

EXCELLENCE IN ACTION

WINNING THE INTERNATIONAL EDUCATION ARMS RACE



**A NATIONAL SUMMIT ON EDUCATION REFORM, OCTOBER 8-9, 2009, WASHINGTON D.C.
PRESENTED BY THE FOUNDATION FOR EXCELLENCE IN EDUCATION**

On behalf of the Foundation for Excellence in Education, thank you for joining *Excellence in Action*, a national movement to transform education in America.

In the increasingly competitive global marketplace, America is no longer guaranteed its preeminence in the world economy. Countries that most U.S. students couldn't find on a map are entering the race for capital investment and the high wage jobs that are created by it. Under this new paradigm, the path to prosperity will be forged with a combination of knowledge and hard work.

Still, I believe our best years as a country are ahead of us. The cure for crippling disease, the technological breakthrough of the 21st century and, as yet, unimaginable innovations in energy, economics, even entertainment – all of these discoveries rest with the potential of students in classrooms across our great nation. Their success relies on the quality of education in schools today.

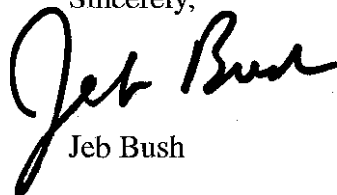
The challenge before us is great. We must fix the institutional infrastructure that caused decades of decline in student achievement. That means higher expectations for students and more rigorous academic standards, annual testing to ensure students stay on course to graduate ready for college or the world workplace, an accountability system based on data that gives empirical evidence that kids are learning and a more effective corps of teaching professionals to lead us into the age of excellence.

At the same time, we need to transform education to maximize the human capital that exists in every child. Parents should have a voice and a choice in where their child goes to school. Funding should reflect and reward performance, not just attendance. Moreover, in the age of the iPod, technology should be used to customize education, so each and every student learns in their own way, at their personalized pace.

These are just some of the ideas that will be discussed during the next two days. I hope this conference energizes you to seize the mantle of reform when you return home.

Thank you again for joining us.

Sincerely,



Jeb Bush

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EXCELLENCE IN ACTION 2009: SYLLABUS SNAPSHOT

THURSDAY, OCTOBER 8, 2009

- 12:15 - 1:45 PM **LUNCH:** *Presidential Ballroom*
WINNING THE INTERNATIONAL EDUCATION ARMS RACE
with Jeb Bush and Joel Klein
- 2:00 - 3:15 PM **STRATEGY SESSIONS:**
- 1: *SHOW ME THE MONEY: Funding and Incentivizing Success in the Classroom* *Federal Room*
- 2: *SPIN CITY: Communicating the Case for Reform, With or Without the Fourth-Estate* *South American Room*
- 3:15 - 3:30 PM **SNACK BREAK**
- 3:30 - 5:00 PM **GENERAL SESSION:** *Presidential Ballroom*
THE GREAT DEBATE: Academic Standards in America
- 5:00 - 6:15 PM **RECESS**
- 6:15 - 6:45 PM **RECEPTION:** *Congressional Room*
Cocktails and Conversation
- 7:00 - 9:00 PM **DINNER AND DISCUSSION:** *Presidential Ballroom*
ALLIES IN THE INTERNATIONAL EDUCATION ARMS RACE
with Jeb Bush, Peje Emilsson, Julia Gillard and James Tooley
**Dinner served at 8 p.m. immediately following conclusion of the program*

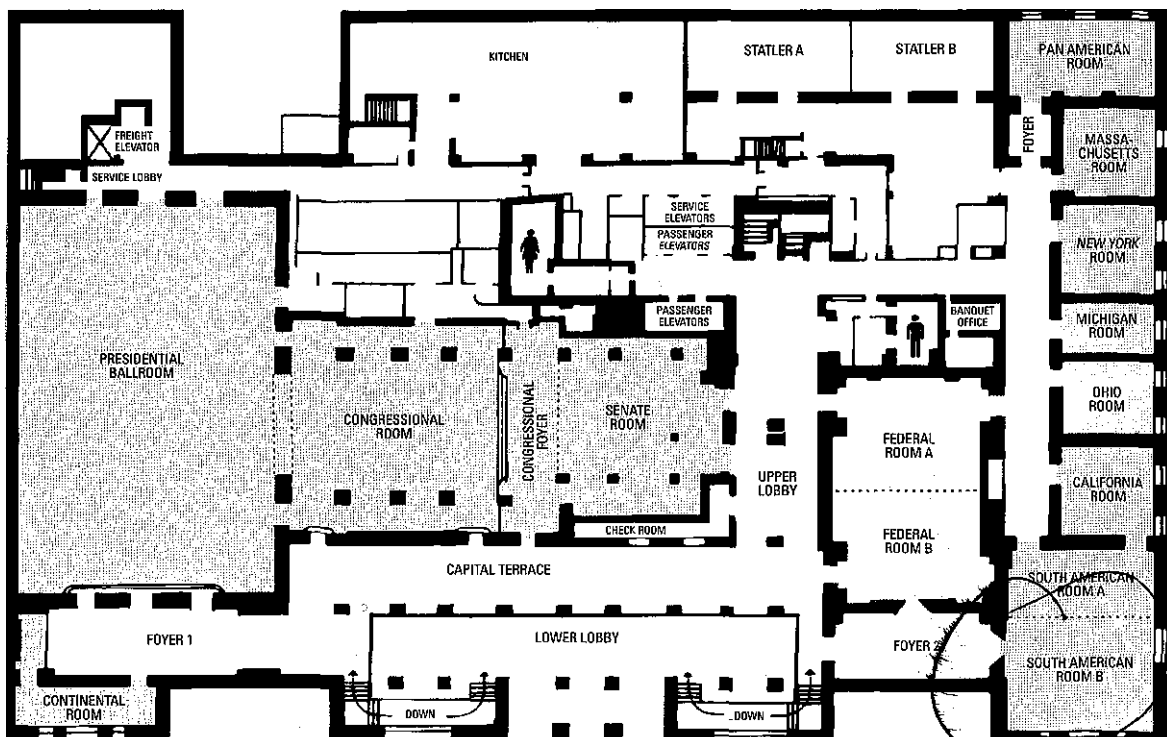
FRIDAY, OCTOBER 9, 2009

- 8:00 - 9:00 AM **BREAKFAST:** *Presidential Ballroom*
DEFEATING THE STATUS QUO: Big Reforms Yield Big Results
with Michelle Rhee
- 9:15 - 10:30 AM **STRATEGY SESSIONS:**
- 3: *TOP GUN TEACHERS: Recruiting and Retaining the Best of the Best* *Federal Room*
- 4: *BLUEPRINTS FOR ASPIRING ARCHITECTS: Profiling Successful Voucher Models* *South American Room*
- 10:30 - 10:45 AM **SNACK BREAK**
- 10:45 - NOON **STRATEGY SESSIONS:**
- 5: *STACKING THE DECK: Keeping Education's MVPs in the Classroom* *Federal Room*
- 6: *LET FREEDOM RING: Overcoming the Political and Legal Challenges to Choice* *South American Room*

EXCELLENCE IN ACTION 2009: SYLLABUS SNAPSHOT

FRIDAY, OCTOBER 9, 2009

- 12:15 - 1:45 PM LUNCH:** *Presidential Ballroom*
AN 8-TRACK TAPE DECK IN AN IPOD WORLD: Fast-forwarding America's Education System
with Clayton M. Christensen, John E. Chubb and William P. Coley, II and Frederick M. Hess
- 2:00 - 3:15 PM STRATEGY SESSIONS:**
- 7: WHAT GETS MEASURED, GETS DONE: The Essential Role of Data in Fueling Student Achievement* *Federal Room*
- 8: THE WAR ON CHARTER SCHOOLS: Combating the Emerging Threats to Public School Choice* *South American Room*
- 3:15- 3:30 PM SNACK BREAK**
- 3:30 - 5:00 PM GENERAL SESSION:** *Presidential Ballroom*
THE FLORIDA FORMULA FOR STUDENT ACHIEVEMENT: A National Model for Closing the Achievement Gap
- 5:00 - 6:15 PM RECESS**
- 6:15 - 6:45 PM RECEPTION:** *Congressional Room*
Cocktails and Conversation
- 7:00 - 9:00 PM DINNER AND DISCUSSION:** *Presidential Ballroom*
ALL'S FAIR: LOVE, WAR AND POLITICS, EVEN EDUCATION with *Mary Matalin and James Carville*
**Dinner served at 8 p.m. immediately following conclusion of the program*



KEYNOTE PRESENTATIONS AND GENERAL SESSIONS

LUNCH: THURSDAY, OCTOBER 8, 2009, 12:15 - 1:45 P.M.

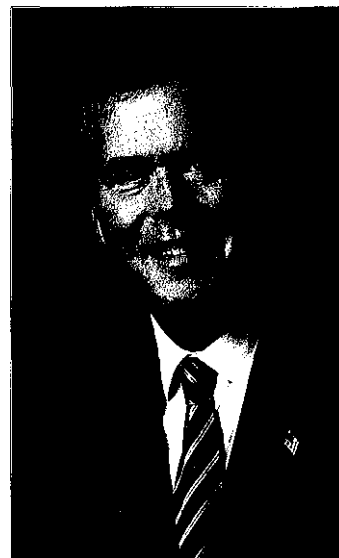
WINNING THE INTERNATIONAL EDUCATION ARMS RACE: A CONVERSATION WITH JEB BUSH

Providing a quality education to every student in every classroom in every school in the Nation is the moral and economic imperative of our era. Knowledge has the power to end the cruel cycle of poverty for millions of children across our country and to fuel the economic engine that feeds the world. America has entered an educational arms race with the rest of the world. Winning will require us to rethink and retool our education system for the 21st century.

Excellence in Action 2009 opens with a conversation on closing the achievement gap – within the cities of our nation and with emerging economies around the globe. The presentation will include a keynote address by former Florida Governor Jeb Bush, followed by a marquee Q&A session with special guests, including New York City Schools Chancellor Joel Klein.

JEB BUSH

Jeb Bush served as the 43rd governor of Florida, from 1999 to 2007. During his two terms, Bush championed bold reforms in education that led to significant and continual rising student achievement. Since leaving office, he has maintained his passion for reform as Chairman of the Board of the Foundation for Florida's Future and the Foundation for Excellence in Education. Jeb Bush is principal of Jeb Bush and Associates, LLC. He earned a bachelor's degree in Latin American Affairs from the University of Texas at Austin. Bush and his wife Columba live in Miami and have three grown children.



JEB BUSH

"In the 21st century economy, America can no longer tolerate mediocrity in our education system. To win the international education arms race, our country must transform our schools into world-class centers of learning."

- Jeb Bush, Founder and Chairman, Foundation for Excellence in Education

QUICK FACTS: THE INTERNATIONAL EDUCATION ARMS RACE:

- Only 31% of U.S. eighth graders are proficient in science and just 26% are proficient in math.
- In a survey of 30 industrialized nations, America's 15 year olds ranked 21st in science and 25th in math.
- America's graduation rate ranks 20th of 26 developed countries in the world.

GENERAL SESSION: THURSDAY, OCTOBER 8, 2009, 3:30 – 5:00 P.M.

