PARENTAL CONTROL 6 HAS HIGHER STANDARDS 1 MORE SUBJECTS/CLASSES 1 MORE SUBJECTS/CLASSES 1 MORE SUBJECTS/CLASSES 1 MORE DISCIPLINED 2 NEW PROGRAMS 4 EXCELLENT 5 MORE DISCIPLINED 5 ENVIRONMENT 8 WELL MAINTAINED 8 WELL KNOWN 9 PROGRAM	*		1%	
EXAMPLE * SMALL SCHOOL * SMALL SCHOOL * BOARDING SCHOOL * OUTSIDE OF PRIMARY SCHOOL * INNER CITY SCHOOL * NEW SCHOOLS * ACADEMIC SCHOOLS * ACADEMIC SCHOOLS * ACADEMIC SCHOOLS * PART OF PUBLIC SCHOOL * POSITIVE (NET) 2% BETTER THAN PUBLIC SCHOOLS * ACADEMICALLY BETTER THAN * PUBLIC SCHOOLS * PART OF THE STATE 2% ACADEMICALLY BETTER THAN * POSITIVE (NET) 2% FREEDOM OF CHOICE * FORM CHARTER FROM STATE 2% INDEPENDENT * MEET GOVERNMENT 1% HAS BETTER TEACHERS 1% HAS HIGHER STANDARDS 1% FAVOR THEM * MODDEL PROGRAMS FOR OTHER 1% GIFTED * SMALL CLASSES 1% ONE ON ONE WITH TEACHERS 1% INNOVATIVE * MINOVATIVE * HIGHER STANDARDS THAT CHILDREN HAVE TO LIVE UP TO * BETTER MORALS & VALUES * GIVES OPPORTUNITY * BETTER MORALS & VALUES * GIVES OPPORTUNITY * WELL MAINTAINED * WELL MAINTAINED * WELL KNOWN * CERTAIN LEVEL OF QUALITY * PREP FOR ABOVE AVERAGE CHILDREN * SCIENCE CLASSES * CIENCE CLASSES * MORE SUBJECTS CHILDREN * MORE DISCIPLINED * WELL KNOWN * PROF PROFFESSIONAL LIFE * AUTONOMOUS * SCIENCE CLASSES * SCIENCE CLASSES	*			
* SMALL SCHOOL * BOARDING SCHOOL * DOUTSIDE OF PRIMARY SCHOOL * INNER CITY SCHOOL * NEW SCHOOLS * INNER CITY SCHOOL * ACADEMIC SCHOOLS * ACADEMIC SCHOOLS * ACADEMIC SCHOOLS * PART OF PUBLIC SCHOOL * POSITIVE (NET) 2% BETTER THAN PUBLIC SCHOOLS * PART OF THE STATE 2% ACADEMICALLY BETTER THAN PUBLIC SCHOOL BOARD PUBLIC SCHOOLS * FREEDOM OF CHOICE * FORM CHARTER FROM STATE 1% HAS BETTER TEACHERS 1% HAS HIGHER STANDARDS 1% A GOOD THING * RUN BY THE STATE 1% SMALL CLASSES 1% ONE ON ONE WITH TEACHERS 1% INNOVATIVE * HIGHER STANDARDS THAT CHILDREN HAVE TO LIVE UP TO * BETTER MORALS & VALUES * GIVES OPPORTUNITY * WELL MAINTAINED * WELL KNOWN * CERTAIN LEVEL OF QUALITY * PARE FOR ROPE FESSIONAL LIFE * AUTONOMOUS * SCIENCE CLASSES * SCIENCE CLASSES * MORE PROFESSIONAL LIFE * AUTONOMOUS * SCIENCE CLASSES				
* BOARDING SCHOOL * OUTSIDE OF PRIMARY SCHOOL * INNER CITY SCHOOL * INNER CITY SCHOOL * INNER CITY SCHOOL * NEW SCHOOLS * ACADEMIC SCHOOLS * ACADEMIC SCHOOLS * HAS OWN STANDARDS * PART OF PUBLIC SCHOOL * POSITIVE (NET) 2% BETTER THAN PUBLIC SCHOOLS * ACADEMICALLY BETTER THAN PUBLIC SCHOOLS * PART OF THE STATE 2% ACADEMICALLY BETTER THAN PUBLIC SCHOOLS BOARD 2% FREEDOM OF CHOICE * FORM CHARTER FROM STATE 2% INDEPENDENT 1% HAS BETTER TEACHERS 1% HAS HIGHER STANDARDS 1% HAS HIGHER STANDARDS 1% FAVOR THEM 1% FAVOR THEM 1% GIFTED 1% SMALL CLASSES 1% ONE ON ONE WITH TEACHERS 1% INNOVATIVE * HIGHER STANDARDS THAT CHILDREN HAVE TO LIVE UP TO * NEW PROGRAMS * BETTER MORALS & VALUES * GIVES OPPORTUNITY * ADVANCED PROGRAMS * EXCELLENT * WELL MAINTAINED * WELL MAINTAINED * WELL KNOWN * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * AUTONOMOUS * SCIENCE CLASSES	*			
* OUTSIDE OF PRIMARY SCHOOL * INNER CITY SCHOOL * NEW SCHOOLS * NEW SCHOOLS * ACADEMIC SCHOOLS * HAS OWN STANDARDS * PART OF PUBLIC SCHOOL 16% POSITIVE (NET) 2% BETTER THAN PUBLIC SCHOOLS * PART OF THE STATE 2% ACADEMICALLY BETTER THAN PUBLIC SCHOOLS * FREEDOM OF CHOICE * FORM CHARTER FROM STATE 2% INDEPENDENT * MEET GOVERNMENT 1% HAS BETTER TEACHERS 1% HAS HIGHER STANDARDS * PARENTAL CONTROL 1% A GOOD THING * RUN BY THE STATE 1% FAVOR THEM * MODEL PROGRAMS FOR OTHER 1% ONE ON ONE WITH TEACHERS 1% ONE ON ONE WITH TEACHERS 1% INNOVATIVE * HIGHER STANDARDS THAT CHILDREN HAVE TO LIVE UP TO * BETTER MORALS & VALUES * GIVES OPPORTUNITY * WELL MAINTAINED * WELL MAINTAINED * WELL KNOWN * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * AUTONOMOUS * SCIENCE CLASSES	*			
* INNER CITY SCHOOL * NEW SCHOOLS * ACADEMIC SCHOOLS * ACADEMIC SCHOOLS * HAS OWN STANDARDS * PART OF PUBLIC SCHOOL SYSTEM 2% BETTER THAN PUBLIC SCHOOLS * PART OF THE STATE 2% ACADEMICALLY BETTER THAN * PUBLIC SCHOOLS BOARD 2% FREEDOM OF CHOICE * FORM CHARTER FROM STATE 2% INDEPENDENT * MEET GOVERNMENT 1% HAS BETTER TEACHERS 1% HAS HIGHER STANDARDS * PARENTAL CONTROL 1% A GOOD THING * RUN BY THE STATE 1% FAVOR THEM * MODEL PROGRAMS FOR OTHER 1% GIFTED * SCHOOLS 1% SMALL CLASSES * MORE SUBJECTS/CLASSES 1% ONE ON ONE WITH TEACHERS * SPECIALIZED EDUCATION FOR COLLEGE PREP * HIGHER STANDARDS THAT CHILDREN HAVE TO LIVE UP TO * BETTER MORALS & VALUES * GIVES OPPORTUNITY * ADVANCED PROGRAMS * EXCELLENT * WELL MAINTAINED * GOOD IN PUBLIC SCHOOLS * WELL KNOWN * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * AUTONOMOUS * SCIENCE CLASSES	*			
* NEW SCHOOLS * ACADEMIC SCHOOLS * HAS OWN STANDARDS * PART OF PUBLIC SCHOOL 16% POSITIVE (NET) 2% BETTER THAN PUBLIC SCHOOLS * PART OF THE STATE 2% ACADEMICALLY BETTER THAN PUBLIC SCHOOLS BOARD 2% FREEDOM OF CHOICE * FORM CHARTER FROM STATE 2% INDEPENDENT * MEET GOVERNMENT 1% HAS BETTER TEACHERS 1% HAS HIGHER STANDARDS 1% HAS HIGHER STANDARDS 1% FAVOR THEM * MODEL PROGRAMS FOR OTHER 1% GIFTED SCHOOLS 1% ONE ON ONE WITH TEACHERS 1% ONE ON ONE WITH TEACHERS 1% INNOVATIVE * HIGHER STANDARDS THAT CHILDREN HAVE TO LIVE UP TO * BETTER MORALS & VALUES * GIVES OPPORTUNITY * ADVANCED PROGRAMS * EXCELLENT * WELL MAINTAINED * WELL KNOWN * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * AUTONOMOUS * SCIENCE CLASSES	*			
* ACADEMIC SCHOOLS * PART OF PUBLIC SCHOOL * PART OF PUBLIC SCHOOL SYSTEM 2% BETTER THAN PUBLIC SCHOOLS * PART OF THE STATE * NOT ACCOUNTABLE TO SCHOOL BOARD * PUBLIC SCHOOLS * BOARD * FREEDOM OF CHOICE * FORM CHARTER FROM STATE * MEET GOVERNMENT * MEET GOVERNMENT * STANDARDS * PARENTAL CONTROL * WAS HIGHER STANDARDS * PARENTAL CONTROL * RUN BY THE STATE * MODEL PROGRAMS FOR OTHER * SCHOOLS * MORE SUBJECTS/CLASSES * MORE SUBJECT	*			
