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NEWS RELEASE

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CER NAMES P.J. O'NEIL DIRECTOR OF COMMUNICATIONS AND LEGISLATIVE AFFAIRS

LARA STEAD NAMED OUTREACH COORDINATOR

Washington, DC -- The Center for Education Reform (CER) is pleased to announce that it has added P.J. O'Neil and Lara Stead to its rapidly growing staff.

Mr. O'Neil has been named as the Director of Communications and Legislative Affairs. He will have oversight of the Center's media, grassroots and legislative operations. "We're excited to have P.J. on board," noted Jeanne Allen, President of CER, "His qualifications and experience will help the organization continue to lead the education reform movement into the 21st Century."

Mr. O'Neil previously held the position of Press Secretary to U.S. Congressman Jay Kim.

Ms. Stead has been named as the Outreach Coordinator. In her position, she will be responsible for organizing and implementing all of CER's grassroots efforts. "Lara will be an invaluable asset to the Center," said Jeanne Allen, "Her experience will help us expand to new communities and help more children."

Ms. Stead was most recently employed with The Philanthropy Roundtable as the Director of Associate Services.

The Center for Education Reform is a national, independent, non-profit advocacy organization founded in 1993 to provide support to individuals and groups who are working to bring fundamental reforms to their schools. CER is the leading authority for information on innovative reforms in education and works in states and communities across the country to advance the cause of educational excellence.

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