

May 17, 1995

NAME
ORGANIZATION
ADDRESS
CITY/STATE/ZIP

Dear X,

As a business leader, you are keenly aware there are few issues more important than improving our schools and the educational opportunities for our children.

On May 24th I will be taking part in the First Annual West Coast Symposium on Education Reform jointly sponsored by EDUCATION FIRST!, the Center for Education Reform and Empower America. This day-long event will be held at the Four Seasons Hotel in Beverly Hills, California.

The symposium, *CRISIS AND HOPE: The Good, the Bad and the Inspirational in the Education Reform Movement*, will gather an unprecedented group of members of the business, media and education communities to explore and debate the current issues and efforts underway in the nation to improve education.

This will be an incredible event. Helen Bernstein, President of United Teachers of Los Angeles, Yvonne Chan with Vaughn Next Century Learning Center, Chris Whittle of Whittle Communications and John Johnson with the Urban League of San Diego will be participating. Former Secretary of Education and author Bill Bennett will be the keynote speaker.

You should not miss this opportunity to learn more about the education reform movement. If you are interested in attending the symposium, or would like more information about it, please contact the Center for Education Reform at (202) 822-9000.

I hope to see you at the Four Seasons on the 24th.

Sincerely,

Jerry Hume

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