THE GREAT DEBATE: ACADEMIC STANDARDS IN AMERICA

Enticed by billions in “Race to the Top” dollars, nearly all 50 states have joined forces to create common academic standards. Once the third rail of education policy, the path to national standards now appears certain. Or, is it? Can standards created by committee and consensus be truly rigorous? Will the states and territories currently participating in the drafting process ultimately adopt the final grade-by-grade standards? An expert panel deliberates and debates all sides of the issues, from content versus performance benchmarks to national versus state standards.

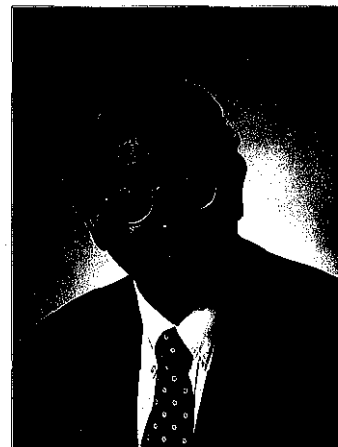
MODERATOR: *CHESTER E. FINN, JR., President, Thomas B. Fordham Foundation*

PANELISTS:

- *BYRON AUGUSTE, Director, McKinsey & Company*
- *MITCHELL D. CHESTER, Commissioner, Massachusetts Department of Elementary and Secondary Education*
- *NEAL MCCLUSKEY, Associate Director, Center for Educational Freedom, The Cato Institute*
- *GARY W. PHILLIPS, Vice President and Chief Scientist, American Institutes for Research*
- *GENE WILHOIT, Executive Director, Council of Chief State School Officers*

CHESTER E. FINN, JR.

Chester is a scholar, educator and public servant who has been at the forefront of the national education debate for 35 years. He has served, inter alia, as a Professor of Education and Public Policy at Vanderbilt, Counsel to the U.S. ambassador to India, Legislative Director for Senator Daniel Patrick Moynihan, and Assistant U.S. Secretary of Education for Research and Improvement. A senior fellow at Stanford’s Hoover Institution and chairman of Hoover’s Koret Task Force on K-12 Education, Finn is also President of the Thomas B. Fordham Foundation. The author of 16 books and more than 400 articles, his work has appeared in such publications as *The Weekly Standard*, *Christian Science Monitor*, *Commentary*, *The Public Interest*, *The Wall Street Journal*, *Washington Post*, *New York Times*, *Education Week*, *Harvard Business Review* and *Boston Globe*. Born and raised in Ohio, he received his doctorate from Harvard in education policy.



CHESTER E. FINN JR.

BYRON AUGUSTE

Byron is the Director of McKinsey’s Social Sector Office, which houses McKinsey & Company’s worldwide practices in Global Public Health, Economic Development & Opportunity Creation, Education, and Philanthropy. McKinsey’s Social Sector works with leading intergovernmental organizations, NGOs, philanthropic foundations, and private companies to develop and implement solutions to pressing societal challenges, globally. Byron is an active writer and speaker on education, economic development, and the impact of globalization, deregulation, and technology changes on industry structure, corporate strategy, and public policy at universities, industry roundtables, and public policy forums. Byron received a B.A. in economics and political science summa cum laude from Yale College and was awarded a M. Phil. and D.Phil. (doctorate) in economics from Oxford University.



BYRON AUGUSTE

MITCHELL D. CHESTER

As Commissioner of the Massachusetts Department of Elementary and Secondary Education, Mitchell Chester is responsible for the public education of more than one million students in nearly 1900 schools in the Commonwealth. Dr. Chester began his career as an elementary school teacher in Connecticut. He was a middle school assistant principal and a district curriculum coordinator. He has served in multiple leadership roles, including Chief of the Bureau of Curriculum and Instructional Programs for the Connecticut State Department of Education, Executive Director for Accountability and Assessment for the School District of Philadelphia and Senior Associate Superintendent for Policy and Accountability for the Ohio Department of Education. Dr. Chester holds a doctorate in Administration, Planning, and Social Policy from Harvard University, as well as advanced degrees from the University of Connecticut and the University of Hartford. He and his wife Angela live with their son Nicholas in Winchester.



MITCHELL D. CHESTER

NEAL McCLUSKEY

Neal McCluskey is the Associate Director of The Cato Institute's Center for Educational Freedom. Prior to arriving at Cato, McCluskey served in the U.S. Army, taught high school English and was a freelance reporter covering municipal government and education in suburban New Jersey. More recently, he was a policy analyst at the Center for Education Reform. McCluskey is the author of the book *Feds in the Classroom: How Big Government Corrupts, Cripples, and Compromises American Education*, and his writings have appeared in such publications as the *Wall Street Journal*, *Baltimore Sun* and *Forbes*. In addition to his written work, McCluskey has appeared on C-SPAN, CNN, the Fox News Channel, and numerous radio programs. McCluskey holds a master's degree in political science from Rutgers University.



NEAL McCLUSKEY

GARY W. PHILLIPS

As Vice President and Chief Scientist of the American Institutes for Research, Gary Phillips conducts research that advances the state-of-the-art in statistical and psychometric techniques. Dr. Phillips is nationally and internationally known for his expertise in large-scale assessments and complex surveys. Prior to working at AIR, Dr. Phillips served as the Acting Commissioner of the National Center for Education Statistics within the U.S. Department of Education for three years. Prior to that Dr. Phillips directed the National Assessment of Educational Progress, the Trends in International Mathematics and Science Study, and the National Adult Literacy Study. Dr. Phillips has a doctorate degree and years of experience applying procedures related to psychometrics and statistical analyses. He has published or presented over 200 papers, taught dozens of advanced graduate level statistics courses, and presented hundreds of workshops on advanced statistical and psychometric topics.



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GARY W. PHILLIPS

GENE WILHOIT

Gene Wilhoit assumed his role as executive director of the Council of Chief State School Officers in November of 2006. Gene began his career as a social studies teacher in Ohio and Indiana. He served as a program director in the Indiana Department of Education, an administrator in Kanawha County West Virginia, and a special assistant in the U.S. Department of Education before assuming the position of executive director of the National Association of State Boards of Education (NASBE), which he held 1986–1993. From 1994 to 2006, Gene led two state education agencies, as director of the Arkansas Department of Education and as deputy commissioner and commissioner of the Kentucky Department of Education. Gene holds a Bachelor of Arts degree in history and economics from Georgetown College and a master's in teaching, political science, and economics from Indiana University, Bloomington. He and his wife, Rebecca Campbell Wilhoit, have three children, Christopher, Kara, and Jason.



GENE WILHOIT

DINNER: THURSDAY, OCTOBER 8, 2009, 7:00 P.M.

ALLIES IN THE INTERNATIONAL EDUCATION ARMS RACE

Excellence in education is the only sure path to success in the increasingly competitive 21st century economy. Thankfully, it is not a zero sum game. As the national movement for reform grows in numbers, results and momentum, more and more American leaders are looking across borders and oceans for the best ideas in education from around the globe. Hear foreign experts and the world's most innovative practitioners share cutting-edge catalysts for dramatically improving student learning.

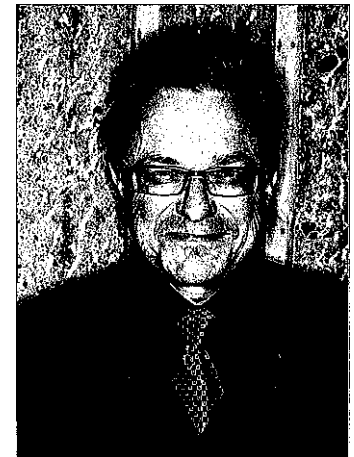
LEAD PANELIST: *JEB BUSH, former Governor of Florida*

PANELISTS:

- **PEJE EMILSSON**, *Founder and Chairman, Kunskapsskolan Education Sweden*
- **JULIA GILLARD**, *Deputy Prime Minister and Minister for Education, Minister for Employment and Workplace Relations, and Minister for Social Inclusion, Commonwealth of Australia*
- **JAMES TOOLEY**, *Professor of Education Policy, Newcastle University*

PEJE EMILSSON

Peje Emilsson is the Founder and Chairman of Kunskapsskolan Education, a Swedish chain of independent schools with a common educational concept. He founded Kunskapsskolan in 1999, and the company has grown to become the leading independent school operator in Sweden with 32 secondary schools and 10 upper secondary schools that serve 10,000 students with a staff of 750. The school is open to all students and there are no fees – all income comes from the national voucher system, ensuring that all independent schools operate with the same legal and financial conditions as public schools. Kunskapsskolan has spurred international interest and is pursuing an international strategy venturing into different promising markets, including the United Kingdom. Emilsson is also the Founder, Chairman and CEO of the family holding company Mangora, which is the majority owner of the Kreab Gavin Anderson, Demoskop and Kunskapsskolan companies. He is



PEJE EMILSSON

also the former Chef de Cabinet of the International Chamber of Commerce and a former member of the Stockholm County Council. Emilsson earned his B.A. from the University of Stockholm and is a graduate of the Owner/President Management Program at the Harvard Business School.

JULIA GILLARD

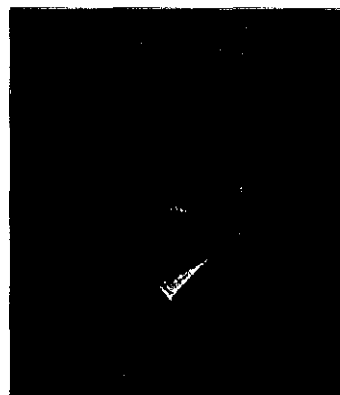
Julia Gillard is the Deputy Prime Minister for the Commonwealth of Australia and also holds the federal Cabinet positions of Minister for Education, Minister for Employment and Workplace Relations and Minister for Social Inclusion. Sworn in as Deputy Prime Minister following the November 2007 Australian Federal Election, Ms. Gillard has powers equivalent to combining the second-in-command position of the executive and legislative branches of government. Ms. Gillard was first elected to the Australian federal House of Representatives in 1998. Prior to the Labor Party's win in 2007, Ms. Gillard served in the Shadow Cabinet of the Australian Parliament. Her Shadow Cabinet portfolios have included: Employment, Education and Workplace Relations; Population and Immigration; Reconciliation and Indigenous Affairs; Health; Employment and Industrial Relations; and Social Inclusion. In 2003, Ms Gillard was appointed Labor's Manager of Opposition Business in the Australian Parliament prior to becoming Labor's Deputy Leader in December 2006. Ms. Gillard was born in the United Kingdom, and migrated to Australia with her family in 1966.



JULIA GILLARD

JAMES TOOLEY

James Tooley is professor of education policy at Newcastle University, where he directs the E. G. West Centre. For his ground-breaking research on private education for the poor in India, China and Africa, Professor Tooley was awarded gold prize in the first International Finance Corporation/Financial Times Private Sector Development Competition in September 2006. For the past two years, he served as President of The Education Fund, Orient Global, living in Hyderabad, India. He is currently chairman of education companies in Ghana and China and an advisor to a company in India – all dedicated to creating embryonic chains of low cost private schools. Prior to joining Newcastle University, Professor Tooley taught and researched at the Universities of Oxford and Manchester in England, Simon Fraser University in Canada and the University of the Western Cape in South Africa. Professor Tooley earned a degree in mathematics and philosophy from Sussex University and a Ph.D. from the Institute of Education at the University of London. His work has been featured in documentaries for the BBC and PBS.



