

Center for Education Reform



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For Immediate Release

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THE CENTER FOR EDUCATION REFORM PRESENTS:

Parent Power!

May 1999 Jeanne Allen, President of the Center for Education Reform announces the launch of CER's second monthly publication, *Parent Power!* This full-color monthly newsletter seeks to help parents make sense of schooling today. *Parent Power!* opens parents' eyes to the myriad educational issues before them and empowers them to think critically about their children's education.

The premiere edition of *Parent Power!* arrived in approximately 20,000 mailboxes nationwide at the end of March. Due to overwhelming popularity, the May issue, which has recently been mailed, will enjoy a circulation of nearly 40,000. "*Parent Power!* features practical articles that explain how to improve a child's learning combined with news about textbooks, teachers and innovative programs. It also includes straight-forward descriptions of the latest educational trends," stated Allen. "I am so pleased to be able to provide such an important tool to help parents navigate the increasingly complex educational landscape," continued Allen. Previous articles have addressed issues of class size, social promotion and how children learn to read. Attached is a sample copy of a *Parent Power!* article, "*Educational BUZZWORDS to look out for: What to think about Critical Thinking.*" Please feel free to use this piece in upcoming op-ed or guest columns.

Parent Power! is presently a free service of *The Center for Education Reform*. Beginning with the August Back-to-School issue, CER will request a small donation (\$7 annually) for future issues. To receive a free trial subscription of *Parent Power!* parents, grandparents and other people interested in education can contact the editor, Cathy McKenna, at the Center for Education Reform (1-800-521-2118 or cathy@edreform.com).

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