# PART OF PUBLIC SCHOOL SYSTEM 2% BETTER THAN PUBLIC SCHOOLS	*		*	
16%POSITIVE (NET)SYSTEM2%BETTER THAN PUBLIC SCHOOLS* PART OF THE STATE2%ACADEMICALLY BETTER THAN PUBLIC SCHOOLS* NOT ACCOUNTABLE TO SCHOOL BOARD2%FREEDOM OF CHOICE* FORM CHARTER FROM STATE2%INDEPENDENT* MEET GOVERNMENT1%HAS BETTER TEACHERS* STANDARDS1%HAS HIGHER STANDARDS* PARENTAL CONTROL1%A GOOD THING* RUN BY THE STATE1%FAVOR THEM* MODEL PROGRAMS FOR OTHER1%GIFTEDSCHOOLS1%SMALL CLASSES* MORE SUBJECTS/CLASSES1%ONE ON ONE WITH TEACHERS* SPECIALIZED EDUCATION FOR1%INNOVATIVECOLLEGE PREP*HIGHER STANDARDS THAT* STUDENTS LEARN AT OWN PACECHILDREN HAVE TO LIVE UP TO* NEW PROGRAMS*BETTER MORALS & VALUES* ADDITIONAL ARTS*GIVES OPPORTUNITY* ADVANCED PROGRAMS*EXCELLENT* MORE DISCIPLINED*WELL MAINTAINEDENVIRONMENT*WELL MAINTAINEDENVIRONMENT*WELL KNOWNPROGRAM*WELL KNOWNPROGRAM*CERTAIN LEVEL OF QUALITY* PREP FOR PROFESSIONAL LIFE*AUTONOMOUS* SCIENCE CLASSES			*	
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2% ACADEMICALLY BETTER THAN PUBLIC SCHOOLS 2% FREEDOM OF CHOICE 1NDEPENDENT 1% HAS BETTER TEACHERS 1% HAS HIGHER STANDARDS 1% A GOOD THING 1% FAVOR THEM 1% GIFTED 1% SMALL CLASSES 1% ONE ON ONE WITH TEACHERS 1 INNOVATIVE 1 HIGHER STANDARDS THAT CHILDREN HAVE TO LIVE UP TO 1 BETTER MORALS & VALUES 2 ADDITIONAL ARTS 3 EXCELLENT 3 WELL KNOWN 4 WELL KNOWN 5 FOR MCHARTER FROM STATE 1 HOR ARTON HARTER FROM STATE 1 HOR STATE 1 HOR ARTON HARTER FROM STATE 1 HOR ST			*	
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2% FREEDOM OF CHOICE 2% INDEPENDENT 1% HAS BETTER TEACHERS 1% HAS HIGHER STANDARDS 1% A GOOD THING 1% FAVOR THEM 1% GIFTED 1% SMALL CLASSES 1% ONE ON ONE WITH TEACHERS 1 HIGHER STANDARDS THAT 1% INNOVATIVE 2 CHILDREN HAVE TO LIVE UP TO 3 BETTER MORALS & VALUES 4 GIVES OPPORTUNITY 5 WELL MAINTAINED 5 FORM CHARTER FROM STATE 2 FORM CHARTER FROM STATE 3 MEET GOVERNMENT 4 MEET GOVERNMENT 5 TANDARDS 5 FORM CHARTER FROM STATE 4 MEET GOVERNMENT 5 TANDARDS 5 FORM CHARTER FROM STATE 5 MEET GOVERNMENT 6 FORM CHARTER FROM STATE 5 MEET GOVERNMENT 6 FORM CHARTER FROM STATE 6 MEET GOVERNMENT 6 MEET STANDARDS 6 FORM CHARTER FROM STATE 6 MEET STANDARDS 6 PARENTAL CONTROL 6 MEET STATE 6 MORE SUBJECTS/CLASSES 7 MORE SUBJECTS/CLASSES 7 MORE SUBJECTS/CLASSES 7 MORE SUBJECTS/CLASSES 8 MORE SUBJECTS/CLASSES 8 PARENTAL CONTROL 6 MORE SUBJECTS/CLASSES 8 MORE	270			
2% INDEPENDENT * MEET GOVERNMENT 1% HAS BETTER TEACHERS STANDARDS 1% HAS HIGHER STANDARDS * PARENTAL CONTROL 1% A GOOD THING * RUN BY THE STATE 1% FAVOR THEM * MODEL PROGRAMS FOR OTHER 1% GIFTED SCHOOLS 1% SMALL CLASSES * MORE SUBJECTS/CLASSES 1% ONE ON ONE WITH TEACHERS * SPECIALIZED EDUCATION FOR 1% INNOVATIVE COLLEGE PREP * HIGHER STANDARDS THAT * STUDENTS LEARN AT OWN PACE CHILDREN HAVE TO LIVE UP TO * NEW PROGRAMS * BETTER MORALS & VALUES * ADDITIONAL ARTS * GIVES OPPORTUNITY * ADVANCED PROGRAMS * EXCELLENT * MORE DISCIPLINED * WELL MAINTAINED ENVIRONMENT * GOOD IN PUBLIC SCHOOLS * MEETS NEEDS OF CHILDREN IN PROGRAM * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * AUTONOMOUS * SCIENCE CLASSES	2%		*	
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1% HAS HIGHER STANDARDS				
1% A GOOD THING			*	
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1% SMALL CLASSES 1% ONE ON ONE WITH TEACHERS 1% INNOVATIVE * HIGHER STANDARDS THAT CHILDREN HAVE TO LIVE UP TO * BETTER MORALS & VALUES * GIVES OPPORTUNITY * WELL MAINTAINED * WELL MAINTAINED * WELL KNOWN * WELL KNOWN * CERTAIN LEVEL OF QUALITY * AUTONOMOUS * MORE SUBJECTS/CLASSES * SPECIALIZED EDUCATION FOR COLLEGE PREP * STUDENTS LEARN AT OWN PACE * NEW PROGRAMS * ADDITIONAL ARTS * ADVANCED PROGRAMS * MORE DISCIPLINED * ENVIRONMENT * MORE DISCIPLINED * ENVIRONMENT * MEETS NEEDS OF CHILDREN IN * PROGRAM * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * AUTONOMOUS				
1% ONE ON ONE WITH TEACHERS 1% INNOVATIVE * HIGHER STANDARDS THAT CHILDREN HAVE TO LIVE UP TO * BETTER MORALS & VALUES * GIVES OPPORTUNITY * ADVANCED PROGRAMS * EXCELLENT * WELL MAINTAINED * WELL MAINTAINED * WELL KNOWN * CERTAIN LEVEL OF QUALITY * AUTONOMOUS * SPECIALIZED EDUCATION FOR COLLEGE PREP * STUDENTS LEARN AT OWN PACE NEW PROGRAMS * ADDITIONAL ARTS * ADVANCED PROGRAMS * MORE DISCIPLINED ENVIRONMENT * MEETS NEEDS OF CHILDREN IN PROGRAM * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * AUTONOMOUS			*	
1% INNOVATIVE COLLEGE PREP * HIGHER STANDARDS THAT			*	
* HIGHER STANDARDS THAT CHILDREN HAVE TO LIVE UP TO NEW PROGRAMS * BETTER MORALS & VALUES ADDITIONAL ARTS * GIVES OPPORTUNITY ADVANCED PROGRAMS * EXCELLENT MORE DISCIPLINED * WELL MAINTAINED ENVIRONMENT * GOOD IN PUBLIC SCHOOLS MEETS NEEDS OF CHILDREN IN PROGRAM * CERTAIN LEVEL OF QUALITY PREP FOR PROFESSIONAL LIFE * AUTONOMOUS SCIENCE CLASSES				
CHILDREN HAVE TO LIVE UP TO * NEW PROGRAMS * BETTER MORALS & VALUES * ADDITIONAL ARTS * GIVES OPPORTUNITY * ADVANCED PROGRAMS * EXCELLENT * MORE DISCIPLINED * WELL MAINTAINED * ENVIRONMENT * GOOD IN PUBLIC SCHOOLS * MEETS NEEDS OF CHILDREN IN * WELL KNOWN PROGRAM * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * AUTONOMOUS * SCIENCE CLASSES			*	
* BETTER MORALS & VALUES * GIVES OPPORTUNITY * ADVANCED PROGRAMS * EXCELLENT * WELL MAINTAINED * GOOD IN PUBLIC SCHOOLS * WELL KNOWN * CERTAIN LEVEL OF QUALITY * AUTONOMOUS * ADDITIONAL ARTS * ADDITIONAL ARTS * ADVANCED PROGRAMS * ENVIRONMENT * MEETS NEEDS OF CHILDREN IN * PROGRAM * CERTAIN LEVEL OF QUALITY * SCIENCE CLASSES			*	
* GIVES OPPORTUNITY	*		*	
* EXCELLENT	*		*	
* WELL MAINTAINED ENVIRONMENT * GOOD IN PUBLIC SCHOOLS * MEETS NEEDS OF CHILDREN IN * WELL KNOWN PROGRAM * CERTAIN LEVEL OF QUALITY * PREP FOR PROFESSIONAL LIFE * AUTONOMOUS * SCIENCE CLASSES	*		*	
* GOOD IN PUBLIC SCHOOLS	*			
 * WELL KNOWN * CERTAIN LEVEL OF QUALITY * AUTONOMOUS * PROGRAM * PREP FOR PROFESSIONAL LIFE * SCIENCE CLASSES 	*		*	
* CERTAIN LEVEL OF QUALITY	*			
* AUTONOMOUS	*		*	
	*	*	*	
			*	UNIFORMS