JAMES TOOLEY

QUICK FACTS: SCHOOLS IN THE NATION'S CAPITAL

Enrollment: 45,000

Teachers: 4,000

Public Schools: 127 schools and programs

Budget: \$760 million

Spending per pupil: \$14,000

Student Population: 79% African-American; 12% Hispanic; 7% White



BREAKFAST: FRIDAY, OCTOBER 9, 2009, 8:00 - 9:00 A.M.

**DEFEATING THE STATUS QUO: BIG REFORMS YIELD BIG RESULTS:
A CONVERSATION WITH MICHELLE RHEE**

Washington, D.C. Chancellor Michelle Rhee is shaking up the status quo to bring dramatic improvement to a school system that has historically struggled. She believes that dedicated educators make all the difference in the lives of kids, and she and her team are doing everything possible to provide them with the tools and support they need to be successful. Hear firsthand from the courageous reformer who will stop at nothing to create a school system that puts kids first.

MICHELLE RHEE, CHANCELLOR, WASHINGTON, D.C. PUBLIC SCHOOLS
In the Mayor's search for a change agent for schools in the District, experts in education recommended Ms. Rhee, who had already transformed many urban public school systems through her work with The New Teacher Project. Chancellor Joel Klein, whose work in New York City's public schools is a model for effective change, said of her appointment that it was "the choice D.C. needs, given that, year in and year out, they have not gotten results." Results drive the Chancellor every day. Whether she is developing effective measurements to track student achievement and teacher quality; talking with principals and teachers in one-on-one meetings; developing new measures to hold herself and staff accountable for their roles in student achievement; traveling throughout the community to engage parents and other stakeholders in our schools; establishing partnerships with neighborhood organizations; meeting with business leaders as she transforms a broken organizational structure into one that works for students and families; or ensuring that needed repairs are completed to create physical learning environments serve students, Chancellor Rhee's vision rests on results.



MICHELLE RHEE

She had these results in mind when she founded The New Teacher Project in 1997, and it is now a nationally recognized leader in understanding and developing innovative solutions to the challenges of new teacher hiring. As Chief Executive Officer and President, she partnered with school districts, state education agencies, non-profit organizations, and unions, to transform the way schools and other organizations recruit, select, and train highly qualified teachers in difficult-to-staff schools. Her work implemented widespread reform in teacher hiring, improving teacher hiring in Atlanta, Baltimore, Chicago, Miami, New York, Oakland, and Philadelphia. Thanks to The New Teacher Project, 23,000 new, high-quality teachers were placed in these schools across the country.

Ms. Rhee's commitment to excellence in education began in a Baltimore classroom in 1992, as a Teach-for-America teacher. The lesson she learned at Harlem Park Community School informs her mission today: with the right teacher, students in urban classrooms can meet teachers' high expectations for achievement, and the driving force behind that achievement is the quality of the Educator who works inside it.

LUNCH: FRIDAY, OCTOBER 9, 2009, 12:15 – 1:45 P.M.

**AN 8-TRACK TAPE DECK IN AN IPOD WORLD:
FAST-FORWARDING AMERICA'S EDUCATION SYSTEM**

Like Amazon.com revolutionized the retail industry and iTunes modernized the music industry, technology has the potential to transform education in America. In fact, technology may be the only way to provide a high-quality education to each and every one of the nation's 50 million students. During a blockbuster keynote session, an all-star panel presents the key solution to overcoming the primary obstacles to student achievement -- access to quality educational content customized to meet the unique needs and interests of an individual student.

LEAD PANELIST: FREDERICK M. HESS, Resident Scholar and Director of Education Policy Studies, American Enterprise Institute

PANELISTS:

- *Clayton M. Christensen, author of *Disrupting Class* and Robert and Jane Cizik Professor of Business Administration, Harvard Business School*
- *John E. Chubb, Chief Development Officer and Senior Executive Vice President, Edison Learning*
- *William P. Coley II, Member, Ohio House of Representatives*

FREDERICK M. HESS

Frederick M. Hess is a resident scholar and the director of education policy studies at the American Enterprise Institute. He is also executive editor of Education Next. He is best known for his work on a broad range of K-12 and higher education issues, including accountability, charter schooling and school choice, urban reform, collective bargaining, the No Child Left Behind Act, teacher quality, leadership, governance, college affordability, philanthropy and entrepreneurship. He has authored more than 10 books, numerous influential monographs and reports and articles for scholarly journals and widely read publications. Dr. Hess is a faculty associate with the Harvard University Program on Education Policy and Governance. A former public high school social studies teacher in Baton Rouge, Louisiana, Dr. Hess holds an M.Ed. in Teaching and Curriculum and an M.A. and Ph.D. in Government from Harvard University. He has taught or is currently on the faculty at the University of Virginia, the University of Pennsylvania, Georgetown University, Harvard University and Rice University.

CLAYTON M. CHRISTENSEN

Clayton M. Christensen is the Robert and Jane Cizik Professor of Business Administration at the Harvard Business School, and is widely regarded as one of the world's foremost experts on innovation and growth. He is the bestselling author of five books, including *Disrupting Class*, which looks at the root causes of why schools struggle and offers innovative solutions to transform education. Professor Christensen has consulted for many of the world's major cor-



FREDERICK M. HESS



CLAYTON M. CHRISTENSEN

porations. In 2000, Christensen founded Innosight, a consulting firm that builds on disruptive innovation frameworks to help companies create new growth opportunities. Christensen is also the founder of Innosight Institute, a non-profit think tank, whose mission is to apply his theories to the most vexing problems in the social sector. Professor Christensen became a faculty member at the Harvard Business School in 1992, and was awarded a full professorship with tenure in 1998. Professor Christensen holds a B.A. in economics from Brigham Young University, a Master of Philosophy in applied econometrics from Oxford University, where he studied as a Rhodes Scholar, and an MBA and doctorate in business from the Harvard Business School. He and his wife Christine live in Belmont, MA. They are the parents of five children.

JOHN E. CHUBB

John E. Chubb is chief development officer and senior executive vice president of EdisonLearning, which he helped found in 1992. EdisonLearning is an education reform company, working with disadvantaged communities to create innovative charter schools, to turn around underperforming public schools and to bring online educational solutions to schools and families. Prior to assuming his current role, Dr. Chubb served as EdisonLearning's Chief Education Officer. Before joining Edison, Dr. Chubb was a senior fellow at The Brookings Institution and a professor at Stanford University. He currently is a distinguished visiting fellow at the Hoover Institution at Stanford University. Dr. Chubb is the author or editor of numerous books and his articles have appeared in *The New York Times*, *The Wall Street Journal*, *Education Next*, *The Public Interest*, and *The American Political Science Review*, among other publications. He has served as an adviser to the White House, numerous state governments, and public and private schools and school systems. Dr. Chubb holds a Ph.D. from the University of Minnesota and a B.A. summa cum laude from Washington University, both in political science.



JOHN E. CHUBB

* WILLIAM P. COLEY, II

*great start online learning
in charters*

Representative William P. Coley, II (R-55th district) is currently serving his third term in the Ohio House of Representatives. As the 2008 recipient of eTech Ohio's Legislative Award, Representative Coley has focused extensively on how technology and innovation can improve the quality of education. Nowhere is this better displayed than in the current development of Ohio's distance learning clearinghouse. The eTech Ohio Clearinghouse is the result of a 2007 initiative led by Representative Coley. The initiative expanded Ohio's mission from providing high speed internet access for every classroom in the state to creating an online clearinghouse of educational content. Representative Coley and the Board of Regents developed the clearinghouse into an online forum for teachers, students and administrators. In addition to his passion for educational choice, Representative Coley has also focused his legislative priorities on economic growth and prosperity. An attorney in Cincinnati, he lives with his wife Carolyn in Liberty Township, Ohio.



WILLIAM P. COLEY, II

GENERAL SESSION: FRIDAY, OCTOBER 9, 2009, 3:30 – 5:00

THE FLORIDA FORMULA FOR STUDENT ACHIEVEMENT: A NATIONAL MODEL FOR CLOSING THE ACHIEVEMENT GAP

A decade ago, Florida schools were failing and ranked near the bottom in nearly every national survey. Mediocrity was tolerated and excuses were more common than accountability. With the introduction of bold education reforms in 1999, a transformation of schools began. Today, Florida is a top-ten state in the nation according to *Education Week* and has been recognized by the U.S. Department of Education as one of only five states in the nation to narrow the achievement gap. Join Jeb Bush and a panel of Florida experts for a look at the Florida Formula for Student Achievement, a comprehensive cocktail of reforms responsible for dramatic student learning gains.

PANELISTS:

- **JEB BUSH**, former Governor of Florida
- **MATTHEW LADNER**, Vice President of Research, The Goldwater Institute
- **PATRICIA LEVESQUE**, Executive Director, Foundation for Excellence in Education and Foundation for Florida's Future
- **ERIC SMITH**, Commissioner, Florida Department of Education

MATTHEW LADNER

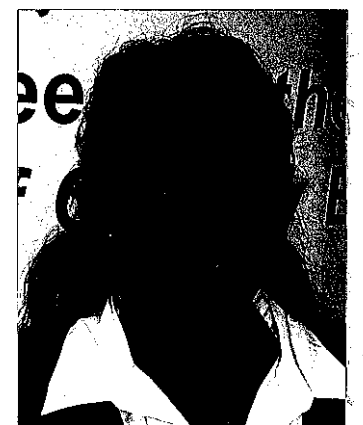
Dr. Matthew Ladner is Vice President of Research for the Goldwater Institute. Prior to joining Goldwater, Ladner was a Director of State Projects at the Alliance for School Choice. Ladner has authored numerous studies, journal and law review articles on education reform. Ladner has given invited testimony before numerous state legislatures, Congress and the United States Civil Rights Commission. Ladner is a graduate of the University of Texas at Austin and received both a Masters and a Ph.D. in Political Science from the University of Houston.



MATTHEW LADNER

PATRICIA LEVESQUE

Patricia Levesque is the Executive Director of the Foundation for Excellence in Education and the Foundation for Florida's Future, non-profit public policy organizations founded by former Florida Governor Jeb Bush to improve the quality of education in Florida and across the nation. Ms. Levesque is also the managing partner of Meridian Strategies, LLC, a communications, strategic planning, and governmental consulting firm in Tallahassee, Florida. Prior to her leadership of these foundations, Ms. Levesque served as Deputy Chief of Staff for Governor Jeb Bush beginning in October 2003. In this capacity she oversaw state agencies responsible for education, general government services, business and professional regulation, elder affairs, veteran's affairs, workforce, lottery, and juvenile justice. Previously, she served six years in the Florida Legislature in the Speakers Office and as staff director over education policy.



PATRICIA LEVESQUE

ERIC SMITH

Eric Smith is the Florida Commissioner of Education. He began his career in Florida more than 30 years ago as a classroom teacher. His commitment to affecting positive change in the field of education led him to several admin-

istrative positions in Florida school districts and eventually to 16 years of serving as a district superintendent in Virginia, North Carolina, and Maryland. Prior to becoming Commissioner, Eric served as Senior Vice President for College Readiness of the College Board and was responsible for leading the EXCEerator project, funded by the Bill and Melinda Gates Foundation and based on a mission of preparing all students for college. Eric received his undergraduate degree from Colorado State University and his master's degree in school administration from the University of Central Florida in Orlando. He earned his doctorate of curriculum and instruction from the University of Florida in Gainesville.



ERIC SMITH

DINNER: FRIDAY, OCTOBER 9, 2009, 7:00 P.M.

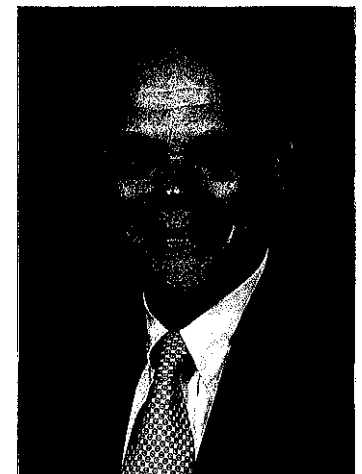
ALL'S FAIR: LOVE, WAR AND POLITICS, EVEN EDUCATION: AN EVENING WITH MARY MATALIN & JAMES CARVILLE

Winning the battle of rhetoric on the domestic front does not assure victory in the international education arms race. As the world barrels toward the future at breakneck speed, Americans must find a way to work together, across party lines and political affiliations, to improve the quality of education – or risk potentially irreversible failure in the global economy. A vigorous yet civil debate on the policies of reform and the consequences of the status quo is bound to bring us closer to consensus on the issues of greatest importance to our nation.

As agents of change, political power couple Mary Matalin and James Carville understand the power of the bully pulpit in shaping our destiny as a country. Join them as they share their insights into the world of policy and politics, as well as their outlook on the future of education in America. Co-authors of the national best-seller *All's Fair: Love, War and Running for President*, Matalin and Carville are key players on the national political stage, having between them worked for every president during the last 25 years. As political consultants from opposite sides of the political aisle, each will offer their personal perspective on the direction of our country and the prospect for finding common ground across party lines to reform education for the 21st century.

JAMES CARVILLE

One of the most recognizable figures in politics, James Carville is an insider who analyzes the political landscape with his signature energy and humor. Offering bombastic, enthusiastic, shoot-from-the-hip, no-holds-barred political commentary combined with a quick wit and a Southern drawl, the "Ragin' Cajun" is instantly recognizable from his frequent appearances on CNN's political news programming. The man who devised the most dramatic political victories of our generation, Carville has managed more campaigns than any political consultant in America and around the world. Captured in action in *The War Room*, the compelling, Academy Award-nominated documentary about President Clinton's presidential campaign, Carville knows precisely how to craft a winning strategy. He is the author of a number of books including *40 More Years: How the Democrats Will Rule the Next Generation* and *Take It Back: Our Party, Our Country, Our Future*.



JAMES CARVILLE

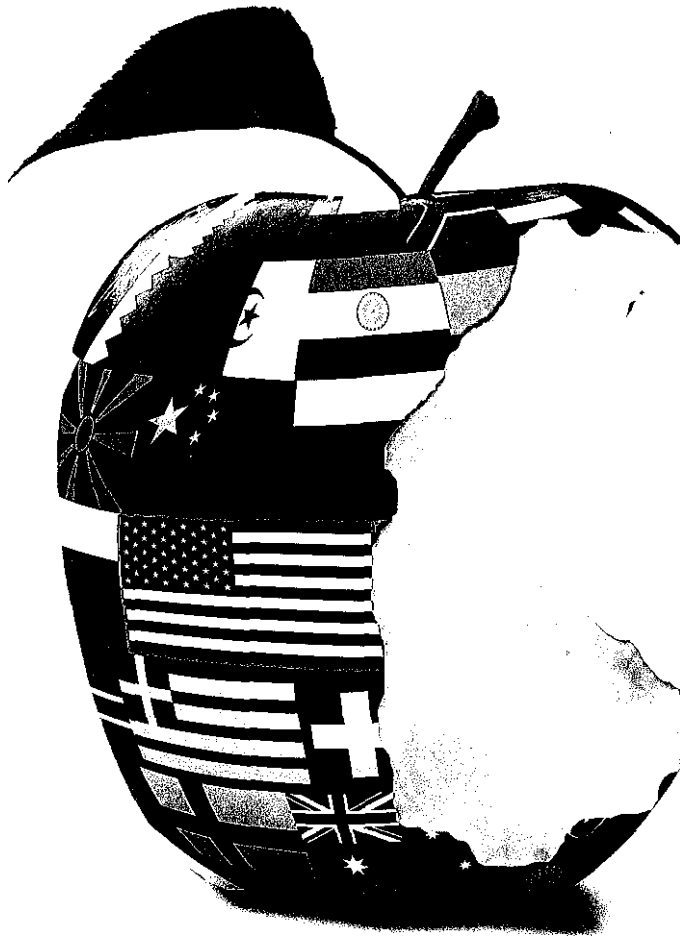
MARY MATALIN

One of the country's foremost Republican political strategists and commentators, Mary Matalin is admired for her astute insights, intellectual integrity and her straight-talking, no-nonsense take on the hot-button issues and political headlines of the day. Mary Matalin's pull-no-punches discussion is informed by a career spent in the trenches as a political strategist and a trusted advisor to America's most powerful conservative leaders. She is a veteran of numerous national political campaigns, including serving as deputy campaign manager on President George H.W. Bush's 1992 re-election bid. She also served concurrently as counselor to Vice President Dick Cheney and assistant to President George W. Bush. Matalin appears frequently as a political commentator, currently serving as a contributor for CNN. Besides being the co-author of *All's Fair*, a national best-seller written with her husband, noted political commentator James Carville, she's also the author of *Letters to My Daughters* and co-starred on HBO's critically acclaimed series, *K Street*, produced by George Clooney. Matalin has recently been hired to run Threshold, a conservative publishing division of Simon & Schuster.

James Carville and Mary Matalin reside in New Orleans with their daughters, Matalin "Matty" Carville and Emerson "Emma" Carville.



MARY MATALIN



STRATEGY SESSIONS: THURSDAY, OCTOBER 8, 2009, 2:00 - 3:15 P.M.

STRATEGY #1:

SHOW ME THE MONEY: FUNDING AND INCENTIVIZING SUCCESS IN THE CLASSROOM

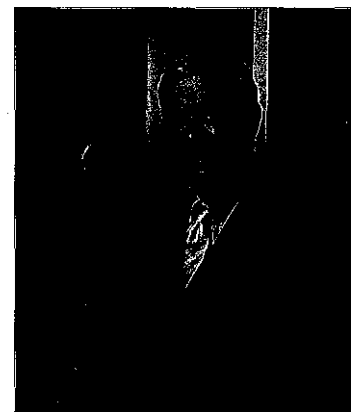
With little empirical data to support a direct correlation between dollars spent on education and the results of student performance in the classroom, it is clear how money is spent may be more important than how much funding is budgeted. Learn more about funding that recognizes and rewards progress, results in rising student achievement, reverses failure and produces more efficient and productive school systems. The expert panelists talk dollars and common sense about how America pays for education – and how it should.

PANELISTS:

- **TOM LUCE**, Chief Executive Officer, National Math and Science Initiative
- **ERIC A. HANUSHEK**, Paul and Jean Hanna Senior Fellow, Hoover Institution
- **VICKI MURRAY**, Associate Director of Education Studies, Pacific Research Institute
- **ERIC OSBERG**, Vice President and Treasurer, Thomas B. Fordham Foundation and the Thomas B. Fordham Institute

TOM LUCE

Tom Luce is Chief Executive Officer of the National Math and Science Initiative. Mr. Luce served as United States Assistant Secretary of Education for Planning, Evaluation and Policy Development in 2005 and 2006. Mr. Luce was a co-founder of the National Center for Educational Accountability and also founded Communities Just for the Kids. In 1995 Mr. Luce wrote *Now or Never - How We Can Save Our Public Schools*, a book that defined his educational philosophy and outlined a preliminary plan for educational reform. During a distinguished career in public policy in Texas, he is perhaps best known for his role as the Chief of Staff of the Texas Select Committee of Public Education, which produced one of the first major reform efforts among public schools in 1984. An attorney, Tom Luce received his undergraduate and graduate degrees from Southern Methodist University. He was a founding partner and managing partner of the law firm of Hughes & Luce, LLP until his retirement from the firm in 1997.



TOM LUCE

ERIC A. HANUSHEK

Eric Hanushek is the Paul and Jean Hanna Senior Fellow at the Hoover Institution at Stanford University and a member of the Koret Task Force on K-12 Education. A leader in the development of economic analysis of educational issues, his research spans the impact of teacher quality, high-stakes accountability, and class-size reduction on achievement. He pioneered measuring teacher quality on the basis of student achievement, the foundation for current research into the value-added of teachers and schools. Hanushek is also chairman of the Executive Committee for the Texas Schools Project at the University of Texas at Dallas and a research associate of the National Bureau of Economic Research. His recent book, *Schoolhouses, Courthouses, and Statehouses: Solving the Funding-Achievement Puzzle in America's Public*



ERIC A. HANUSHEK

Schools, describes how improved school finance policies can be used to meet our achievement goals. A distinguished graduate of the United States Air Force Academy, he completed his Ph.D. in economics at the Massachusetts Institute of Technology. He served in the U.S. Air Force from 1965 to 1974.

VICKI E. MURRAY

Vicki Murray is Associate Director of Education Studies at the Pacific Research Institute for Public Policy in Sacramento, California. She is also a Senior Fellow at the Independent Women's Forum in Washington, D.C., where she serves as the director of Women for School Choice Project. Dr. Murray is the former director of the Goldwater Institute Center for Educational Opportunity in Phoenix, Arizona. She has served as an advisor to state legislators and policymakers, as well as the U.S. Department of Education, on education reform. Prior to her career in education policy, Dr. Murray taught college-level courses. Dr. Murray received her Ph.D. in politics from the Institute of Philosophic Studies at the University of Dallas, where she was an Earhart Foundation Fellow.



VICKI E. MURRAY

ERIC OSBERG

Eric Osberg is the Vice President and Treasurer of the Thomas B. Fordham Foundation and the Thomas B. Fordham Institute, two related nonprofits in Washington, D.C., with missions to reform public K-12 education in America. He is also a Research Fellow at the Hoover Institution at Stanford University. He is primarily responsible for financial and managerial issues at Fordham, and also works on policy projects related to school finance. Previously, Osberg worked for Capital One Financial in Vienna, Virginia, where he helped develop the company's telecommunications line of business, America One. Osberg earned a Masters in Business Administration degree and a Master of Arts in Education degree from Stanford University. A native of Delaware, Osberg holds both a B.S. in Commerce, with a concentration in Finance, and a B.A. in Economics from the University of Virginia. He resides in Silver Spring, Maryland, with his wife and two daughters.



ERIC OSBERG

STRATEGY #2:

SPIN CITY: COMMUNICATING THE CASE FOR REFORM, WITH OR WITHOUT THE FOURTH ESTATE

In a survey of 30 industrialized nations, U.S. students ranked 21st in science and 25th in math, and our graduation rate ranks 20th of 26 developed countries in the world. So, if the success of today's students will shape the future of our country and define our role in the world, where is the outrage and who is leading the charge for change? Education reform has rarely drawn the same attention garnered by other pressing domestic issues, but the tides are changing. Hear a media savvy bipartisan panel discuss successful strategies for advocating and defending education reform, from the halls of Congress to the court of public opinion.