6%	MONEY/FUNDING (NET)	*	TAKES GOOD STUDENTS FROM
2%	EXPENSIVE		PUBLIC SCHOOLS
1%	PAY TO ATTEND	*	SEGREGATION
1%	PUBLICLY FUNDED PRIVATE	*	NOT GOOD FOR CHILDREN
	SCHOOL	*	RENEGADES
1%	TAKE MONEY FROM PUBLIC	*	POLITICALLY MOTIVATED
	SCHOOLS		
1%	FOR UPPER INCOME PEOPLE	1%	MISCELLANEOUS (NET)
*	FUNDED BY GRANTS	1%	PEOPLE BEING BUSSED IN
*	RUN LIKE A BUSINESS	*	CHILDREN WITH LEARNING
			DISABILITY
2%	NEGATIVE (NET)	*	TRANSITIONAL
2%	DON'T LIKE THEM/BAD IDEA	*	EXPERIMENT
*	UNREGULATED	*	SELECTIVE
*	CAN'T DO AS GOOD A JOB AS	*	ELITE
	PUBLIC SCHOOL	*	MORE STRUCTURED
*	TOO MANY KIDS, NOT ENOUGH	*	CONSERVATIVE
	TEACHERS	*	PREPPY
*	DEFRAUDING THE POOR	*	HAVE
*	BAD FOR PUBLIC EDUCATION		CHILDREN/GRANDCHILDREN
*	EXPLOITING CHILDREN FOR		THERE
*	EXPLOITING CHILDREN FOR		THERE