PANELISTS:

- **MICHELLE BERNARD**, *President and CEO, Independent Women's Forum*
- **STEPHEN MOORE**, *Writer, Wall Street Journal*
- **DANA PERINO**, *Chief Issues Counselor, Burson-Marsteller*
- **JOE WILLIAMS**, *Executive Director, Democrats for Education Reform*

MICHELLE D. BERNARD

Michelle D. Bernard is the president and CEO of the Independent Women's Forum and Independent Women's Voice. Bernard also serves as a political analyst for MSNBC. As a political and legal analyst, Bernard speaks on topics as varied as the political participation and voting trends, education reform and school choice, energy policy and security, foreign policy and national security issues, economic liberty, workplace and compensation regulations, and the human rights of women and ethnic and religious minorities in the Middle East. An attorney by training, Bernard was a partner at the District of Columbia's Patton Boggs LLP until 2000. Bernard holds a Bachelor of Arts degree in philosophy and political science from Howard University and a Juris Doctor degree from The Georgetown University Law Center. Bernard is a 2003 graduate of Leadership Maryland.



MICHELLE D. BERNARD

STEPHEN MOORE

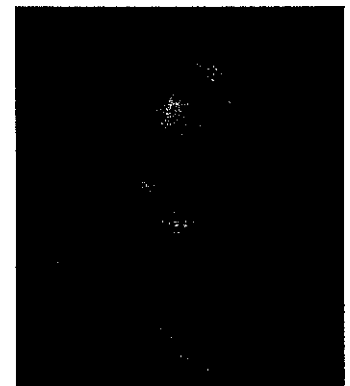
Stephen Moore is senior economics writer and member of the editorial board of the *Wall Street Journal*. He is also a commentator for CNBC TV. From 1999-2004, Moore served as founder and President of the Club for Growth, a 25,000-member organization dedicated to helping elect free market, tax cutting candidates to Congress. Previously, Mr. Moore served as a Senior Economist at the Joint Economic Committee under former Chairman Dick Armey of Texas and as the Grover M. Hermann Fellow in Budgetary Affairs at the Heritage Foundation. Mr. Moore is the author of 5 books, including, most recently "The End of Prosperity: How Higher Taxes Will Doom the Economy – If We Let it Happen," which was a nominee for the F.A. Hayek book award in 2009. Mr. Moore is a graduate of the University of Illinois and holds a Masters in Economics from George Mason University.



STEPHEN MOORE

DANA PERINO

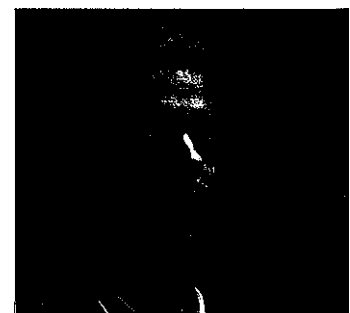
As Chief Issues Counselor with Burson-Marsteller, Dana Perino brings a unique viewpoint from her time inside the White House. As only the second female press secretary in U.S. history and one of the most widely respected members of President Bush's senior staff cabinet, she is an expert in crafting and communicating key messages under stressful conditions. After the September 11th attacks, Ms. Perino served as a spokesperson for the Department of Justice. She later worked as director of communications at the White House Council on Environmental Quality (CEQ) where she provided strategic counsel on message development, media relations and public outreach for CEQ and its chairman. Before joining the Bush administration, Ms. Perino covered the state assembly of Illinois as a television journalist and worked in the private sector in San Diego, including at Porter Novelli. She attended graduate school at the University of Illinois-Springfield, where she obtained her master's in public affairs reporting.



DANA PERINO

JOE WILLIAMS

In June of 2007, Joe was named Executive Director of Democrats for Education Reform, where he is building a powerful national coalition to support of meaningful education reform. After more than a decade of frontline



JOE WILLIAMS

newspaper reporting on education reform, Joe Williams has established a nationally-recognized reputation as a writer, contributor and speaker on cutting-edge education reform issues at the federal, state, and local levels. His most celebrated work was as author of the controversial book *Cheating Our Kids: How Politics and Greed Ruin Education* (Palgrave Macmillan, 2005). Joe previously worked as an award-winning education journalist for the *New York Daily News* and served as an education reporter with the *Milwaukee Journal Sentinel*. Joe lives in New York City with his wife and two children, both of whom attend city public schools.

STRATEGY SESSIONS: FRIDAY, OCTOBER 9, 2009, 9:15 - 10:30 A.M.

STRATEGY #3:

TOP GUN TEACHERS: RECRUITING AND RETAINING THE BEST OF THE BEST

Study after study show the quality of teaching is paramount to student achievement, but our policies for recruiting, hiring and retaining teachers rarely treat educators as the mission-critical professionals they are. Moreover, some of the nation's most qualified candidates, including graduates of the American Board for Certification of Teacher Excellence, Teach for America and Troops to Teachers programs, are often kept on the sidelines by bureaucratic policies. Learn more about proven recruiting and hiring strategies, the effectiveness of American colleges of education, alternative routes to certification and the devastating academic and economic impacts of inadequate teaching.

PANELISTS:

- **TONY BENNETT**, *Indiana Superintendent of Public Instruction*
- **DAVID W. SABA**, *President, American Board for Certification of Teacher Excellence*
- **ELISA VILLANUEVA-BEARD**, *Chief Operating Officer, Teach for America*

TONY BENNETT

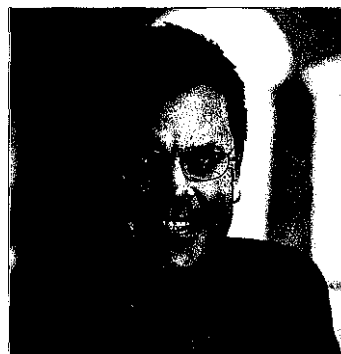
In just his first year as Superintendent of Public Instruction in Indiana, Dr. Tony Bennett is implementing his vision that "the academic achievement and career preparation of all Indiana students will be the best in the United States and on par with the most competitive countries in the world." In its first meeting under his direction, the State Board of Education approved reforms to facilitate student-centered learning and remove burdensome regulations that, in his words, "too often get in the way of our primary focus which is the achievement of students." After nine years in the classroom as a science teacher, Dr. Bennett began his career in administration. Dr. Bennett received his Ed.D. and Indiana Superintendent's License from Spalding University. He earned his Certification in Secondary Administration and Supervision, a Master of Science in Secondary Education, and a Bachelor of Science in Secondary Education from Indiana University Southeast. A native of Indiana, Tony lives in Noblesville with his wife Tina, a former high school principal. He has four adult children and one grandchild.



TONY BENNETT

DAVID W. SABA

As President of the American Board of Certification of Teacher Excellence, Dave Saba led the effort to recruit more than 7,500 potential teachers into its rigorous, self-paced online teaching certification program, a 300% increase in enrollment. The program is now accepted in nine states and has issued more than 1800 certifications. Prior to serving as President, Mr. Saba served as Vice President of Development and Evaluation and was responsible for candidate



DAVID W. SABA

recruitment, all test development, program evaluation, new program development and candidate resource development. Before joining ABCTE, Mr. Saba served as the Mid Atlantic Regional Director for Kaplan Test Prep. Mr. Saba is a Naval Academy graduate who served as a helicopter pilot in the Navy for 8 years and was awarded both the Battle E and Navy Achievement Medals. He completed his master's degree in Engineering Management from the University of South Florida. He lives in Virginia with his wife and two college aged daughters.

ELISA VILLANUEVA-BEARD

Elisa Villanueva-Beard is Chief Operating Officer of Teach for America. Prior to becoming chief operating officer, Villanueva-Beard served as senior vice president of regional operations at Teach For America. She joined the staff as executive director of the organization's Rio Grande Valley site. During her four years as executive director, she grew the region's funding base 17 times over, created a functioning community advisory board, and oversaw a corps of teachers that more than doubled. Villanueva-Beard was a 1998 Teach For America corps member who taught bilingual first and second grades in Phoenix for three years. She also served as her school's basketball coach and grade-level chair, and was a member of the school site-based committee. Villanueva-Beard received a B.A. in sociology from DePauw University.



ELISA VILLANUEVA-BEARD

STRATEGY #4:

BLUEPRINTS FOR ASPIRING ARCHITECTS: PROFILING SUCCESSFUL VOUCHER MODELS

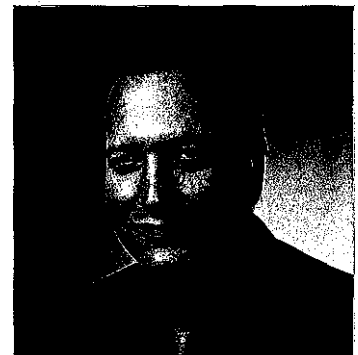
Don't believe the press and the polls. With 11 states – plus the District of Columbia – now offering a total of 18 private school choice programs, and more on the horizon, the future of school choice in America is brighter than ever. From pre-kindergarteners to kids with disabilities to children in families with low incomes, hundreds of thousands of students are enjoying a better education and the opportunity for a better life. Learn more about these innovative voucher programs and hear candid analysis from the policymakers who are successfully advancing and implementing choice in their own states.

PANELISTS

- **ROBERT ENLOW**, *President and CEO, Friedman Foundation for Educational Choice*
- **MATTHEW LADNER**, *Vice President of Research, Goldwater Institute*
- **CHIP ROGERS**, *Majority Leader, Georgia State Senate*
- **WILL WEATHERFORD**, *Chair, Education Policy Council, Florida House of Representatives*

ROBERT ENLOW

Robert Enlow is President and CEO of the Friedman Foundation for Educational Choice, an organization dedicated to promoting universal school choice. Since joining the Foundation when it first opened in 1996, he has served as Fundraiser, Projects Coordinator, Vice President and Executive Director & COO. Prior to joining the Friedman Foundation, he worked in England as a Deputy Day Center Manager and Social Worker for St. Botolph's Project, an organization providing rehabilitative care and services to homeless men, women and families. Robert is a prolific author. Robert attended Oxford University where he worked on a post-graduate degree in Theology.



ROBERT ENLOW

He received his BA degree from Seattle Pacific University. He currently lives in Indianapolis and has two children, Jefferson and Charles.

CHIP ROGERS

Chip Rogers is Majority Leader in the Georgia State Senate. He has represented Georgia's District 21 since 2004 and previously served in the Georgia State House. Senator Rogers is self-employed in broadcasting and real estates. He earned his undergraduate degree from Georgia Tech and his graduate degree from Georgia State University. Senator Rogers is married to Amy, and they have four children, Emma, Quinn, Reagan and Sarah.



CHIP ROGERS

WILL WEATHERFORD

Will Weatherford is Chairman of the Education Policy Council in the Florida House of Representatives. Will was elected in 2006 to the Florida House of Representatives. Representative Weatherford is the Chair of the Education Policy Council, and serves on the following committees and councils: Full Appropriations Council on Education & Economic Development, Full Appropriations Council on General Government & Health Care, PreK-12 Appropriations Committee, Rules & Calendar Council, and the Select Policy Council on Strategic & Economic Planning. State Representative Will Weatherford grew up in Pasco County and is one of nine children, seven boys and two girls. He attended Land O' Lakes High School, and then furthered his education at Jacksonville University where he played football and received his bachelor's degree in Business Administration. Will is married to Courtney Bense of Panama City, Florida. In 2008 their first child arrived, daughter Ella Kate.