CALIFORNIA RESPONSES

GOVERNMENT FUNDS PERFORM POORLY

LACK OF ACCOUNTABILITY

<u>26%</u>	STRUCTURE (NET)	1%	LOW-INCOME KIDS
2%	PRIVATELY MAINTAINED	*	OPTION OF PLACING CHILDREN
2%	PARENTAL INVOLVEMENT		IN SCHOOL OUT OF DISTRICT
2%	NOT PART OF STATE OR DISTRICT	*	NOT ACCOUNTABLE TO SCHOOL
2%	HAS ITS OWN CURRICULUM		BOARD
2%	HAS OWN STANDARDS	*	FORM CHARTER FROM STATE
1%	WHEN IT IS NOT WORKING OUT	*	SET UP BY BUSINESSES
	IN PUBLIC SCHOOL	*	COMMUNITY CONTROLLED
1%	GROUP WITH SPECIFIC GOAL IN	*	OPTION FOR PARENTS
	SCHOOL	*	RUN BY STATE
1%	PART OF PUBLIC SCHOOL	*	MODEL PROGRAMS FOR OTHER
	SYSTEM		SCHOOLS
1%	SMALL CLASSES	*	LIMITED STRUCTURE PROGRAM
1%	ONE ON ONE WITH TEACHERS	*	STUDENTS LEARNING AT OWN
1%	ALTERNATIVE TO PUBLIC		PACE
	SCHOOLS	*	ADDITIONAL ARTS
1%	MEET GOVERNMENT	*	MORE DISCIPLINED
	STANDARDS		ENVIRONMENT
1%	PARENTAL CONTROL	*	NOT CRAMMED INTO
1%	PARENTS AND TEACHERS WORK		CLASSROOMS
	TOGETHER	*	DRESS CODE/UNIFORM
1%	NEW PROGRAMS		
1%	ADVANCED PROGRAMS		
1%	BASIC EDUCATION		
1%	FOR AT RISK/TROUBLED KIDS		
1%	FOR ABOVE AVERAGE CHILDREN		
1%	CHILDREN WITH SPECIAL		
	NEEDS/DISABILITY		

31% DON'T KNOW/NO ANSWER

25%	TYPE OF SCHOOL (NET)	5%	MONEY/FUNDING (NET)
10%	PRIVATE SCHOOL	2%	PAY TO ATTEND
4%	SPECIALIZED	1%	A LOT OF MONEY
3%	ALTERNATIVE SCHOOL	1%	PUBLICLY FUNDED PRIVATE
3%	PUBLIC SCHOOLS		SCHOOL
1%	HOME SCHOOL	1%	FOR UPPER INCOME PEOPLE
1%	SOMEWHERE BETWEEN PUBLIC &	*	RUN FOR PROFIT
	PRIVATE	*	SUCCESSFUL PEOPLE PAY
1%	RELIGIOUS/PAROCHIAL SCHOOLS	*	TAKE MONEY FROM PUBLIC
1%	MAGNET SCHOOLS		SCHOOLS
1%	NEW SCHOOLS	*	WASTE OF MONEY
*	VOCATIONAL SCHOOLS		
*	INDIAN RESERVATION SCHOOL	4%	NEGATIVE
*	BOARDING SCHOOL	1%	UNREGULATED
*	EXPERIMENT	1%	DON'T LIKE THEM/BAD IDEA
		1%	NOT SURE OF QUALITY
20%	POSITIVE (NET)	1%	UNNECESSARY
3%	A GOOD THING	*	LOWER CLASS SCHOOLS
3%	INDEPENDENT	*	HARD TO RUN
2%	HAS HIGHER STANDARDS	*	LACK OF ACCOUNTABILITY
2%	ACADEMICALLY BETTER THAN	*	UNQUALIFIED STAFF
	PUBLIC SCHOOLS	*	DON'T HAVE TO BE ACCREDITED
2%	FREEDOM OF CHOICE	*	DISCRIMINATORY
2%	INNOVATIVE	*	UPPITY
1%	FAVOR THEM	*	TOO MUCH FREEDOM
1%	BETTER THAN PUBLIC SCHOOL	*	EASY WAY OUT
1%	AUTONOMOUS	*	UNSTABLE/UNSUCCESSFUL
1%	OUTSTANDING/EXCELLENT	*	POLITICALLY MOTIVATED
1%	SAFE/SECURE	*	TAKES LONGER TO GET TO
*	ACHIEVEMENT/		SCHOOL
	ACCOMPLISHMENT	*	FAR FROM CHILDREN'S HOMES
*	HAS BETTER TEACHERS		
*	HIGH TEST SCORES		
*	DOING A GOOD JOB	4%	MISCELLANEOUS
*	GOOD IF DONE RIGHT	2%	PEOPLE BEING BUSSED IN
*	BEST FOR CHILD	1%	PICK UP SLACK FOR PUBLIC
*	GIVES OPPORTUNITY		SCHOOLS
*	ACADEMIC FREEDOM	1%	SELECTIVE
*	FOCUSED	*	HAVE CHILDREN THERE
		*	NOT FOR EVERYONE
		*	COMPETITIVE
		*	NON-GOVERNMENT SPONSORED
		*	PRESTIGIOUS/ELITE
		*	RACIAL SCHOOL

28% DON'T KNOW/NO ANSWER

GEORGIA RESPONSES

31%	TYPE OF SCHOOL (NET)	*	ONE ON ONE WITH TEACHERS
13%	PRIVATE SCHOOL	*	MEET GOVERNMENT
6%	SPECIALIZED		STANDARDS
2%	ALTERNATIVE SCHOOL	*	RUN BY STATE
2%	MAGNET SCHOOL	*	FRANCHISE
1%	DIFFERENT TYPE OF SCHOOL	*	STUDENTS LEARN AT OWN PACE
1%	SOMEWHERE BETWEEN PUBLIC &	*	ADDITIONAL ARTS
	PRIVATE	*	SCIENCE CLASSES
1%	SPECIALIZING IN FIELD OR	*	CHILDREN WITH SPECIAL
	SUBJECT		NEEDS/LEARNING DISABILITY
1%	SMALL SCHOOL	*	MORE STRUCTURED
1%	PUBLIC SCHOOL		
1%	RELIGIOUS SCHOOL	<u>18%</u>	POSITIVE (NET)
1%	FINE ARTS SCHOOL	3%	HAS HIGHER STANDARDS
1%	MONTESSORI SCHOOL	3%	BETTER THAN PUBLIC SCHOOL
*	MUSIC SCHOOL	3%	INNOVATIVE
*	COUNTY SCHOOL	2%	GIFTED
*	LIKE DAVIDSON FINE ARTS	2%	FREEDOM OF CHOICE
	SCHOOL	1%	INDEPENDENT
*	NEW SCHOOLS	1%	EXCELLENT
*	EXPERIMENT/PROVISIONAL	1%	WELL MAINTAINED
		1%	A GOOD THING
24%	STRUCTURE (NET)	1%	FAVOR THEM
3%	HAS ITS OWN CURRICULUM	*	HAS BETTER TEACHERS
2%	PARENTAL INVOLVEMENT	*	FRESH APPROACH TO
2%	HAS OWN STANDARDS		EDUCATION
2%	FOR AT RISK/TROUBLED KIDS	*	GIVES OPPORTUNITY
1%	OPTION OF PLACING CHILD IN	*	FOCUSED
	SCHOOL OUT OF DISTRICT	*	DOING A GOOD JOB
1%	PRIVATELY MAINTAINED		
1%	GROUP WITH SPECIFIC GOAL IN	<u>4%</u>	MONEY/FUNDING (NET)
	SCHOOL	1%	EXPENSIVE
1%	ALTERNATIVE TO PUBLIC	1%	PAY TO ATTEND
	SCHOOLS	1%	PUBLICLY FUNDED PRIVATE
1%	NOT PART OF STATE OR DISTRICT		SCHOOL
1%	NOT ACCOUNTABLE TO SCHOOL	1%	WELL FUNDED
	BOARD	*	FOR UPPER INCOME PEOPLE
1%	COMMUNITY CONTROLLED	*	TAKE MONEY FROM PUBLIC
1%	PARENTAL CONTROL		SCHOOLS
1%	MORE SUBJECTS/COURSES	*	FOR RICH KIDS
1%	NEW PROGRAMS		
1%	ADVANCED PROGRAMS	4%	MISCELLANEOUS
1%	MORE DISCIPLINED/STRICT	1%	DON'T LIKE THEM/BAD IDEA
	ENVIRONMENT	1%	PEOPLE BEING BUSSED IN
1%	MEETS NEEDS OF CHILDREN IN	1%	SELECTIVE
	PROGRAMS	1%	NEW CONCEPT
1%	FOR ABOVE AVERAGE CHILDREN	*	RACIAL SCHOOL
1%	BASIC EDUCATION	*	SCHOOL DISTRICT USES AS AN
*	WHEN IT IS NOT WORKING OUT		EXAMPLE
	IN PUBLIC SCHOOL	*	GOOD FOR THOSE IN BAD AREAS
*	PART OF PUBLIC SCHOOL		
	SYSTEM	33%	DON'T KNOW/ NO ANSWER
*	SMALL CLASSES		

MISSOURI RESPONSES

23%	TYPE OF SCHOOL (NET)	10%	POSITIVE (NET)
10%	PRIVATE SCHOOL	3%	BETTER THAN PUBLIC SCHOOL
6%	SPECIALIZED	2%	HAS HIGHER STANDARDS
2%	ALTERNATIVE SCHOOL	2%	INDEPENDENT
1%	SOMEWHERE BETWEEN PUBLIC	1%	FOCUSED
1 /0	AND PRIVATE	1%	A GOOD THING
1%	RELIGIOUS/CATHOLIC SCHOOL	1%	FREEDOM OF CHOICE
1%	MAGNET SCHOOL	1 70 *	GIFTED
1%		*	_
	INNER CITY SCHOOL	*	ACCOUNTABILITY
1% *	NEW SCHOOLS	*	EXCELLENT
*	EXPERIMENT	*	CREATIVE
*	DIFFERENT TYPE OF SCHOOL	*	SAFE/SECURE
•	SMALL SCHOOL	*	GIVES OPPORTUNITY
4.07	CERTICELLE AND		FRESH APPROACH
14%	STRUCTURE (NET)	*	ACADEMIC FREEDOM
2%	PRIVATELY MAINTAINED	*	ACADEMICALLY BETTER THAN
2%	FOR ABOVE AVERAGE CHILDREN		PUBLIC SCHOOLS
1%	OPTION OF PLACING CHILDREN	*	FAVOR THEM
	IN SCHOOL OUT OF DISTRICT		
1%	WHEN IT IS NOT WORKING OUT		NEGATIVE (NET)
	IN PUBLIC SCHOOL	2%	DON'T LIKE THEM
1%	NOT PART OF STATE OR DISTRICT	1%	NOT SURE OF QUALITY
1%	HAS OWN CURRICULUM	*	UNREGULATED
1%	ADVANCED PROGRAMS	*	TOO MANY KIDS, NOT ENOUGH
1%	MORE DISCIPLINED		TEACHERS
	ENVIRONMENT	*	PERFORM POORLY
1%	FOR CHILDREN WHO ARE	*	NOT WORKING WELL
	FAILING IN PUBLIC SCHOOL		
1%	SPECIALIZING IN FIELD OR	3%	
	SUBJECT	1%	PAY TO ATTEND
1%	OUT OF DISTRICT	1%	PAID BY TAXPAYERS
1%	DRESS CODE/UNIFORM	1%	TAKE MONEY FROM PUBLIC
*	SMALL CLASSES		SCHOOLS
*	PARENTAL INVOLVEMENT	*	EXPENSIVE
*	ONE ON ONE WITH TEACHERS	*	PUBLICLY FUNDED PRIVATE
*	ALTERNATIVE TO PUBLIC		SCHOOL
	SCHOOLS	*	FOR UPPER INCOME PEOPLE
*	COMMUNITY CONTROLLED		
*	RUN BY STATE	3%	MISCELLANEOUS (NET)
*	MORE SUBJECTS/COURSES	2%	PEOPLE BEING BUSSED IN
*	EDUCATION FOR COLLEGE PREP	1%	FAR FROM CHILDREN'S HOMES
*	PROVIDE EXTRA HELP	*	HAS SCREENING PROCESS
*	NEW PROGRAMS	*	MODEL PROGRAM FOR OTHER
*	ADDITIONAL ARTS		SCHOOLS
*	MUSIC CLASSES	*	PICK UP SLACK FOR PUBLIC
*	HAS OWN STANDARDS		SCHOOLS
*	CHILDREN WITH LEARNING		
	DISABILITY	38%	DON'T KNOW/NO ANSWER
*	FOR AT RISK/TROUBLED KIDS	2070	2011 I INTO WITO INTO WERE
*	BASIC EDUCATION		
*	CET LID DV DADENTS		