WILL WEATHERFORD

STRATEGY SESSIONS: FRIDAY, OCTOBER 9, 2009, 10:45 A.M. - NOON

STRATEGY #5:

STACKING THE DECK: KEEPING EDUCATION'S MVPS IN THE CLASSROOM

According to a recent study, less than six percent of traditional public schools use pay incentives to reward outstanding teachers, and the statistics on other innovative, market-based approaches to compensation and evaluation aren't much better. Imagine a major-league baseball team paying a three-time Cy Young award-winning pitcher the same salary as a fifth-string reliever. What is an unacceptable, unfeasible practice in nearly every other aspect of society is the norm in education. Witness the nation's boldest practitioners take on the status quo regarding measurement of teacher effectiveness, tenure, performance and differentiated pay and collective bargaining.

PANELISTS:

- *JOEL I. KLEIN, Chancellor, New York City Department of Education*
- *PAUL PASTOREK, State Superintendent, Louisiana Department of Education*
- *ARIELA ROZMAN, Chief Executive Officer, The New Teacher Project*
- *KATE WALSH, President, National Council on Teacher Quality*

JOEL I. KLEIN

As Chancellor of the New York City Department of Education, Mr. Klein oversees a system of 1,450 schools and 136,000 employees with a \$15 billion budget. In 2002, he launched Children First, a comprehensive reform strategy that has brought coherence and capacity to the system and resulted in significant increases in student performance. Formerly chairman and CEO of Bertelsmann, Inc, a media company, Mr. Klein served as Assistant U.S. Attorney General in charge of the Antitrust Division of the U.S. Department of Justice until September 2000 and was Deputy White House Counsel to President Clinton from 1993-1995. Mr. Klein entered the Clinton administration after 20 years of public and private legal work in Washington, D.C. He attended New York City's public schools and graduated from William Cullen Bryant High School. He received his BA from Columbia University where he graduated magna cum laude/Phi Beta Kappa in 1967, and earned his J.D. from Harvard Law School in 1971, again graduating magna cum laude.



JOEL I. KLEIN

PAUL PASTOREK

Paul Pastorek is serving his third year as Louisiana's State Superintendent of Education. He served on the State Board of Elementary and Secondary Education from 1996-2004, including the last three years as President of the Board. In 2004, Mr. Pastorek formed Next Horizon, a non-profit organization that serves as a statewide think tank to connect Louisiana's leadership – education, government, business and community – as a force supporting school improvement. Prior to that, he served as General Counsel to National Aeronautics and Space Administration. A licensed attorney, Mr. Pastorek has been associated with the law firm of Adams and Reese for more than 27 years. Paul is married to Kathy Pastorek. They have three grown children, Ryan, Jeffrey and Kaitlin.



PAUL PASTOREK

ARIELA ROZMAN

Ariela Rozman is Chief Executive Officer of The New Teacher Project. Founded by teachers in 1997, The New Teacher Project helps school districts and states diagnose their most critical teacher quality challenges, develop scalable solutions, and realign their policies and systems to the goal of a great teacher in every classroom. Ariela oversees teacher training, school staffing and policy analysis projects in more than 25 cities. Prior to becoming CEO in 2007, she spent four years as Vice President of Teaching Fellows Programs, growing the organization's largest business line to a staff of more than 60 individuals and overseeing the launch of 12 new programs. Today, the Teaching Fellows Programs supply high-need school districts with over 3,200 high-quality teachers per year. Ariela began her tenure with The New Teacher Project in 2001 as Vice President of Marketing. Previously, she consulted with Fortune 500 companies at Bain & Co. She holds a BA in Political and Social Thought from the University of Virginia.



ARIELA ROZMAN

KATE WALSH

Kate Walsh has served as the president of the National Council on Teacher Quality since 2002. Before joining the organization, she worked for the



KATE WALSH

Core Knowledge Foundation, the Baltimore City Public Schools and The Abell Foundation in Baltimore, Maryland. Her work has tackled a broad spectrum of children's educational needs – from founding the successful Ingenuity Project for gifted Baltimore City students to starting a unique boarding school located in Kenya for the purpose of educating at-risk boys. Ms. Walsh also started the first alternative certification program for teachers in Maryland, a project which led to her strong interest in teacher quality. She has authored a number of papers on the subject of teacher quality. A long-time resident of Baltimore, Ms. Walsh also serves on the Maryland State Board of Education.

STRATEGY #6:

LET FREEDOM RING: OVERCOMING THE POLITICAL AND LEGAL CHALLENGES TO CHOICE

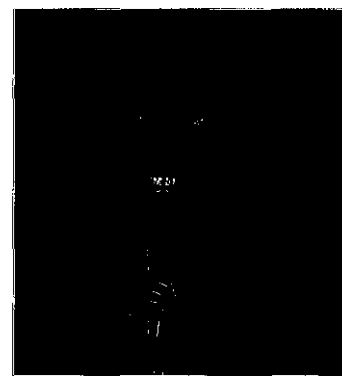
Parents from around the nation and every socioeconomic background are demanding the best education for their child, whether it is in a public, charter or private school. Despite growing support for choice – from both sides of the political aisle – opponents of choice remain well-organized, well-funded and politically savvy. Hear battled-tested experts share the winning legal and political strategies for protecting and expanding school choice.

PANELISTS:

- **JOHN E. CHUBB**, *Chief Development Officer and Senior Executive Vice President, EdisonLearning*
- **TIM KELLER**, *Executive Director, Institute for Justice, Arizona Chapter*
- **GERARD ROBINSON**, *President, Black Alliance for Educational Options*
- **ADAM B. SCHAEFFER**, *Policy Analyst, Center for Educational Freedom, The Cato Institute*

GERARD ROBINSON

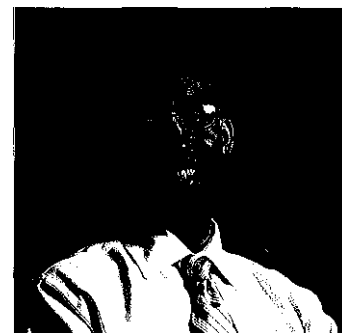
Gerard Robinson is the president of the Black Alliance for Educational Options, a national nonprofit, nonpartisan organization whose mission is to actively support parental choice to empower families and to increase quality educational options for Black children. Prior to joining the organization, Mr. Robinson served as a senior research associate for the School Choice Demonstration Project at the University of Arkansas and as a senior fellow at the Institute for the Transformation of Learning at Marquette University. Mr. Robinson started as an elementary school teacher in Los Angeles. He was a teacher in the Pre-College Academic Program at St. Peter's College in Jersey City, New Jersey, where he also opened a charter school while serving as executive director of a nonprofit organization in New York City. Mr. Robinson received a Master of Education degree from Harvard University, a Bachelor of Arts from Howard University, and an Associate of Arts from El Camino Community College. He is married and has two daughters.



GERARD ROBINSON

TIM KELLER

Tim Keller is Executive Director of the Institute for Justice, Arizona Chapter. He joined the Institute as a staff attorney, where he litigates property rights, school choice and other constitutional cases in state court. Tim is currently defending Arizona's scholarship tax credit programs in state and federal court and he is also litigating to protect Arizona's tuition grant programs for children with disabilities and children in foster care in state court. Tim is the author of *Policing and Prosecuting for Profit: Arizona's Civil Asset Forfeiture Laws Violate Basic Due Process Protections*. He received his law degree from Arizona State University and his bachelor's degree in Economics from Arizona State University, graduating magna cum laude. Upon graduation from law school, Tim clerked



TIM KELLER

for judges on the County Superior Court and Arizona Court of Appeals. Tim and his wife Lisa have four sons, Daniel, Benjamin, Ethan, and Noah.

ADAM B. SCHAEFFER

Adam B. Schaeffer is a policy analyst The Cato Institute's Center for Educational Freedom. Schaeffer is a former National Research Initiative Fellow at the American Enterprise Institute and adjunct scholar at the Mackinac Center for Public Policy. He has commented on a range of political issues in publications such as The Wall Street Journal, National Review Online, and RealClearPolitics. Schaeffer received his Ph.D. in American politics, with a focus in political behavior, media effects, and coalitional politics, from the University of Virginia and his MA in Social Science from the University of Chicago. His dissertation assessed the potential for different combinations of private school choice policies and messages to expand and mobilize elite and mass support. Schaeffer has an extensive background in online survey development, messaging experiments, and the strategic analysis of message, policy, and audience interactions.



ADAM B. SCHAEFFER

STRATEGY SESSIONS: FRIDAY, OCTOBER 9, 2009, 2:00 - 3:15 P.M.

STRATEGY #7:

WHAT GETS MEASURED, GETS DONE: THE ESSENTIAL ROLE OF DATA IN FUELING STUDENT ACHIEVEMENT

If credit card companies can track transactions in an instant anywhere in the world and Wal-Mart can track a box of cereal from the manufacturer to the checkout counter, why can't our education system track the progress of a student from one year to the next – from kindergarten through high school? The answer is we can, but most states don't yet. Fortunately, the competition for "Race to the Top" dollars is pushing states toward the adoption of comprehensive, longitudinal data systems. Learn more about individualized data management systems, the different ways to measure student growth and using data to drive reform in policies ranging from accountability to teacher pay.

PANELISTS:

- **JON COHEN**, Vice President and Chief Statistician, American Institutes for Research
- **AIMEE R. GUIDERA**, Director, Data Quality Campaign
- **LANCE T. IZUMI**, President, Board of Governors of the California Community Colleges

JON COHEN

Jon Cohen is Vice President of the American Institutes for Research, where he has worked since 1988. Dr. Cohen is Director of the Assessment Program, which develops and implements curriculum and standards-based achievement assessments for states and other entities and conducts research and technical development on the methodology of assessment, and helps users analyze and interpret assessment data. Dr. Cohen researches statistical methods for surveys and large-scale assessments. He has developed statistical models that deal with a variety of measurement and sampling issues and focus as much on characterizing the uncertainty of estimates as on the estimates themselves. Dr. Cohen also develops software, and he has implemented many of these models in freely distributed programs. Dr. Cohen holds a Ph.D. in Government, Methodology and American Politics from The University of Texas at Austin.



JON COHEN

AIMEE R. GUIDERA

As Director of the Data Quality Campaign, Aimee Guidera manages a growing partnership among national organizations collaborating to improve the quality, accessibility and use of longitudinal data in education. Aimee joined the National Center for Educational Accountability as Director of the Washington, DC office in 2003 to promote the vital role Just For The Kids School Reports can play in current education reform efforts of national education, business, and government organizations. Prior to joining NCEA, Aimee worked at the National Alliance of Business, the National Governors Association and taught English in Japanese high schools. She received her AB from Princeton University's Woodrow Wilson School of Public & International Affairs, and her Masters in Public Policy from Harvard University's John F. Kennedy School of Government.



AIMEE R. GUIDERA

LANCE T. IZUMI

Lance T. Izumi is president of the Board of Governors of the California Community Colleges, the largest system of higher education in the nation with 2.8 million students. Mr. Izumi is also the Koret Senior Fellow and Senior Director of Education Studies at the Pacific Research Institute, based in Sacramento and San Francisco. He is the co-author of two books, co-executive producer of a full-length film documentary, co-editor of several books, and author/co-author of numerous studies on a variety of important education reform issues. He also served as an online contributor on education issues for the New York Time during the presidential campaign in 2008. He received his juris doctorate from the University of Southern California School of Law, his master of arts in political science from the University of California at Davis, and his bachelor of arts in economics and history from the University of California at Los Angeles.



LANCE T. IZUMI

STRATEGY #8:

THE WAR ON CHARTER SCHOOLS: COMBATING THE EMERGING THREATS TO PUBLIC SCHOOL CHOICE

With the support of the past and current presidential administrations, charter school madness is sweeping the nation. Currently, more than 4,500 charter schools are providing innovative learning opportunities to more than 1.5 million American children. And, as pioneering charter models rack up victories against the achievement gap, the movement is growing at a rapid pace. Hear the nation's leading experts examine the current and emerging threats to public school choice – including over-regulation, lax accountability for student performance and the political pressures triggered by a conflicting union agenda.

PANELISTS:

- *JEANNE ALLEN, President, Center for Education Reform*
- *JONATHAN K. HAGE, Chairman, President and CEO, Charter Schools USA*
- *JOHN M. LEGG, PreK-12 Policy Committee Chairman, Florida House of Representatives*
- *SUSAN SCHAEFFLER, Founding Principal and CEO, KIPP DC*

JEANNE ALLEN

Jeanne Allen is the President of the Center for Education Reform, a Washington, DC based organization driving the creation of better educational opportunities for all children by leading parents, policymakers and the media in boldly advocating for school choice, advancing the charter school movement, and challenging the education establishment. Co-author of "The School Reform Handbook: How to Improve Your Schools," Jeanne is recognized as one of the country's leading education experts. An advisor, both formally and informally, to a number of education reform groups, grassroots organizations, foundation executives and legislative leaders, she has also served as a participant in several exclusive presidential and administration roundtables. Jeanne is an active contributor to both *Politico's The Arena* and *The National Journal's Education Experts* blogs. Jeanne is the mother of four school-age children, Johnny, Teddy, Anthony, and Mary Monica and is married to Dr. Kevin L. Strother.



JEANNE ALLEN

JONATHAN K. HAGE

Jonathan Hage is founder and CEO of Charter Schools USA, one of the fastest growing education management companies in the United States, employing more than 2,000 individuals and educating more than 16,000 students in 29 schools. Founded in 1997, the company's schools average an A+ on states assessments and have won prestigious recognitions, such as the United State Department of Education's Blue Ribbon Award. Mr. Hage also helped form the nation's first national trade association for the \$2+ billion emerging private education service industry, the National Council of Education Providers. Earlier in his career, Mr. Hage was Director of Research for Jeb Bush's Foundation for Florida's Future and served as Research Associate in Foreign Policy and Defense Studies for The Heritage Foundation. Mr. Hage served in the United States Army, Army National Guard and Army Reserves as a commissioned officer in the Special Forces (Green Berets). He holds a B.A. from the University of Colorado and an M.A. from Georgetown University. He and his wife, Sherry, who is Vice President of Education at Charter Schools USA, live in Fort Lauderdale with their four children.



JONATHAN K. HAGE

JOHN M. LEGG

John M. Legg is Chairman of the PreK-12 Policy Committee in the Florida House of Representatives and an administrator at Dayspring Academy Charter School. John was elected to the Florida House of Representatives in 2004, has been reelected subsequently and is currently serving his third term. He served as the Pasco County Legislative Delegation Chairman from January 2007 to January 2008, and served as the House of Representatives Deputy Majority Whip from 2006 to 2007. Currently, John is the Chairman of the PreK-12 Policy Committee, Vice-Chairman of the Policy Council as well as a member of the PreK-12 Appropriations and Education Policy Council Committees. With his wife, Suzanne, John co-founded Dayspring Academy, Pasco County's first and largest charter school, in 2000. He is currently an administrator as well as a teacher at Dayspring Academy. He received his Bachelors of Social Science from the University of South Florida. John is married to Suzanne Legg and is the proud father of four children, Becca, Dylan, Alexa and Jack.



JOHN M. LEGG

SUSAN SCHAEFFLER

Susan Schaeffler, KIPP DC's founding principal and CEO, is an award-winning teacher, teacher-trainer and school founder. She was named a 2008 Washingtonian of the Year, one of the 12 *Who Might Steal the Spotlight* in 2007 by the *Washingtonian Magazine*, and was named one of the 2008 40 under 40 by the EnVest Fund. Under her guidance, KIPP DC has grown from one school in 2001 to seven current schools serving over 1,500 students. In 2001, Mrs. Schaeffler founded KIPP DC: KEY Academy after being selected as one of three inaugural KIPP Fisher Fellows. Prior to founding KIPP DC, Ms. Schaeffler also spent 9 years as a classroom teacher, starting as a member of the 1992 Teach for America Corps in Baltimore City Schools, followed by 1 year in Ethiopia, and 4 years teaching in District of Columbia Public Schools. Mrs. Schaeffler earned a B.S. in human development and family studies from Colorado State University and an M.A. in Instructional Systems Design from the University of Maryland.



SUSAN SCHAEFFLER



ABOUT THE FOUNDATION FOR EXCELLENCE IN EDUCATION

In the 21st century economy, America can no longer tolerate mediocrity in our education system. To win the international education arms race, our country must transform our schools into world-class centers of learning.

The Foundation for Excellence in Education is a not-for-profit organization dedicated to fostering excellence in education. Our mission is to improve the quality of education in American classrooms by sponsoring innovative, reform-based programs.

High standards, accountability, incentives, innovation, creativity – the elements of excellence in nearly every aspect of life are the core characteristics of successful reform in education. Realizing these reforms is central to our efforts to extend opportunity and expand prosperity throughout America.

Identifying, fostering and institutionalizing the reforms that create sustained academic achievement are the goals of the Foundation for Excellence in Education. Programs to develop new strategies to raise student achievement, share the qualities of excellence in teaching and reward excellence in the arts are among the bold initiatives offered by the Foundation to accomplish these ambitious goals.

In addition to Excellence in Action, the Foundation is proud to introduce the *Excellence in Teaching* initiative and the *Arts for Life!* Scholarship Program:

EXCELLENCE IN TEACHING is a professional development and award program that recognizes Florida's most effective teachers and produces materials to share their "secrets of successful teaching." In the program's second year, the Foundation has enlisted the assistance of the American Institutes for Research, a world renowned behavioral and social science organization, to develop a statistically-sound model to measure the effectiveness of teachers. The methodology will be used for the first time to identify up to 100 of Florida's top teachers for the *2009 Excel Award* and will be made available to national and state policymakers later this year.

ARTS FOR LIFE! is an annual scholarship program to encourage and assist Florida high school seniors who excel in performing and visual arts to pursue their passion after graduation. Since the establishment of the program by former First Lady Columba Bush a decade ago, *Arts for Life!* has awarded more than a quarter million dollars in scholarship funds to more than 250 talented Florida students in the art disciplines of creative writing, dance, drama, music and the visual arts.

The Foundation for Excellence in Education is a 501(c)3 not-for-profit charitable organization launched in 2008 by Jeb Bush, Governor of Florida from 1999 to 2007.



SEVEN CORE PRINCIPLES OF STUDENT-CENTERED EDUCATION

HIGH ACADEMIC STANDARDS: High academic standards are based on the principle that all students can learn. Raising expectations for what students are required to learn in the classroom will better prepare students for success. Standards in core subjects must be raised to meet international benchmarks to ensure American students can compete with their peers around the globe.

STANDARDIZED MEASUREMENT: To provide an accurate depiction of where our students are, annual standardized testing must be continued and expanded in all 50 states. Measuring whether students are learning a year's worth of knowledge in a year's time is essential for building on progress, rewarding success and correcting failures. To accurately measure progress, modern data and information systems should be utilized, and there must be maximum transparency across the board.

DATA-DRIVEN ACCOUNTABILITY: Holding schools accountable for student achievement – measured objectively with data such as annual standardized tests and graduation rates – improves the quality of an education system. Success and learning gains no longer go unnoticed and problems are no longer ignored, resulting in efforts to effectively narrow achievement gaps.

TEACHER EXCELLENCE: Study after study show the quality of teaching is paramount to student achievement. Financially rewarding educators for their expertise and their excellence will attract and retain the best and brightest to the teaching profession as well as to the greatest challenges in providing a quality education, including teaching in high-poverty and low-performing schools. Educators should be licensed, measured and compensated in diverse and flexible ways that put a premium on raising student achievement.

OUTCOME-BASED FUNDING & GOVERNANCE: Investing in a quality education for all students is essential to our country's economy and quality of life. How money is spent is as important as how much funding is budgeted. Funding that recognizes and rewards progress will result in rising student achievement and more efficient and productive school systems.

SCHOOL CHOICE: All students can learn, but different students need different environments to learn and flourish academically, emotionally and physically. Every family should have an array of high-quality education choices. Protecting and expanding school choice programs, including charter schools, will better meet the needs of our country's diverse student population.

DISRUPTIVE INNOVATION: Countries around the globe are employing cutting-edge technology to educate their students. American schools must be brought into the 21st century. It is time to embrace technology across the board – from innovative data, governance and delivery systems to digital curriculums and virtual schooling.

EXCELLENCE IN ACTION 2009: SPONSORS

Excellence in Action 2009 was made possible by the generous support of our sponsors.

THE WALTON FAMILY FOUNDATION

www.waltonfamilyfoundation.org

Since its inception, the Walton Family Foundation has embodied the business and philanthropic principles of Sam and Helen Walton. Those principles include a deeply ingrained belief that individuals and communities can be lifted up when they are provided with opportunity and rewarded for their initiative.

By strategically focusing on key social issues that help promote quality of life and financial independence, the Foundation supports programs and projects that help make a difference in communities and in individuals. These programs are ambitious yet feasible, creative yet measurable. The Foundation also encourages sharing resources and forming partnerships with other foundations, non-profit organizations and other groups with similar goals in order to leverage those resources and to address these issues in the spirit of collaboration. The Foundation currently concentrates its giving in four distinct areas of need: K-12 Education Reform, Environment, Delta Region of Arkansas and Mississippi, and Northwest Arkansas.

In the K-12 Education Reform Focus Area, the Foundation supports programs that empower parents to choose among high-quality educational options for their children, particularly in low-income urban communities. Key initiatives include investments in public charter schools, school choice, and traditional district reform.

WORLDWIDE INTERACTIVE NETWORK

Solutions for Life-Learning

www.w-win.com

Worldwide Interactive Network, Inc. (WIN), founded in 1996, is the product of a vision to create and integrate learning technologies for enhanced educational opportunities. Providing applications that enable *life-learning* for business, education, and government via web-based technologies, WIN is focused on solutions for delivering skills-based training and learning excellence for all individuals, and to provide organizations and businesses with state-of-the-art knowledge management.

WIN meets the learning delivery and management needs of the K-12 and post-secondary learning systems as well as workforce and economic development needs of small businesses, Fortune 500 corporate clients, and government agencies. WIN provides world-class innovations for teaching and learning to educators, businesses, and state officials. Thousands of students have benefited from WIN's skill-building curriculum, the WIN Career Readiness Courseware, which helps students build critical career skills for success in the job market. To initiate success in educational and career development, WIN programs have been developed for numerous statewide initiatives, including the Florida Ready to Work program, considered by many to be a model for other state programs.