SET UP BY PARENTS NEW CONCEPT 20. How would you classify charter schools—as (ROTATE) public schools, private schools, religious/parochial schools, or magnet schools?

US	CA	GA	MO	
38%				PRIVATE SCHOOL
20%				PUBLIC SCHOOL
16%	15%	21%	24%	MAGNET SCHOOL
5%	4%	3%	6%	RELIGIOUS/PAROCHIAL SCHOOL
3%	2%	2%	2%	OTHER (VOLUNTEERED)
17%	16%	15%	16%	DO NOT KNOW (VOLUNTEERED)
*	1%	-	*	REFUSED (VOLUNTEERED)

21. Do you support or oppose allowing communities to create new public schools - called charter schools - that would be held accountable for student results and would be required to meet the same academic standards/testing requirements as other public schools but not cost taxpayers any additional money?

[PROBE: AND DO YOU STRONGLY OR SOMEWHAT SUPPORT/OPPOSE?]

US	CA	GA	MO	
78%	81%	87%	73%	SUPPORT (NET)
56%	56%	62%	48%	STRONGLY SUPPORT
22%	25%	25%	25%	SOMEWHAT SUPPORT
15%	13%	10%	19%	OPPOSE (NET)
15% 6%	13% 4%	10% 3%	19% 6%	OPPOSE (NET) SOMEWHAT OPPOSE
6%	4%	3%	6%	SOMEWHAT OPPOSE

22. Recently there have been reports, based on information collected by the federal government, of students' academic performance in conventional public and charter schools. These data show that students in charter schools are sometimes slightly behind students in other public schools academically. Knowing this, with which of the following opinions comes closest to your own? (ROTATE)

Person 1: Reports from the government that some charter school students are performing less well compared to conventional public school students concerns me when thinking about the quality of charter schools.

Person 2: There is other, more reliable information about charter schools besides government-based data that should be considered when thinking about the quality of such schools.

[PROBE: And would that be STRONGLY or SOMEWHAT agree with Person 1/2?]

US	CA	GA	MO	
31%	30%	28%	30%	PERSON ONE (NET)
15%	16%	17%	14%	STRONGLY AGREE WITH PERSON ONE
16%	14%	11%	16%	SOMEWHAT AGREE WITH PERSON ONE
55%	57%	60%	57%	PERSON TWO (NET)
29%	26%	27%	30%	SOMEWHAT AGREE WITH PERSON TWO
26%	31%	33%	27%	STRONGLY AGREE WITH PERSON TWO
4%	4%	4%	4%	NO DIFFERENCE (VOLUNTEERED)
10%	8%	8%	8%	DON'T KNOW/DEPENDS (VOLUNTEERED)
*	1%	*	*	REFUSED (VOLUNTEERED)

23. Do you (ROTATE) support or oppose considering student performance when deciding how to compensate teachers? Under this plan, a teacher whose students actually perform well would receive a higher salary and additional financial rewards.

[PROBE: AND DO YOU STRONGLY OR SOMEWHAT SUPPORT/OPPOSE?]

<u>US</u>	CA	GA	MO	
59%	54%	62%	53%	SUPPORT (NET)
40%	34%	39%	30%	STRONGLY SUPPORT
19%	20%	23%	23%	SOMEWHAT SUPPORT
34%	40%	32%	43%	OPPOSE (NET)
13%	11%	8%	12%	SOMEWHAT OPPOSE
21%	29%	24%	31%	STRONGLY OPPOSE
5%	5%	6%	3%	DON'T KNOW (VOLUNTEERED)
*	1%	-	*	REFUSED (VOLUNTEERED)

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- 24. I am now going to read you the opinions of two individuals, please tell me with which one you agree more.
- Person 1: "In order to meet the required state standards, all schools should use the same educational program that is mandated by their local district or state so that there is continuity among schools and students."

Person 2: "As long as the school still meets the standards set by the state, schools should have the opportunity to select their own education programs based on what might be best for the students, even if it differs from other schools in their area."

(And do you STRONGLY or just SOMEWHAT agree with PERSON 1/2?)

US	CA	GA	MO	
30%	27%	37%	29%	PERSON ONE (NET)
20%	17%	26%	18%	STRONGLY AGREE WITH PERSON ONE
10%	10%	11%	11%	SOMEWHAT AGREE WITH PERSON ONE
63%	69%	59%	67%	PERSON TWO (NET)
21%	23%	22%	24%	SOMEWHAT AGREE WITH PERSON TWO
42%	46%	37%	43%	STRONGLY AGREE WITH PERSON TWO
3%	2%	2%	2%	BOTH (VOLUNTEERED)
2%	1%	1%	1%	NEITHER (VOLUNTEERED)
2%	2%	2%	2%	DON'T KNOW/DEPENDS (VOLUNTEERED)
1%	*	*	-	REFUSED (VOLUNTEERED)

25. Currently, children attending public schools are assigned to the school they attend by the school district based on where they live. Some have suggested, however, that parents should have the option to send their children to a number of different public schools, with no additional cost, based on which is the best match for the child. Which do you believe is better: assigning children to one public school based solely on where they live or allowing the parent to choose from a number of public schools?

<u>US</u>	CA	GA	MO	
				A NUMBER OF DIFFERENT SCHOOLS ONE SCHOOL
				DEPENDS/UNSURE/ DON'T KNOW (VOLUNTEERED) REFUSED (VOLUNTEERED)

Demographics

Now I have a few more questions for statistical purposes...

26. What is your age, please? (CODE RESPONSE)

US	CA	GA	MO	
13%	14%	13%	13%	18-24
9%	9%	9%	8%	25-29
10%	8%	10%	8%	30-34
10%	12%	9%	12%	35-39
11%	15%	16%	12%	40-44
9%	7%	9%	8%	45-49
9%	9%	9%	10%	50-54
11%	11%	11%	12%	55-64
12%	9%	7%	9%	65-74
5%	5%	6%	8%	75+
2%	1%	1%	1%	REFUSED (VOLUNTEERED)

27. Are you currently registered to vote as a (ROTATE) Republican, Democrat, Independent or are you not registered at all?

US	CA	GA	MO	
32% 20%	39% 13%	22% 18%	27% 30%	REPUBLICAN DEMOCRAT INDEPENDENT/UNAFFILIATED NOT REGISTERED
				OTHER (RECORD VERBATIM, VOLUNTEERED) DON'T KNOW (VOLUNTEERED)

28. Thinking for a moment about your social, economic, and political views, do you generally consider yourself to be conservative or liberal?

[IF CONSERVATIVE/LIBERAL, ASK] And would you consider yourself to be VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

US	CA	GA	MO	
19%	17%	29%	23%	VERY CONSERVATIVE
25%	22%	25%	25%	SOMEWHAT CONSERVATIVE
22%	25%	26%	25%	MODERATE
17%	19%	11%	10%	SOMEWHAT LIBERAL
9%	11%	5%	9%	VERY LIBERAL
1%	1%	*	1%	OTHER (VOLUNTEERED)
5%	4%	3%	5%	DON'T KNOW (VOLUNTEERED)
2%	1%	1%	2%	REFUSED (VOLUNTEERED)

29. Are you currently . . . (CODE "ENGAGED" AS "SINGLE") (CODE "LIVING WITH SIGNIFICANT OTHER" AS "SINGLE")

US	CA	GA	MO	
57%	57%	67%	67%	MARRIED
22%	27%	19%	19%	SINGLE
9%	7%	7%	6%	DIVORCED
2%	1%	1%	1%	SEPARATED
7%	6%	5%	6%	WIDOWED
2%	1%	1%	1%	REFUSED (VOLUNTEERED)

30. What is the last grade of formal education you completed?

US	CA	GA	MO	
6%	3%	6%	5%	LESS THAN HIGH SCHOOL
25%	18%	19%	28%	HIGH SCHOOL GRADUATE
28%	30%	23%	28%	SOME COLLEGE/VOCATIONAL SCHOOL
26%	31%	29%	24%	COLLEGE GRADUATE
14%	17%	22%	14%	POST GRADUATE
1%	1%	1%	1%	DON'T KNOW/REFUSED (VOLUNTEERED)

31. And thinking back to when you were in elementary, middle, and high school, what type of school did you attend? (READ AND ROTATE LIST, MULTIPLE RESPONSES ACCEPTED)

<u>US</u>	CA	GA	MO	
86%	83%	88%	86%	PUBLIC
8%	10%	10%	7%	PRIVATE
8%	10%	4%	8%	RELIGIOUS
1%	*	1%	1%	HOME-SCHOOLED
1%	2%	1%	2%	OTHER (RECORD VERBATIM) (VOLUNTEERED)
*	-	-	-	DID NOT ATTEND SCHOOL (VOLUNTEERED)
*	1%	*	-	DON'T KNOW (VOLUNTEERED)
1%	*	-	1%	REFUSED (VOLUNTEERED)

32. Which of the following media sources do you consider your primary source of news and information? Would it be...?

US	CA	GA	MO	
26%	20%		31%	YOUR LOCAL EVENING TV NEWS
26%	23%	18%	17%	A LOCAL NEWSPAPER
13%	13%	20%	13%	CABLE TELEVISION NEWS CHANNELS
8%	11%	8%	9%	RADIO
6%	11%	8%	8%	INTERNET
7%	7%	7%	5%	NATIONAL NETWORK EVENING NEWS
3%	4%	4%	2%	A NATIONAL NEWSPAPER SUCH AS USA TODAY
8%	10%	9%	14%	ALL (VOLUNTEERED)
1%	2%	1%	1%	NONE (VOLUNTEERED)
*	*	-	*	DON'T KNOW (VOLUNTEERED)
1%	*	*	*	REFUSED (VOLUNTEERED)

33. Do you have any children? (IF YES: HOW MANY?)

<u>US</u>	CA	GA	MO	
75%	69%	75%	80%	YES (NET)
19%	17%	18%	14%	YES, 1 (ASK Q 35)
27%	28%	29%	33%	YES, 2 (ASK Q 35)
29%	24%	28%	33%	YES, 3 OR MORE (ASK Q 35)
<u>25%</u>	31%	24%	20%	NO (ASK Q 34)
1%	1%	1%	1%	REFUSED (VOLUNTEERED)

34. How likely are you to have children in the next five years?

US	CA	GA	MO	
N=196	N=216	N=120	N=101	
<u>39%</u>	39%	32%	28%	LIKELY (NET)
18%	24%	19%	15%	VERY LIKELY
21%	15%	13%	13%	SOMEWHAT LIKELY
<u>50%</u>	51%	58%	66%	UNLIKELY (NET)
<u>50%</u> 6%				UNLIKELY (NET) JUST A LITTLE BIT LIKELY
	4%	10%	13%	
6% 44%	4% 47%	10% 48%	13% 53%	JUST A LITTLE BIT LIKELY NOT LIKELY AT ALL
6%	4%	10%	13% 53%	JUST A LITTLE BIT LIKELY

35. (ASK ONLY TO RESPONDENTS WITH CHILDREN) And what are the ages of your children? (MULTIPLE RESPONSES ACCEPTED)

US	CA	GA	MO	
N=593	N=478	N=377	N = 396	
18%	19%	23%	14%	3 YEARS AND YOUNGER
16%	21%	15%	15%	4-6 YEARS OLD
15%	19%	19%	15%	7-9 YEARS OLD
18%	20%	20%	15%	10-12 YEARS OLD
17%	15%	17%	15%	13-15 YEARS OLD
17%	13%	18%	16%	16-18 YEARS OLD
25%	22%	25%	24%	19-24 YEARS OLD
35%	27%	30%	39%	25-34 YEARS OLD
30%	26%	24%	28%	35-44 YEARS OLD
16%	16%	17%	20%	45-54 YEARS OLD
3%	2%	3%	5%	55 YEARS AND OLDER
5%	8%	5%	9%	REFUSED

36. (ASK ONLY TO RESPONDENTS WITH CHILDREN) What type of school do your children currently attend or what type of school did they attend when they were younger? (READ AND ROTATE LIST, ACCEPT MULTIPLE RESPONSES)