For more information, please visit www.w-win.com.

IQity

www.iq-ity.net

IQity was founded on the principle that socio-economic status, geography, medical conditions, learning styles and other historic barriers should not be used to determine whether students are given equal access to education. To close the educational gaps often found in society and public education systems, IQity brings premier educational resources to students and school districts across the nation at an affordable price.

IQity uses technology to present creative opportunities for learning that enable timely analysis and reporting, personalized instruction, engaging content and live discussion. We combine the face-to-face environment with distance learning technologies to optimize our youth's access to education.

Altair and IQity know from experience how to best serve teachers and students in online and in hybrid classrooms. The IQity team and leading-edge technologists have worked with certified teachers to design a pedagogically aligned distance education system to address the varied and unique learning needs of students across the nation.

SMART TECHNOLOGIES

www.smarttech.com

More than 25 million students around the world are more engaged in learning because they use SMART products in their classrooms. At SMART, it's our goal to put learners first. This drives us to create easy-to-use, high-quality products that transform teaching and learning.

SMART's commitment to education began in 1991, when we introduced the world's first interactive whiteboard – a product so easy to use, it has revolutionized classrooms. Today, the SMART Board™ interactive whiteboard is used in a million classrooms in more than 100 countries. Its international success has made us a global education market segment leader.

For the past 18 years, SMART has been creating education solutions that support teachers and engage learners. Our ongoing dedication to quality, durability and ease of use is continually reflected in our dynamic portfolio of products, including SMART Notebook software, the Senteo™ interactive response system and the SMART Document Camera.

At SMART, we understand the needs of schools, and we offer so much more than just products – our education solutions provide teachers and administrators with content and resources, training and professional development opportunities, access to an online customer community, and comprehensive services and support.

THE KORET FOUNDATION

www.koretfoundation.org

An entrepreneurial spirit guides Koret in addressing societal challenges and strengthening Bay Area life. Investing in strategic, local solutions, we help to inspire a multiplier effect – encouraging collaborative funding and developing model initiatives.

In the San Francisco Bay Area, Koret adds to the region's vitality by promoting educational opportunity, contributing to a diverse cultural landscape and bolstering organizations that are innovative in their approaches to meeting community needs.

At Koret, we understand our responsibility to make an impact – to honor the legacy of our founders and to find long-lasting solutions that improve people's lives.

CHARTER SCHOOLS USA

www.charterschoolsusa.com

Charter Schools USA (CSUSA) is one of the nation's largest private operators of public schools serving students from pre-kindergarten through 12th grade. We contract with municipalities and private foundations to assume educational and operational responsibility for individual schools. Over the course of twelve years of intensive research and development, CSUSA's team of leading educators and scholars developed an in-

novative, research-based curriculum and school design that has produced some of the highest scores in math, reading, writing and science in the U.S.

ASSOCIATED INDUSTRIES OF FLORIDA

www.aif.com

Known as "The Voice of Florida Business" in the Sunshine State, Associated Industries of Florida (AIF) has represented the principles of prosperity and free enterprise before the three branches of state government since 1920. A voluntary association of diversified businesses and associations, AIF was created to foster an economic climate in Florida conducive to the growth, development, and welfare of industry and business and the people of the state.

A not-for-profit association, AIF is owned by its members, which hail from every corner of the state and represent every segment of Florida's private sector. Through AIF, they join together to make sure the principles of economic liberty get a fair hearing before the state's elected officials, Supreme Court justices and executive agencies. Every project undertaken by AIF is guided by one simple idea: the good fortune of our state hinges on the prosperity of our state's employers. AIF works to lessen the burdens government would place on employers, while seeking solutions to conditions that threaten their success.

FRIEDMAN FOUNDATION

www.friedmanfoundation.org

The Friedman Foundation for Educational Choice, a non-profit organization established in 1996, was founded upon the ideals and theories of Nobel Laureate economist Milton Friedman and economist Rose D. Friedman.

Milton and Rose Friedman have long been associated with the worldwide revolution in favor of free markets and liberty that has done so much to transform international politics and economics. But the education of America's children has been uppermost on their minds for many years.

The Foundation builds upon the Friedmans' vision, clarifies its meaning to the public and amplifies the national call for true education reform through school choice.

We strive to educate parents, public policymakers and organizations about the desperate need to return power to the parents of America who have minimal choices and limited voices in the education of their children. And we serve as an important resource and partner for the many parents and community groups who want greater choice in education, and who are ready to fight for it.

KYRA INFOTECH

www.kyrainfotech.com

Kyra InfoTech Inc. is a global I.T. consulting, project outsourcing and staffing organization. Kyra, with its name meaning "light" or "sun" in several languages, is headquartered in Florida, the sunshine state, and has wholly-owned subsidiaries in Europe and Asia.

SAS

www.sas.com/education

Since 1976, SAS has demonstrated its commitment to integrating technology and education. From online curriculum resources, hosted or on-premise administrative offerings, to providing the essential technology enablers of a Longitudinal Data System, SAS offers educators and administrators unparalleled opportunities to enhance student achievement, boost teacher effectiveness and improve overall school and district performance.

SAS® Curriculum Pathways, provides NO COST Web-based curriculum resources in all the core disciplines to educators and students in grades 8-14

- SAS® OnDemand for K-12 offers school districts a Web-based, hosted administrative data management solution. Take a proactive, data-driven approach to understanding what's happening within the district – without hiring additional staff, buying costly hardware or awaiting a lengthy technology implementation.
- The SAS® Enterprise Intelligence Suite for Education is an on-site solution that integrates, manages and analyzes data, and then deploys that information across a school or district
- Develop state-specific Longitudinal Data Systems with SAS software, and use accurate data to make proactive decisions and effective education policies



Learn more about SAS software for education at www.sas.com/education.

TUNEin TO READING
www.tuneintoreading.com

TUNEin to READING is the fastest, most effective literacy and reading intervention software for grades 3 -12 on the market today. Five years of independent university research shows that struggling readers improve their instructional reading level by an average of 1+ grades in just 9 weeks. Further research has revealed a dramatic improvement in state standardized test results.

Music is the catalyst behind this breakthrough success: students are immediately engaged and motivated to sing. They “see their voice” on the monitor as they sing and receive a score at the end of each song. They sing again and again to beat their score or get that perfect score of 100. Repetitive reading of song lyrics improves fluency, and fluency improves comprehension. Students become better readers, typically increasing self-esteem. Students who once saw themselves as failures at school, suddenly see themselves as successful and are more willing to participate in class. The result of better reading is better grades across the board.

TUNEin to READING just works.

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WIN Career Readiness Courseware is the original recommended Level 1 Publisher of courseware for ACT WorkKeys, a national workforce assessment and credentialing program that compares the skills a student/employee possesses with the skills employers need. Developed by curriculum design specialists, WIN Career Readiness Courseware is an innovative, relevant, workforce skill building tool. WIN offers complete public policy solutions for economic and workforce development and is the national leader in Career Readiness Certificate initiatives with programs spanning numerous states from Florida to Alaska.

WIN *for* COLLEGE AND CAREER READINESS INITIATIVES

WIN Career Readiness Courseware provides necessary skills training for statewide and community-level Career Readiness Certificate programs.

WIN *for* EDUCATION

WIN Career Readiness Courseware curriculum and career pathways tools ensure curriculum relevancy and rigor necessary to prepare K-12 students for postsecondary education, training, employment and career advancement.

WIN *for* ECONOMIC AND WORKFORCE DEVELOPMENT

WIN Career Readiness Courseware and strategic decision support tools provide a competitive advantage for growing, recruiting and retaining a skilled workforce to meet current and emerging industry-specific skills needs.

WIN *for* EMPLOYERS

WIN Career Readiness Courseware and the Career Readiness Certificate reduce hiring time, reduce turnover and ensure job-specific skills competencies of current and new employees.

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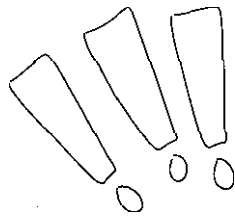
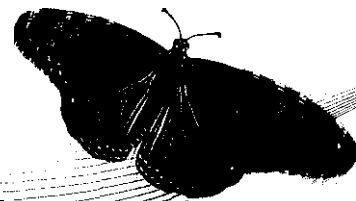
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IQity uses technology to present creative opportunities for learning that enable timely analysis and reporting, personalized instruction, engaging content and live discussion. Our comprehensive list of tools includes the IQity™ Learning Suite (LMS) and Reactor™ Repository (LOR). Loaded with award winning curriculum from a host of vendors, IQity and Reactor offer educators a cost effective solution and a time saving learning environment. We combine the face-to-face environment with distance learning technologies to optimize our youth's access to education.

Altair and IQity know from experience how to best serve teachers and students in online and in hybrid classrooms. The IQity team and leading-edge technologists have worked with certified teachers to design a pedagogically aligned distance education system to address the varied and unique learning needs of students across the nation.

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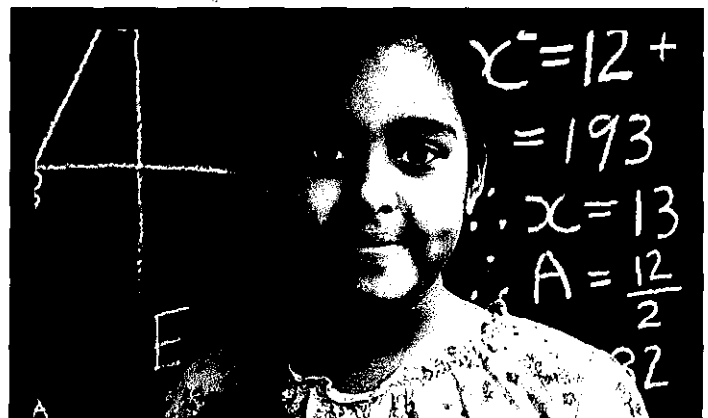
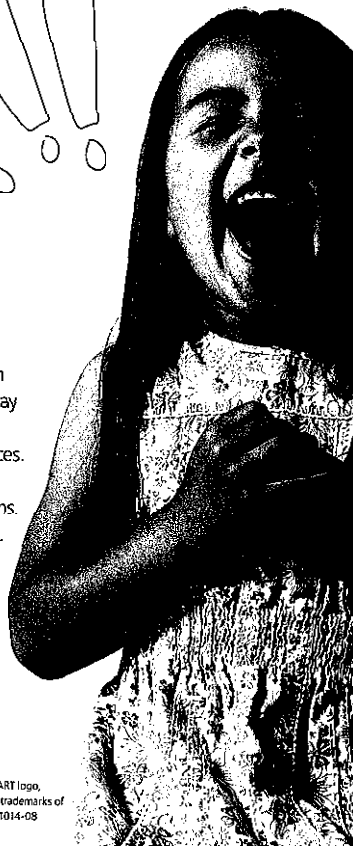
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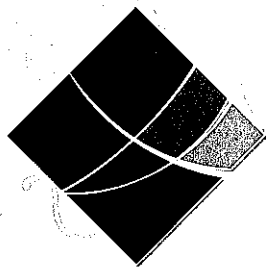
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The Koret Foundation
Promoting transparency,
accountability & choice
in K-12 education

 **KORET**
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