US	CA	GA	MO	
N=593	N=478	N=377	N=396	
77%	78%	75%	76%	PUBLIC
11%	13%	11%	11%	PRIVATE
6%	8%	6%	11%	RELIGIOUS
2%	2%	4%	3%	HOME-SCHOOLED
4%	2%	3%	2%	OTHER (RECORD VERBATIM) (VOLUNTEERED)
6%	5%	5%	3%	DO NOT ATTEND SCHOOL (VOLUNTEERED)
*	*	1%	*	DON'T KNOW (VOLUNTEERED)
2%	*	*	-	REFUSED (VOLUNTEERED)

37. Do you have any grandchildren? (IF YES: HOW MANY?)

US	CA	GA	MO	
32%	25%	28%	35%	YES (NET)
5%	5%	4%	6%	YES, 1
6%	5%	5%	7%	YES, 2
21%	15%	19%	22%	YES, 3 OR MORE
<u>66%</u>	75%	72%	64%	NO
2%	1%	1%	1%	REFUSED (VOLUNTEER)

38. Would you describe your racial or ethnic background as:

US	CA	GA	MO	
74%	48%	62%	82%	WHITE/CAUCASIAN
11%	7%	25%	11%	BLACK/AFRICAN-AMERICAN
7%	28%	5%	2%	HISPANIC/LATINO
2%	11%	2%	1%	ASIAN
*	1%	1%	1%	MIDDLE EASTERN
2%	1%	1%	1%	NATIVE AMERICAN
2%	2%	2%	2%	OTHER (VOLUNTEERED)
2%	2%	1%	1%	DON'T KNOW/REFUSED (VOLUNTEERED)

39. Are you...? (READ CATEGORIES)

US	CA	GA	MO	
25%	30%	15%	21%	CATHOLIC
46%	32%	62%	56%	PROTESTANT
2%	3%	1%	1%	JEWISH
2%	7%	2%	3%	AGNOSTIC/ATHEIST
*	1%	*	1%	MUSLIM
3%	3%	*	1%	MORMON
9%	9%	10%	9%	OTHER (SPECIFY) (VOLUNTEERED)
8%	11%	7%	6%	NONE/UNAFFILIATED (VOLUNTEERED)
4%	4%	2%	2%	REFUSED (VOLUNTEERED)

40. How often do you attend religious services?

<u>US CA GA MO</u>	
2% 3% 2% 1% EVERY DAY	
30% 22% 38% 39% A FEW TIMES PER WEEK	,
24% 21% 31% 25% A FEW TIMES PER MONT	
14% 15% 9% 11% A FEW TIMES PER YEAR	
25% 34% 17% 21% SELDOM/NEVER	
5% 5% 3% 3% DON'T KNOW/REFUSED	(VOLUNTEERED)

41. How would you describe the community in which you live? (READ & ROTATE CATEGORIES)

<u>US</u>	CA	GA	MO	
40%	50%	49%	36%	URBAN SUBURBAN RURAL
				DON'T KNOW (VOLUNTEERED) REFUSED (VOLUNTEERED)

42. Which of the following best describes your current work status or occupation? (READ RESPONSES AND ACCEPT ONE ONLY, UNLESS RESPONDENT SAYS "STUDENT" AND ANOTHER CATEGORY)

US	CA	GA	MO	
27%	34%	34%	30%	PROFESSIONAL/EXECUTIVE/OWNER
12%	12%	13%	13%	WHITE COLLAR/ ADMINISTRATIVE/ CLERICAL
14%	11%	15%	15%	BLUE COLLAR/ SERVICE/ MANUFACTURING
5%	6%	5%	5%	PART TIME WORK OUTSIDE OF THE HOME
8%	9%	7%	8%	STAY AT HOME/ DO NOT WORK
4%	2%	3%	3%	UNEMPLOYED
5%	7%	5%	4%	STUDENT
19%	15%	16%	20%	RETIRED
2%	2%	1%	3%	OTHER (RECORD VERBATIM VOLUNTEERED)
			370	OTHER (RECORD VERBATIM-VOLUNTEERED)
*	*	*	-	NOT SURE (VOLUNTEERED)
2%	1%	1%	1%	REFUSED (VOLUNTEERED)

43. Do you, or does anyone in your household, belong to a labor union or teachers' association? [IF YES] And do they work in the PUBLIC SECTOR or the PRIVATE SECTOR?

US	CA	GA	MO	
20%	23%	11%	19%	TOTAL UNION
16%	18%	8%	14%	YES, PUBLIC SECTOR UNION
4%	5%	3%	5%	YES, PRIVATE SECTOR UNION
<u>73%</u>	71%	85%	76%	NOT A MEMBER OF A LABOR UNION
5%	5%	3%	4%	DON'T KNOW (VOLUNTEERED)
2%	2%	1%		REFUSED (VOLUNTEERED)

44. And regarding your family's annual income...Please tell me which of the following categories best describes your family's total annual household income before taxes.

US	CA	GA	MO	
14%	9%	9%	13%	LESS THAN \$25,000
10%	6%	5%	9%	\$25,000 TO \$29,999
11%	8%	11%	11%	\$30,000 TO \$39,999
10%	7%	8%	7%	\$40,000 TO \$49,999
9%	9%	9%	8%	\$50,000 TO \$59,999
7%	8%	5%	7%	\$60,000 TO \$69,999
5%	6%	7%	7%	\$70,000 TO \$79,999
4%	5%	6%	6%	\$80,000 TO \$89,999
12%	21%	22%	15%	\$90,000 OR HIGHER
5%	5%	4%	3%	DO NOT KNOW (VOLUNTEERED)
14%	15%	15%	14%	REFUSED (VOLUNTEERED)

45. Do you currently hold any investments in stocks or stock mutual funds either directly or through a 401k or pension plan?

<u>US</u>	CA	GA	MO	
			58% 36%	
7%	8%	9%	7%	DON'T KNOW/REFUSED (VOLUNTEERED)

46. Region (National Survey Only)

- 6% NEW ENGLAND
- 15% MID-ATLANTIC
- 17% EAST NORTH CENTRAL
- 7% WEST NORTH CENTRAL
- 18% SOUTH ATLANTIC
- 6% EAST SOUTH CENTRAL
- 9% WEST SOUTH CENTRAL
- 6% MOUNTAIN
- 16% PACIFIC

47. GENDER

US	CA	GA	MO	
48%	49%	48%	48%	MALE
52%	51%	52%	52%	FEMALE